



MEMORIES IN COLOR—Practically all cameras today accept color film—from the deluxe models to the simple, economical box-type, such as this "Brownie Holiday" Flash Camera shown in use here. Let color pictures capture your holiday joys.

Many Gifts Available Camera Enthusiast

Anyone fortunate enough to number a "shutter-bug" among friends or family, knows that starting well before Dec. 25, and extending through all the holiday festivities, the click of his camera will record every moment of this season.

There will be a permanent record of every family gathering, every thrilling moment, in movies or stills that will bring these gay occasions vividly alive, years afterward.

While the Christmas season is one of the best times of the year for picture taking, the camera enthusiast can always be counted on to take pictures of every vacation trip, every amusing incident, every party or get-together. What better way to thrill him than with the gift of a camera or accessory. Both he and you will derive lasting satisfaction from such a gift.

Family Movies
Family movies are no longer a technical mystery, with wonderfully inexpensive 8mm movie cameras that are so simple to operate even a beginner can obtain fine results. Accessories and projection screens are moderately priced, and also make "oh-and-ah" gifts for the picture-taker.

Children or beginners who have expressed interest in this hobby will welcome one of the wide assortment of still-cameras, and still-camera sets obtainable. These range from the basic box-type to the 35mm

cameras that provide excellent pictures, no matter what the time or light conditions.

If your favorite photo-fiend already has a camera, consider a good supply of film, either color or black and white, a dark room and enlarging outfit, a projection screen or projector. Even the one who has everything will welcome a stereo kit and viewer.

Gadget bags, flash attachments and bulbs, fine photo albums, and filter kits will always "click" with a home cameraman.

To thrill the experienced, you can't go wrong with an editing and splicing outfit, which will give a professional touch to his home movies, and make them so much more interesting.

Whether it's a stocking-stuffer, or a luxury gift, you'll find just what you want to thrill every picture taker on your list, available in the local shops.

Quick Dip For Blue Holiday Decorations
If you want a blue-note for Christmas, paint tree branch tips and faded ornaments with a bluing mixture. To make it, put a cup of bead-bluing in a small bowl. Add a quarter cup of cold water. Beat to a creamy consistency. Use a paint brush to blue the tree. As for faded ornaments, dip them right into the mixture and they'll come out good as new.

Holiday Tree Now Center of Festivities

Today the Christmas tree is the center of festivities. Topped with a star and glittering with lights and ornaments, it is a part of the beauty and meaning of the Christmas season.

How did the Christmas tree come to play such an important part in the observance of Christmas?

Greenery was brought into the home to provide a haven for friendly spirits, so that they might share in the feast of the winter solstice.

Even after the pagan significance was forgotten this custom survived among a people who loved the color and fragrance of fresh greenery.

Legend traces the first lighted tree to Martin Luther, who used lights and decorations to reproduce the beauty of evergreen as seen on a snowy Christmas night.

The custom was imported into this country, and the first record of the use of Christmas trees in America, was by Hessian soldiers, who came from Germany in 1776, during the American revolution.

In 1804 a Christmas tree was mentioned as part of the celebration at Fort Dearborn, where Chicago now stands.

Slowly, over objections, the custom was assimilated and became part of the American Christmas in the latter part of the 19th century.

Today, as jolly old St. Nick comes sliding down the chimney, he more than likely finds himself in a room with a gaily decorated Christmas tree as tall as the ceiling will allow.

The Twelve Days of Christmas were set aside by Alfred the Great of Britain.

Gifts of Food Have Universal Appeal

Gifts of food have a universal, unique and colorful appeal!

It's the gift that's bound to please those "hard-to-please" on your list.

Best of all food gifts can fit any purse. Whether it's \$1 for a gaily-decorated box of snacks or \$50 for a luxurious basket, you'll find food gifts to fit!

Plum Pudding
The flavor of home-made plum pudding, fruit cake, cookies, candies or relishes is unequalled; gaily wrapped and tied, it makes a gift hard to duplicate at any price.

