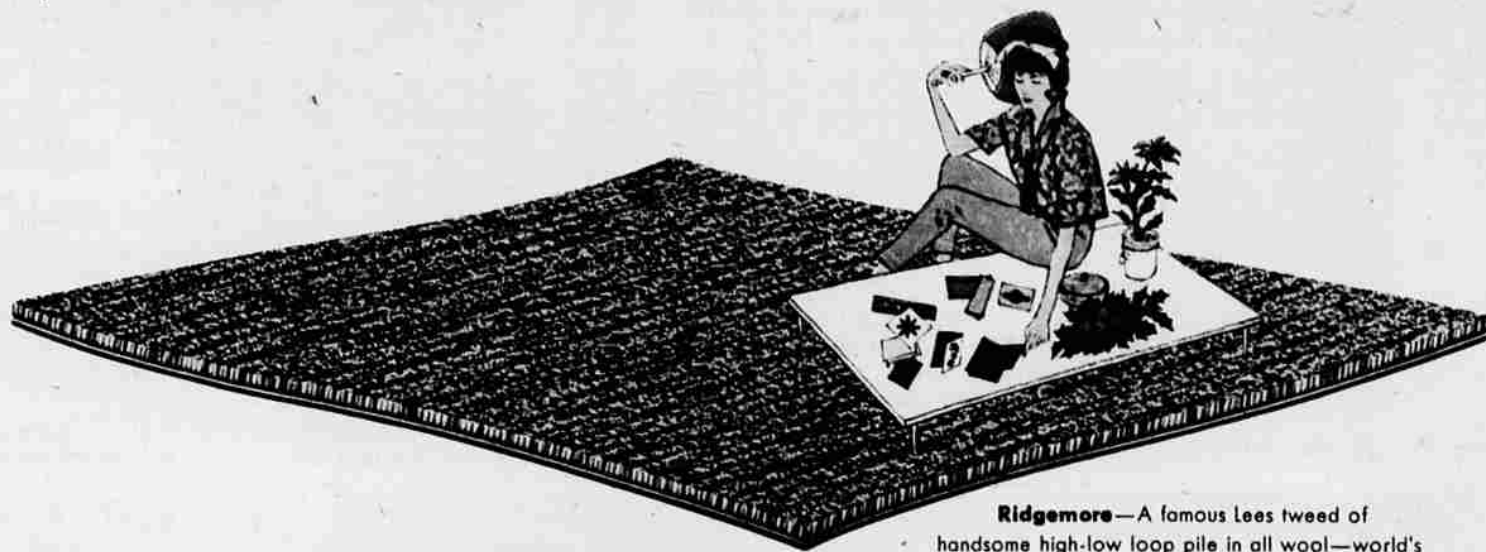
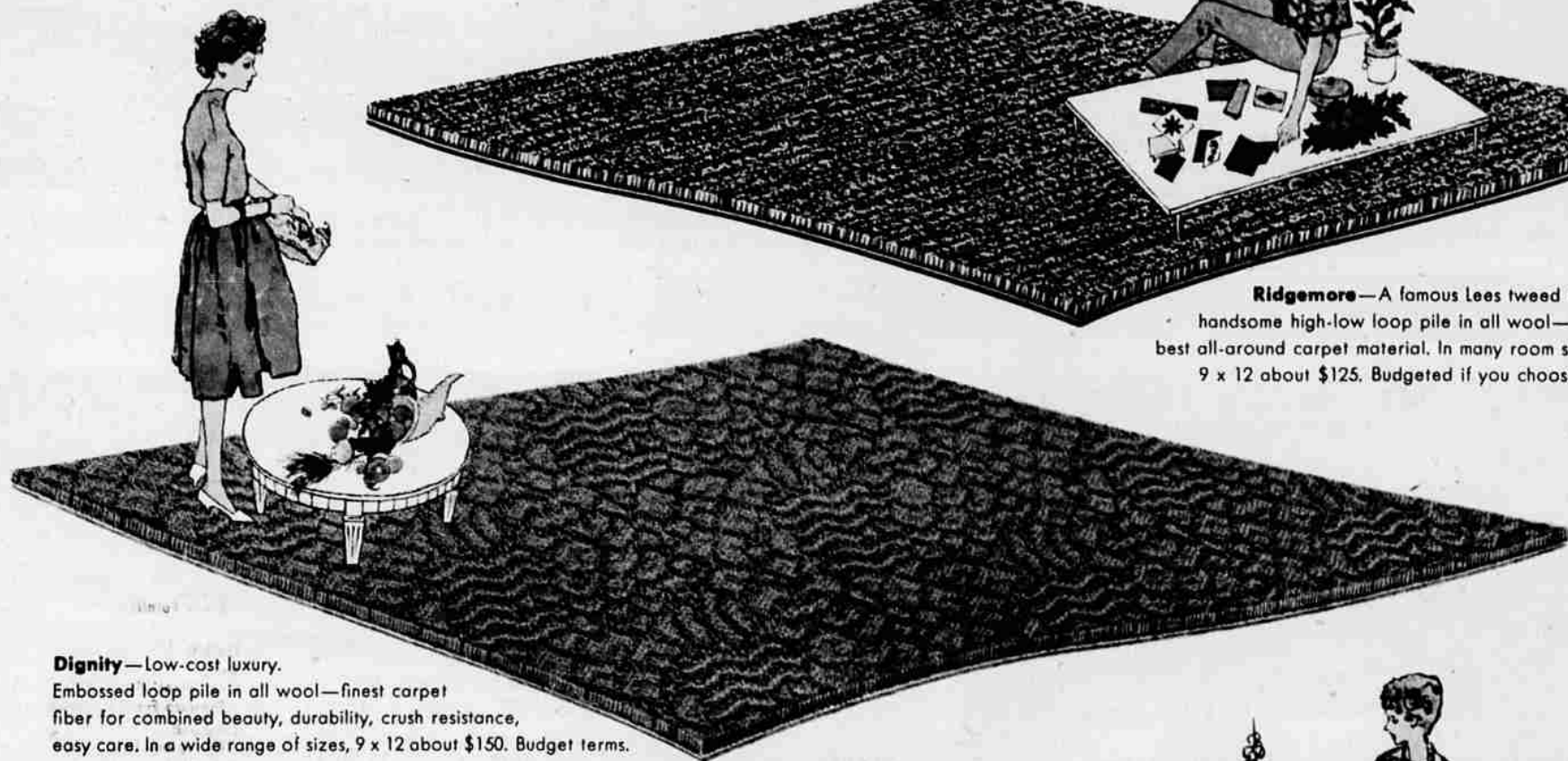


