



CAREFREE ROBES—Happy moments of family togetherness can be kept all year 'round when they give each other wonderful, carefree robes in an Acrilan and wool blend. These robes look so luxurious, feel so elegant and wash in moments—with hardly any ironing required. Best of all, they stay new looking as when first worn on Christmas morn!

Matched Luggage Is Useful Holiday Gift

For a gift both useful and beautiful, there's nothing like a set of matched luggage.

Fashion-wise, today's line-up of suitcases offers a wider choice of shapes and covering than ever before.

Budget-wise, almost everyone can afford to give at least one piece as a "starter," or another as an accessory case to a set already in use.

Basic Set

Three pieces constitute a basic set for a girl or woman, including a train case for cosmetics, a week-end or overnight bag, and a wardrobe case for hanging garments.

To these, or as a substitute may be added the large square hat and shoe case, or a pullman for flat packing. Frequently, round hatboxes (which may double as overnight bags), may be had to match other pieces of luggage.

For a man, a two-suitcase and companion bag are the all 'round favorites to begin a luggage wardrobe. The latter will serve either as an auxiliary piece for longer trips, or as a week-end on a few days' journey.

Other Luggage

Other luggage which might be a fine choice for the traveler already equipped with a complement of suitcases falls into the accessory class, such as the traveling garment bag, designed for motor trips but useable anywhere — or the varied shaped zipper and duffel bags suitable for shoes, incidentals, the beach, laundry or last-minute packing.

To choose luggage properly, consider the use to which it will be put; check the styling for ease of carrying and handling, the locks if burglary is a factor. Select colors for fashion and personal preference, and add a set of luggage tags for permanent identification.

Rubber rings from canning jars make a good base from which to make festive, miniature wreaths.

'Pocket Fillers' Listed by Jewelry Council for Men

At Christmas time, when everything seems to be going out of a man's pockets, it's a good idea to give him something special to put back into them.

The Jewelry Industry council suggests a list of "pocket fillers" that the Santa Claus in any family is sure to appreciate and use for a long while.

A gold-filled pen and pencil set, handsomely and sleekly designed, is a moderately priced gift that a man will use with pride. If he is a smoker, a slim cigarette case in sterling or silver plate will do away forever with crumpled cigarette packs and tobacco-filled pockets. A good companion gift is a new lighter.

Money Clip

Coming under the heading of accessories a man rarely buys for himself — but he would enjoy owning — is the money clip.

No longer merely an oversized paper clip, modern money clips are carefully designed to be as interesting to look at as they are functional. In the proper shape and weight, not too heavy or too light, there are many with classic design motifs and others inspired by pure whimsy.

New wallets or billfolds also make thoughtful gifts, particularly if they are personalized with a man's own initials in gold.

