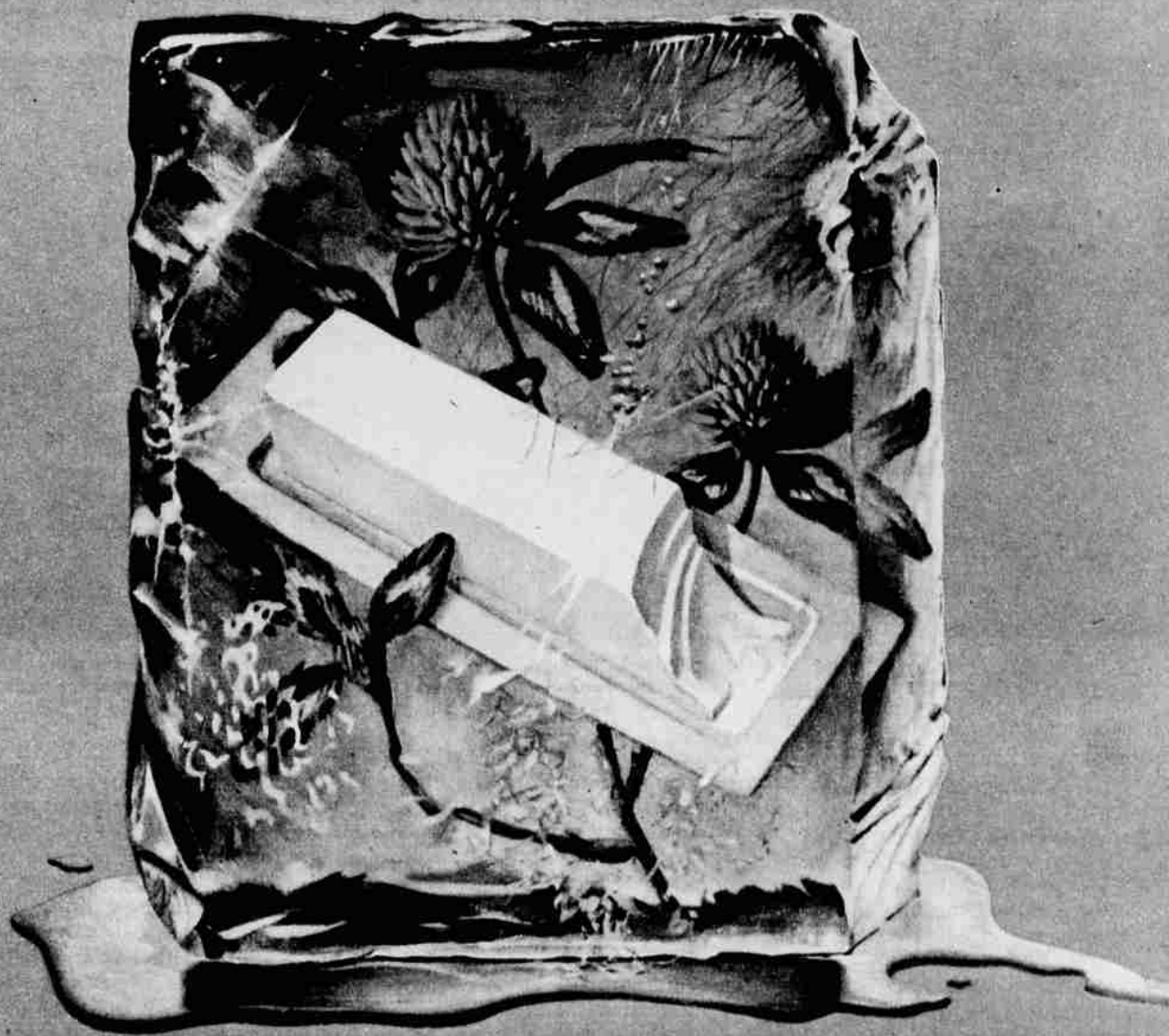


ONCE AGAIN KRAFT MAKES AN IMPORTANT IMPROVEMENT IN MARGARINE FLAVOR!



NEW SWEET CHILLED PARKAY

You'll discover a wonderful change has been made in Parkay Margarine! Each package of New Parkay is *sweet chilled* before the handy sticks are molded and wrapped. And the special way in which Parkay is sweet chilled keeps its delightful flavor uniform in quality over many weeks. You'll enjoy Parkay's delectable taste. You'll like the way it spreads. New Sweet Chilled Parkay spreads smoothly even when ice cold. Your grocer has New Sweet Chilled Parkay now. Try it soon.

FREE POWERS MODEL NYLONS from PARKAY



Choice of
seamless (15-denier)
or full-fashioned
(60-gauge 15-denier)

For a short time only, anyone who serves delicious Sweet Chilled Parkay Margarine regularly can order a pair of glamorous Powers Model Nylons *absolutely free!*

It's easy: Just collect the red end-flap coupons from ten packages of Parkay and mail them to Kraft.

You have a choice of two of the season's most flattering shades—and every pair is certified for quality by the United States Testing Co., Inc. Ordinarily you'd expect to pay at least \$1.65 for beautiful luxury nylons like these. Full instructions for ordering appear on the back of your Sweet Chilled Parkay package.

CLIP THIS BONUS COUPON NOW!

This bonus coupon is worth 2 Parkay red end-flap coupons when you order a free pair of Powers Model Nylons (see above). With this bonus coupon mail red end-flap coupon from only 8 Parkay packages instead of 10. *Only one bonus coupon per order.* Offer expires January 31, 1959. Cash value of coupon: 1/20¢.