

First Survey of Ag Promotion Made; \$20 Million Spent Under State Laws

Salem—American farmers, pressed by advertising and marketing promotions in other lines, put up at least \$20 million last year in programs under state legislation to make a bigger bid for a slice of consumer dollars.

How much more the farmer is putting into the promotions beyond routine marketing is anyone's guess. Most of the money to support the programs comes from assessments on agricultural products themselves, some from handlers and some from state appropriation.

This information comes out of an overall survey, believed the first of its kind, of agricultural promotional activities under state legislation. The survey results were unveiled this fall before the National Association of Marketing Officials in Phoenix, Ariz. It was conducted by an association committee headed by Paul T. Rowell, market development chief for the Oregon department of agriculture.

Wilderness Bill By ANCA Head During Meeting

Redmond — Natural resources of the nation are in more danger under the so-called "wilderness preservation" system, now being urged, on Congress, than they would be if calm, progressive development is allowed to continue.

The president of the American National Cattlemen's association made this observation recently at the annual convention of the Oregon Cattlemen's association here.

G. R. "Jack" Milburn, Grassrange, Mont., declared that stockmen are joining in opposition to Senate Bill 4028, the measure to permanently lock up vast areas of public lands from road building or developments of any kind, because "we are afraid that this will create such a great pressure that the 'explosion' when they are released will cause destruction and inefficient development."

"Current tourist and recreation facilities are inadequate for even today's needs," Milburn said. "What will happen when the frustrated camper, unable to find a spot for his loaded station wagon or trailer, demands of Congress that these wilderness areas be opened up for general motoring or recreation? What will happen if we suddenly, through war or other national difficulty, need the resources? The hasty development then will reap far less harvest than if common sense development were allowed over the years."

Milburn emphasized that cattlemen also oppose the measure because the practical needs for "wilderness" are already being met, the economy of the West will suffer, and because only a few "pack-tripping nature lovers" will benefit while pressures on existing national resources and recreation facilities mount to dangerous levels.

Turkey Growers Keep More Hens

Corvallis — Oregon turkey growers intend to follow a national trend and keep more hens for the 1959 hatching season than they did this year, according to Stephen C. Marks, extension agricultural economist at Oregon State college.

In a recent U.S. department of agriculture survey, owners of turkey-breeder hens in 15 of the most important turkey-producing states, including Oregon, were questioned about their plans for 1959. Replies indicated these growers expect to keep 7 per cent more heavy-breed and 38 per cent more light-breed hens than they did at the beginning of 1958, Marks reported.

Oregon turkey breeders indicated they expect to keep somewhat fewer heavy-breed hens for the 1959 hatching season, but plan to have half again as many Beltsville and other light breeds.

The 15 states surveyed accounted for over 80 per cent of the turkey-breeder hens in the United States at the beginning of 1958, Marks said.

funds could be raised." State legislation authorizes programs with assured uniform support by all producers. These have been developed primarily to assist producers in their otherwise most difficult task of organizing to raise any substantial funds for such programs on a sound and continuing basis, the survey concludes.

Farm & Garden

Squash Harvest Warning Given

Home owners are reminded that tomatoes will ripen better if some foliage is removed from plants having heavy growth. Where frosts threaten, tomatoes starting to change color may be picked and taken inside where room temperatures and a moderate light will finish the ripening process. Whole plants may be pulled and hung up in a garage or other frost free places.

Guides Outlined For Economical Stock Raising

Redmond — Individual circumstances of finances, range stocking levels and risk-taking ability, plus concern for future cattle numbers, should govern stockmen in their cowherd culling plans for the next few months, but the prospects for continuing profitable operations through 1959 appear bright.

The nation's leading food economist, Dr. Ferrell DeGraff, Cornell university, Ithaca, N.Y., made this statement in a speech prepared for delivery at the Oregon Cattlemen's Association's annual convention here today. Prof. DeGraff is research director for the special fact finding committee of the American National Cattlemen's association, of which the Oregon organization is an active affiliate.

"There is similarity between the boom- and bust buildup of cattle numbers in 1950-52 and the rapid turn-about of cattle inventories in recent months," Dr. DeGraff declared. "The slaughter of cows and calves has dropped below 'normal' levels as ranchers attempt to restock ranges after the serious drought, and there is little prospect that we will be any increase in slaughter of cows and heifers during 1959."

"Cattle numbers probably will increase by three or four million during 1958, perhaps at a rate to make the industry again vulnerable to drought or other economic disturbances," he said. "However, if the last cycle is paralleled, the next industry price bust is not due until 1959."

Prof. DeGraff emphasized that a widespread inventory increase could outrun "even the fastest growing human population" if the upswing of numbers continues too long or too fast. "But over the years we must produce more cattle and beef to keep pace with population growth," he said.

San Francisco — (UP) — John Busch of Hollister, Calif., successfully defended his world cow milking title Wednesday during the Grand National Livestock Exposition at the Cow Palace.

Busch, using the "thumb-knuckles" method, squirted seven pounds, six ounces of milk in two minutes. The "four finger" method of his opponent, Geert H. Keur, Richmond, Vancouver Island, B. C., netted an even six pounds.

