

We'll pay you 30¢ to bake a SNOBOY apple pie!



See how easy the golden dough handles, how tender and flaky the golden crust comes out.

Imagine getting paid to treat your family to a rich and juicy SNOBOY Apple Pie—made with flaky, tender Pillsbury Golden Pie Crust Mix (just add water!).

GO TO YOUR GROCER'S: Buy a box of Pillsbury Golden Pie Crust Mix and a bag or 20-pound carton of SNOBOY apples—picked for flavor. Inside the bag or carton you'll find a coupon and a SNOBOY Apple Pie recipe. Make the pie, and send the coupon and the Pillsbury Golden Pie Crust Mix box top with your name and address to "Pie, Box 848, Minneapolis 40, Minn." We will mail you 30c. Hurry—offer expires January 15, 1959!

There's no apple like a SNOBOY—picked for flavor!



1. The world's best apples are grown in Washington State . . . in the Yakima and Wenatchee valleys. From these orchards, SNOBOY picks the perfect apples!



2. Crisp, brief nights give these SNOBOY apples their vivid color . . . long, sunny days, extra juiciness. And even before the apples ripen, SNOBOY scouts the orchards!



3. SNOBOY field inspectors know just when apples are at their flavor peak . . . to the very day. When that day arrives, gentle hands pick the apples quickly and carefully.



4. Then the SNOBOY Apples are packed into field boxes, and rushed to the cool, cool of the warehouse! No other apples keep so cool, so crisp, so flavorful as these!



5. An even 31 degree temperature in SNOBOY refrigerated storage rooms plus constant inspection by experts make sure SNOBOY Apples keep their freshness, color, flavor!



6. When the apples are ready to go to market, they are showered, sorted and packed by hand! If an apple doesn't meet highest standards, it can't qualify as a SNOBOY!



7. Then SNOBOY Apples are rushed off in refrigerated trains and trucks to towns everywhere . . . to SNOBOY'S local distribution centers—then delivered to your store.



8. Always put your apples in the refrigerator! Its temperature is close to that of SNOBOY storage rooms . . . so the apples will keep their tang and crispness.



SNOBOY

WORLD'S FINEST EATING AND COOKING APPLE—
picked for flavor