



For '59...only Plymouth wagons give you so many luxury features...and low price, too!

Station wagons have reached an all-time peak in popularity, and the credit is largely Plymouth's. For no other wagon offers so much room, so many features at such low prices. *This year*

you get a choice of 10 great new wagons. You get all these Plymouth "firsts"—and more: Push-Button PowerFlite* or TorqueFlite* . . . easy-entry Swivel Seats* . . . safer Total-

Contact Brakes . . . new electronic Mirror-Matic Mirror* to end dangerous glare . . . new Automatic Beam Changer* . . . greatest glass area. Take a test drive today! *at low extra cost

IF IT'S NEW, PLYMOUTH'S GOT IT—LET YOUR PLYMOUTH DEALER PROVE IT TO YOU THIS WEEK!

REAR-FACING THIRD SEAT. Introduced to the low-price field by Plymouth, this rear-facing seat is popular with both children and adults. You board by rear steps, rather than squirming past second seat. Comfortable, full-width — room for 3 adults.

BIGGEST OF THE LOW-PRICE FIELD. You get the most cargo space, most passenger room. Second and third seats both fold flush with floor, giving you a level 10-foot loading deck.

PUSH BUTTONS now control heat, defrosting, ventilation. New Instant Heater* delivers warm air in just 30 seconds.

DISAPPEARING REAR WINDOW rolls up or down at a button's touch. Electrically operated from driver's seat or rear. It's standard on all 9-passenger models.

NEW CONSTANT LEVEL* TORSION-AIRE RIDE keeps your Plymouth wagon on an even keel no matter how heavy the load. Air "bellows" at rear wheels are the secret. Or choose famous Torsion-Aire Ride at no extra cost.