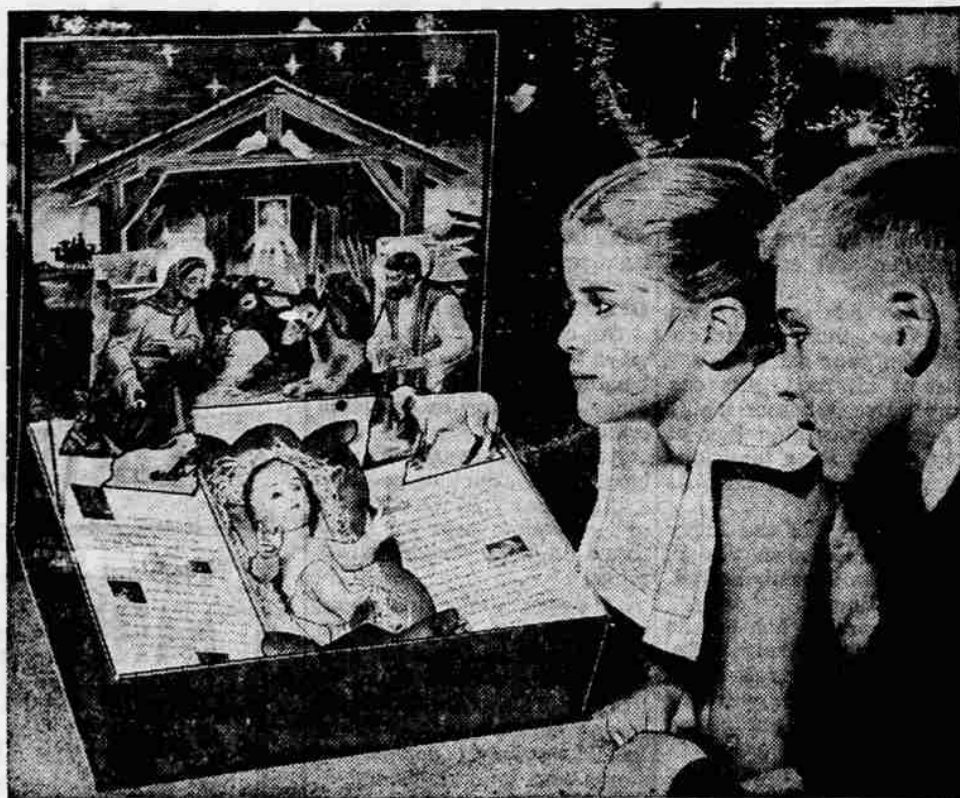
Pocket-Fillers

One of the most necessary of all pocket-fillers is the key chain. Long, medium or short, the variety of chain designs, and watch chains as well, is wide. A charm — strictly sentimental — is a nice addition to either one.

Leather always makes a superb and welcomed present to give the male members of your family.

How about gifting him with a soft supple suede or leather jacket? Then there are leather gloves, leather wallets, key cases, and very handsome desk accessories for his office.

If Pop doesn't have an electric razor give him one for Christmas. There are many new models available — you will surely find one that's just right for light or heavy beards, to give Dad just what he's always wanted, "A close shave!"



NEWEST OF NATIVITY SETS—This is the first set of its kind designed for children as well as adults, and the first to be priced under \$10. The cover of the book-type packaging opens to reveal on its underside, full color cut-out figures of Blessed Virgin, St. Joseph and two sheep in front of a manger.

The unbreakable vinyl replica of Christ child has been produced under the direction and guidance of church authorities. The Gospel text is available in the King James Version for Protestants or the Catholic, Douay Version.

Christmas Clubs for Easy Savings Plan

Christmas will start early for over thirteen million Americans this year . . . when they receive the check from their Christmas club savings.

Christmas club, for those not familiar with the term, is a formalized savings plan whereby the depositor commits himself to 50 equal payments and is rewarded a year later by the receipt, between Nov. 4 and Dec. 2, of a predictable amount of cash. Usually it is exactly the amount put in.

Some financial institutions, offering this type of savings program, however, pay interest, some charge penalties if the saver falls short of his goal, and others merely guard the funds.

The Christmas club method of thrift originated, not surprisingly, in Scotland. The Frugality Banks of that country first set up special accounts of this type in 1798. The idea didn't penetrate the New World until after the Civil War when it began as a paternalistic arrangement, with employers rather than the financial institutions themselves "accepting" weekly deposits for repayment at Christmas time.

Soon the institutions saw there was a place for them in this scheme, and by 1914 there were some 3,600 banks which had Christmas club savings plans.

Actually, only about a third of the savings will be spent on holiday gifts and such. Another third will go back as permanent savings and most of the remainder will go into payments for taxes, mortgage payments, year-end bills.

The average Christmas club saver is more than pleased with the method and is delighted that at least one regular payment isn't going to a creditor.

For tall trees, not symmetrical, hang strings in straight vertical lines. Recommended for short, too-stocky trees too.



NEW ADDITION — Swiss sweater pajamas are the newest addition to the sleep-warm scene. This style is created in flannelette of rich stained-glass colorings. The lightweight, but bulky-looking top suggests a hand-knit Swiss sweater.

