

Gold Medal Flour announces the

\$1,000,000
Holiday Hostess Sweepstakes!



FIRST PRIZE

\$25,000
CASH

SECOND PRIZE

\$10,000
CASH

10
THIRD PRIZES

\$1,000
EACH

3,500
FOURTH PRIZES

Luxurious 15" round Hostess trays—
 Queen Bess pattern
 in "Tudor Plate" by Oneida
 Community Silversmiths.
 Would cost \$16.50 if sold at retail.



Bake it Better
with Gold Medal

... the "Kitchen-tested" Flour

Easy to enter! Nothing to buy!

On a post card put the numbers 1 to 4. Next to each, mark "True" or "False"—your answers to the Holiday Hostess statements below. Complete your entry and mail in accordance with easy Sweepstakes rules. For complete Sweepstakes rules see special Gold Medal sacks at your grocer's now, or write General Mills, Box 31, 623 Marquette Ave., Minneapolis 1, Minnesota for free copy.

HOW SWEEPSTAKES WORKS: To be eligible for prizes your entry must correctly answer the Holiday Hostess statements. Enter often for more chances to win, but each entry must be mailed on a separate post card. Hurry! Drawing November 26, 1958! (Void in New Jersey and Nebraska.)

RATE YOURSELF AS A HOLIDAY HOSTESS!
 Qualify in Seconds for the Sweepstakes Prizes!



1. Fruitcakes bake more quickly than chiffon cakes. ☐ TRUE ☐ FALSE



2. When an invitation says "R.S.V.P.", it does not require an answer. ☐ TRUE ☐ FALSE



3. "Full Dress" usually means a costume party. ☐ TRUE ☐ FALSE



4. Baked refrigerator cookies should be kept in the refrigerator. ☐ TRUE ☐ FALSE