Dress up your home for the Holidays with those heavenly best buys by Lees



Ridgemore—A famous Lees tweed of handsome high-low loop pile in all wool—world's best all-around carpet material. In many room sizes. 9 x 12 about \$125. Budgeted if you choose.



Dignity—Low-cost luxury. Embossed loop pile in all wool—finest carpet fiber for combined beauty, durability, crush resistance, easy care. In a wide range of sizes, 9 x 12 about \$150. Budget terms.



You'll be happier with those heavenly carpets by LEES

Duraset—Remarkable for long wear, with its hard-twist yarn, nubby texture. Combines the beauty and springiness of wool with the wonderful durability of nylon. 9 x 12 about \$155. Your choice of budget terms.

How to buy a carpet with confidence

Depend on a trusted name from a trusted store



Carpet is a purchase you expect to last for years. Yet you can't judge how long a carpet will wear by looking at it. Only a knowledge of fibers, weaves and textures will tell you that. For this reason, you're wise to go to a store where the people who serve you know carpets thoroughly.

Lees dealers, listed on the adjoining page, are such people—chosen for their ability to be your trusted ad-

visers. And they are both able and willing to help you buy just the carpet that best suits your needs.

These men know that for beauty of design, for lovely colors, and long, long wear, you can't buy better carpet than "those heavenly carpets by Lees."® When you go to one of these stores tomorrow ask to see the Lees famous "best buys" shown above. In these three Lees carpets alone, you can choose from wide variety

in texture and color: Ridgemore, a tweed, 8 colors; Dignity, embossed, in 9 colors; Duraset, 12 plain colors.

Lees prices offer variety, too: from \$5.95 to \$25.95 a square yard. (Budgeted, of course, if you choose.) Whatever price you pay, you can be confident when you buy a Lees that you're getting the most in beauty and value for every penny you spend.