Gift Catering to Sport Is Popular

It's almost a sure thing that almost every man in your life and a lot of women too — indulges in some sport for fun and relaxation!

And, you can be sure that any gift that caters to a favorite sport will be a hit! If you've a hunter in the family, you've heard enough "gun-talk" to have a shrewd idea of what kind of rifle or shotgun is wanted.

'Chip-in' Gift

Since these range from about \$25 to over \$300, it might be a good "chip-in" gift by the whole family.

Handsome gun cabinets, weatherproof gun cases, ammunition or high-powered scope attachments will also please your hunter.

Skin-diving and water skiing have achieved new heights of popularity; if you know any water-sports addicts, you know that whether it's an expensive gift of an aqua lung, modestly priced swim fins, mask, or ballast belt, it will be just what is wanted.

For Tennis Fans

The tennis enthusiast can never have enough balls, and

a new racquet can be an ideal gift.

If fishing's the favorite — there's an almost unlimited choice of gifts; Rod and reel sets are specifically designed for sport or fresh-water fishing, and come in a wide price range.

Accessories for the fisherman include special flies and lures, spin kits, creel and net combinations, tackle boxes and waterproof vests complete with small pockets to hold gear.

For Other Sports

The golfer and bowler fall into easy-to-please categories. New clubs, golf balls, or a golf cart or bag will please the former. The latter is probably hoping for a ball and shoe bag, a pair of bowling shoes or personal bowling ball.

A gift all the family will enjoy eventually is camping equipment or accessories. It will be put to good use as outdoor living is more and more indulged in as a family activity.

Sleeping bags, air mattresses, duffel bags, camp stoves

Question Arises Whether Santa Is Good or Bad Guy

Is the Western (hemisphere) Santa Claus a "good guy" or a "bad guy?"

Well, here in America there is no doubt in any child's mind that Santa is a "good guy." But, if children in most other lands were used to judging all people as either "good guys" or "bad guys" . . . as do so many American children . . . they would have a pretty hard time deciding about Santa Claus!

For instance, in Germany, Sankt Nikolaus may arrive on December 6 with a basket of cookies and fruit, in addition to the Christmas Eve visit from Kriss Kringle, who is the Christ Child himself. Or, on December 6, Belsnickle, a furred Nikolaus may bring swishes instead.

Other European children also believe in this Jekyll-Hyde nature of old Saint Nick.

Accompanied

Dutch tykes may find that their Saint Nicholas was accompanied by Black Peter, a moorish dwarf who beats them with birch rods. Naughty little Czechoslovaks know that the black-hooded devil Cert, whip in hand, may visit them on Christmas. And, Hungarian tots remain good with thought of the devil Krampusz.

Actually, in each country there is a "good" Santa though . . . but he may have a "bad" alter ego or helper. In our country, however, even Santa's helpers, the elves, are nice.

The only threat of an un-merry Christmas to American children is the thought of no gifts . . . but, somehow, they are always there on Christmas morn!

Sprayed pine cones attached to sticks with wire may be stuck about in the earth of a plant. Brilliant ornaments wired together and attached to the supporting staff of a large vine-type plant is unusually lovely.

And lanterns, and all types of portable equipment can be used throughout most of the year.

So for all good sports, gift-giving problems are easily solved. From simple to extravagant, there's a grand selection to choose from.

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PILL BOX . . . Handy and handsome for "him" or for "her." Enameled inside, beautiful gold-tone outside. Distinctively monogrammed. **\$1.25**

MONEY CLIP . . . Keeps bills secure in purse or pocket. Striking gold-tone. A welcome gift and very "special" because it's personalized. **\$1.00**

PHONE DIALER . . . This is the finest precision-made dialer. Smooth, fast operating — and really clings to dial when not in use. **\$1.00**

MONEY CLIP-KNIFE . . . A wonderful combination — fine money clip with handy knife and nail file. Ideal gift for men. **\$2.00**

COIN HOLDER . . . A handy gift for the car owner. You're never without coins for those parking meters or phone calls. **\$1.25**

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