Most of us will look to the local shops and markets for a tremendous array of every type of food gift.

Whether they're 6 or 60, you can always delight with a gift of candy. Chocolates, hard mixes, fruit centers, mints and nuts, in individual boxes or assortments, will hit the spot with all goodie-lovers.

Fruit Cake
Delicious cakes and cookies ranging from traditional fruit cake and peppernusse cookies to tins and boxes chock-full of other holiday goodies also make tasty gifts.

A wide variety of gifts are available for the lover of fine foods, including exotic cheese assortments, and packs with a selection of imported and domestic spreads, crackers, olives, and cocktail tidbits.

A delightful extra gift can be any one of a number of jam and jelly packages. These

come in sets of two-three, and right up to dozen and include every type of fruit preserve.

Out-Of-Season Fruits
Out-of-season fruits are always something extra-special, whether packaged in a huge, fancy basket or in a simple crate.

And did you ever think of a ham, turkey, duck or goose as a Christmas gift? Oven-ready or smoked, these are real treats in their bright wrappings.

If you're undecided about what type of food your intended recipient prefers, play it safe with a Food Gift Certificate. These are available in any denomination at many local markets, department stores and food shops.

Junior Santa Suits Are Easy to Make

Wouldn't your little boy (or girl) love to play "Santa's helper" in their very own red and white-fur suit?

Red flannel feet-in slippers that you can make or buy suddenly turn into a Santa-suit with the addition of white fake fur (very reasonably priced) at collar, cuffs and down the front.

If you are unable to find a suitable red stocking cap... it is very simple to make—using the principle of a triangle turned into a cone. Sew a rim of white around the brow and a bit on the tip end.

Black rubber rain boots and a wide black belt from the dime store complete this lots-of-fun-to-wear costume.



A tip from Santa...



Don't Miss These TERRIFIC

Christmas Opening

Specials

Two Days Only . . . Friday and Saturday

Fine Leather COATS and JACKETS

A FEW FULL LENGTH

Reg. to \$35.98	Reg. to \$49.98	Reg. to \$65.00
\$23⁰⁰	\$33⁰⁰	\$53⁰⁰

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Genuine Domestic

ALLIGATOR DE LISO

\$29⁹⁵



She will truly appreciate and enjoy a gift of a pair of these luxurious alligator pumps. She will love the rich texture, the styling and the fit of these wonderful shoes.

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Gifts for her

Sure to bring a warm glow of Yuletide delight to feminine hearts are these glorious, glamorous Christmas gifts. There's something wonderful for every lady on your list. Come in, browse . . . choose for one and all.

A Burelson Gift Proudly Given . . . Proudly Received!



Charles of the Ritz

Use Our Convenient Lay-Away Plan Or Open A Charge Account . . . It Takes Only A Minute!

Main and Bartlett Streets Open Tomorrow Evening Until 9 p.m. Phone SP 2-6428

Pearls 'n' Beads
Orlon cardigan, party-pretty with pearl and bead trim.
PRICED FROM \$9⁹⁸

Eisenberg Ice
Adjustable Drop Necklaces
Elegant, beautiful pendants with brilliant rhinestones and fine rhodium silver chains.
Adjusts to three sizes. Perfect for you and for all gift giving occasions.
\$5⁰⁰ plus tax
*Actual size of stone.
Matching earrings \$3.50 to \$7.50

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(Above)
Here's how to look your loveliest while you enjoy the carefree comfort of impeccable tailored nylon tricot. Flatteringly sleek, yet easy enough for the laziest lounging. Coachman style bound in contrasting tricot. Blue Lightning and Radiant Red. Sizes 32 to 40.
\$14.95

(Left)
A compliment to every figure—the flattering midriff is topped by a bodice of fragile and fanciful embroidery, underlined with a graceful sweep of a skirt. In the finest nylon tricot. 32-42 in a lovely array of colors.
\$8.95