

Shoe Labeling Measure Discussed

"Price tags on shoes don't mean a thing" declared Wilber L. Gardner, Medford shoe repair shop owner, during a talk Wednesday noon at Rogue Valley Country club for Jackson County Cow Belles. Mr. Gardner is the Medford man who some time ago became so alarmed over the increasingly poor quality of materials in shoes, particularly those used for women's and children's shoes, that he launched a campaign to pass a federal act which would force manufacturers to label shoes with the materials used, as many other manufacturers of clothing must do already.

"Manufacturers now get away with murder" said the embattled Mr. Gardner some-

what grimly. "Children's shoes are ruining the feet of the youngsters who wear them."

Since cattlemen are selling the animals which produce hides for shoes, Mr. Gardner is working with the cattle industry in his campaign. He pointed out that many nations already have laws similar to the one he seeks to have passed in the United States, and said since nothing has been done in the past to correct the shoe situation, "I was forced to take this fight to the people."

Mr. Gardner stated that he had received cooperation from Congressman Charles Porter, from cattlemen, Grangers, The Medford Mall Tribune, the Na-

tional Foot Health association, the tanners of the nation, Readers' Digest, Consumer's Union and others in his campaign for shoe labeling.

The speaker said that 2,000 petitions asking the Federal Trade commission to back proper legislation, have been sent out and that more than 25,000 names have already been put on the petitions. The bill, which will be introduced in the coming session of the Congress, was endorsed by the American Cattlemen's association at its last meeting, Mr. Gardner was cited for his efforts and received a "blue ribbon" made of leather.

Mr. Gardner was introduced by Mrs. Robert Fisher. Mrs. Don Nichols, Ashland, president of the group, conducted the meeting and introduced visitors Mrs. Don Bradshaw, Central Point, and Mrs. Fisher had arranged a style show of shoes from Burelson's store.

Models were Mrs. Bradshaw, Mrs. William Jennings, also Central Point, Mrs. Clayton Charley, Medford, a past president of Cow Belles, Mrs. Richard Ireland, Ashland, and Mrs. Armin Richter, Appleton.

The shoes were mainly of the dressy type, of suede, calfskin or of the new highly polished leather in glowing colors which brought exclamations from the women at the luncheon. Mrs. Jennings modeled, among others, a pair of brown shoes of this leather with matching handbag, and one pair modeled by Mrs. Charley was of purple with bag to match, the shoes having needle-thin heels. Mrs. Bradshaw, in one appearance, modeled a pair of white satin and plastic slippers trimmed with rhinestones, these being suitable for evening or wedding wear.

Mrs. Ireland modeled a pair of olive green pumps, and Mrs. Richter a pair of classic pumps with small ornaments.

Mr. Gardner served as an impromptu commentator.

Pythian Sisters To Hear Reports; Club Session Set

A full program is planned for a meeting of Pythian Sisters Tuesday, November 18, at 8 p.m. at the Pythian building. The report of the grand representative will be made, roll call and reobligation will be held, and the nominating committee will report.

Members are reminded that fruit will be sent to the Pythian home soon. The birthday party will be postponed until the first meeting in December.

The men will be in charge of refreshments, the committee being Harry Barneburg, James O'Duane and Carl Fichtner.

Past Chiefs' club of the Pythian Sisters will meet on Wednesday at 1 o'clock at the home of Mrs. P. M. Aldredge, 1016 Court street, for a covered dish luncheon.

Pythian club met last Tuesday evening at the home of Mrs. Margaret Cochran with Mrs. Teresa Schell assisting.

Cards were played with prizes being won by Mrs. Don Anderson, Mrs. Rene Grosh and Mrs. Schell.

WCTU Meeting To Be Thursday

The Rev. E. C. Bush will give the devotionals at the next meeting of Medford Woman's Christian Temperance union. The meeting will be held Thursday, November 20 at 2 p.m. at Girls Community club.

Mrs. Bush will provide music. Mrs. G. O. Sanden, delegate to the WCTU state convention held in Portland October 14-17, will give her report.

Members are asked to be prepared to pay their dues at this meeting. The refreshment committee is Mrs. Ina Purcell, Mrs. Lucy Lyman and Mrs. Donna Taylor.

Anyone interested is invited to attend.

Navy Mothers' Club To Meet on Tuesday

Rogue Valley Navy Mothers club will meet Tuesday, November 18, at 10 a.m. for an all day session at the home of Mrs. Carl Quackenbush, Egan Orchards, Foothills road, Roue 3, Box 86.

General sewing in the morning and a sack lunch at noon are planned. All mothers of Navy, Marine Corps and Coast Guard personnel are invited to attend.

Club to Sponsor Card Party Friday. Gettogether club will hold a card party Friday, November 21, at the Girls Community club at 1 p.m. A dessert luncheon will be served.



Wilber L. Gardner, Medford shoe man who is stirring up the entire nation to work for a federal bill to force manufacturers to label shoes with information on materials used in their construction, spoke for a luncheon meeting of Jackson County Cow Belles Wednesday afternoon at Rogue Valley Country club. Pictured with Mr. Gardner are (at left) Mrs. Edward Meeker, Medford, and Mrs. Don Nichols, Ashland, president of Cow Belles.

New Souvenir Placemats Ready for Distribution

Medford Altrusa club's new souvenir placemats are ready for distribution. Designed by the Die Walsh studio, the mats show three photographic reproductions of representative Southern Oregon scenes. Crater lake, the Rogue river and the Shakespearean festival.

Jackson county church groups, Granges, service clubs, motel or hotels, and restaurants or other groups wishing to use the mats may secure a supply by calling one of the following club members: Mrs. Maude Codding, Hadley's, SPring 2-4890; Mrs. Idaho Wood, at Jean Hart's, Inc., SPring 2-8992; Mrs. Judy Stoll, Medford Health Studio, SPring 2-9161; or Mrs. Peggy Beebe, Medford Realty company, SPring 2-5750.

Proceeds from advertising space sold on the mats are used to continue the Altrusa club's fund vocational aid project of financial assistance to women over 40 to further their education so they may obtain employment. The placemats are distributed free of charge.

Stereo slides of a three-month tour of Europe were shown to members of the Medford Altrusa club and their guests at dinner meeting on Thursday at Ping's gardens. Mr. and Mrs. Donald K. McGovern of Eagle Point showed the pictures and narrated the story of their tour of England, France, Spain, Italy, Yugoslavia, Germany and Switzerland.

Mr. McGovern informed the group that he enjoyed revisiting scenes which were familiar to him from World War II, when he was in Europe with the 101st Airborne division. Highlights of the present-

Programs Planned For Sisterhood

Three PEA sisterhood chapters will hold meetings this week.

Chapter C P will meet at the home of Mrs. J. R. Sanborn, 2180 Capitol avenue, Wednesday, November 19 for luncheon at 12:30. Mrs. Sarah Hammond will be the assistant hostess.

A program on the constitution and by-laws of the sisterhood will be given by Mrs. J. A. Graff.

Chapter BE of the sisterhood will meet Tuesday at 8 p.m. at the home of Mrs. Victor Sether, 1007 Queen Anne avenue. Mrs. DeVere Taylor will be assisting hostess.

Mrs. W. A. Thompson will give a report on "Bridge of the Gods" by F. H. Bulch.

A meeting of Chapter CG of the sisterhood will be held Wednesday, November 19 at 1 p.m. at the home of Mrs. William M. Caldwell, 2968 Jacksonville highway. Mrs. Robert Lee is in charge of the program.

Extension Units Plan Meetings

Three home extension units have scheduled meetings this week. Project lesson topic will be how to improve yourself as a hostess.

Tuesday, November 18, at 10:30 a.m., the Sams Valley group will meet at the home of Mrs. Edgar Pleasant with Mrs. Dalton Straus and Mrs. Jerom Fitzgerald as project leaders.

Mrs. Victor Croxton, Mrs. Ray Bonham, Mrs. Fitzgerald, Mrs. Donald Elder, Mrs. John Eckerman, Mrs. Arnold Gosnell and Mrs. Straus will be in charge of the luncheon.

The Lone Pine unit will meet Thursday, November 20, at 10:30 a.m. in Roxy Ann Grange hall, Spring street. Project leaders will be Mrs. Robert Norris and Mrs. Vern Nelson.

Roll call will be answered by giving a short quotation from Oregon history. A bazaar will also be held and members are reminded to take items for it.

Luncheon chairman will be Mrs. A. L. Henderson and reservations may be made by calling SPring 2-9853. Baby sitting is available with Mrs. W. Phister, 1345 Brookdale road, SPring 2-8087.

Co-hostesses for the meeting will be Mrs. H. A. Huntley, Mrs. A. L. Henderson, Mrs. W. E. Acord and Mrs. E. L. Barnes.

All interested women in the Lone Pine-Grandview areas are invited to attend.

Friday, November 21, the Phoenix extension group will meet at 10:15 a.m. in the Fire-side room of the Phoenix First Presbyterian church. Mrs. William Elson and Mrs. Glenn Thompson will present the day's lesson.

Child care will be provided for a nominal fee. A luncheon will be served at noon and persons attending are reminded to take their own table service. Persons who have not been contacted are asked to call Mrs. Darrel Bayne, Keystone 5-1130.

Books for Parents. Practical books on all phases of child care can be obtained at the Jackson County Library. Material at the Library will tell you what kind of behavior to expect at each age and give you practical answers to various problems that parents face.

Phoenix Lodge Homecoming Set

Phoenix - Phoenix Neighbors of Woodcraft lodge will celebrate the annual homecoming at the Grange hall Wednesday, November 19. The event will begin with a covered dish supper at 6:30 o'clock.

Meat, rolls and coffee will be furnished by the organization, and each family coming is asked to bring a hot dish, salad or dessert and table service.

Chairman of arrangements is Mrs. Delbert Anderson; Mesdames Bertha Cobleigh and Dorothy Thompson will assist. A bazaar booth will be

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Mrs. William Jennings, Central Point, (at left) and Mrs. Clayton Charley, Medford, were two of the members who modeled shoes for a meeting of Jackson County Cow Belles Wednesday at Rogue Valley Country club. Mrs. Jennings is wearing classic black suede pumps and Mrs. Charley a pair of almost orange leather pumps with toe trimming of black patent leather. Shoes were provided by Burelson's store.



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