Each man milked two Ayrshire cows one minute each. Judges said the contest came as a surprise to both cows — who were used to machine milking.

The New York State Department of Mental Hygiene operates 18 schools of nursing. The three-year course is tuition free.

They'll Do It Every Time



By Jimmy Hatlo

WELL, HERE'S YOUR CAR. ALL READY FOR YOU TO DRIVE IT HOME...
WAIT A MINUTE, ELMO—HERE'S A PAINT BUBBLE UNDER THE MUD-GUARD...
THERE'S A DROPPED STITCH HERE IN THE UP-HOLSTERY!
LANDS! DON'T TAKE THIS ONE, ELMO! HERE'S SCRATCH AN INCH LONG!
DID YOU GET A LOOK AT THE HEAD HE TRADED IN? IT LOOKED LIKE HE'D BEEN HAULING COAL IN IT...
WELL, THEY HAVE IT A WEEK—IT'LL LOOK LIKE THE LOSER IN A HOT-ROD WRECKDOWN...
HEY, UNCLE ELMO—THESE ALL TIRE'S ALL DIRTY ON THE BOTTOM!

New Governor Began Grange News...

Salem—(UP) — Mark Hatfield will become the youngest governor in Oregon's history next January.

Hatfield was born July 12, 1922, at Dallas, Ore., the son of C. D. Hatfield, a retired railroad construction blacksmith, and Dovie Hatfield.

He received his higher education at Willamette University in Salem, including a year of law, and took a Masters Degree at Stanford University in 1948.

During World War II, Hatfield led 10 Navy assault boats at the invasions of Iwo Jima and Okinawa.

His chosen career was teaching and he became professor of Political Science at Willamette and served as dean of students from 1950 to 1956. Hatfield's political career

Two Bound Over To Grand Jury

Two men were bound over to the grand jury Monday after appearing before District Court Judge James M. Main. James H. Walpole, 320 South Grape st., was bound over on two charges, obtaining money under false pretenses and larceny by bailer. He is being held in the county jail on \$1,500 bail for each charge.

Walpole is charged with falsely pretending on Oct. 18 to Homer Sweeney of Central market, Medford, of having \$80 on deposit in the Medford branch of the First National Bank of Oregon, and presenting a check for that amount. He also is charged with refusing to return a car to its owner on Oct. 19.

A district court hearing has been set for Nov. 7 for a 16-year-old Medford boy who is charged with illegal possession of liquor. He had pleaded guilty to the charges on Oct. 27 in district court and the case was referred to juvenile court. He has since been remanded to district court.

Jack Shipman, Camp White, was bound over to the grand jury on charges of grand larceny after appearing before Judge Main Monday. He is being held in the county jail on \$1,500 bail. He is charged with taking a tape-recorder from Purucker's Music House, Medford, Nov. 1.

The American automobile's average length has increased about nine inches since 1953.

That boss just won't carry nuthin' but SANTIAM BLUE LAKE STRINGLESS GREEN BEANS



Central Point Grange

Friday night's meeting will be the election of officers. No lecturer's program will be given. Serving committee will be Mr. and Mrs. Delmar Smith and Mr. and Mrs. Bert Castor.

Booster night will be held Nov. 11 with a potluck dinner at 6:30 for Grangers and invited friends. The covered dishes will be built around the turkey furnished by members' contributions and all members are asked to consider their invited friends while planning the covered dishes.

The program under the direction of Mrs. Gaston Floux will include tableaux, music and a session of square and round dancing conducted by Cecil Keenan and Benton Boyce.

This year Sams Valley Grange will hold its annual "Booster Night" Saturday, Nov. 8, in the Sams Valley Grange hall. The evening of entertainment will begin at 8:30 p.m. As in the past the general public and all Grangers are invited.

Entertainment will be provided, including the "Shadows" and "Crater High's Majorettes." A regular dance will be held after the program, and refreshments will be served.

LONG DRY LINE

Knoxville, Tenn. — (UP) — "What time do the polls close?" The man on the telephone asked the Knox County Election Commission at 7:58 p.m., Tuesday. "I've got a bunch of people standing in line out here."

"Everybody in line at 8 p.m. can vote," the clerk told him. "Who wants to vote?" roared the caller. "I want to sell beer."



RETURNING to Piqua, O., to stand trial for \$375,000 embezzlement, D. O. Tobias waives extradition in Woodbury, N. J. courtroom.



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TABLE ROCK ROAD AT 4 CORNERS • PHONE NO 4-1511		
NEBERGALL'S THICK SLICED BACON	2 Lb. Pkg.	\$1.15
NEBERGALL'S LARGE BOLOGNA	By the Piece	39¢
SWIFT'S BROOKFIELD SAUSAGE	3 1-lb. Rolls	\$1.00
U.S. GOOD GRADE BEEF ROAST		47¢
GOOD BEEF SHORT RIBS		29¢
TEXAS PINK GRAPEFRUIT	10 For	65¢
FANCY EXTRA LARGE LETTUCE	2 Heads	25¢
U.S. No. 2 THRIFTY PACK POTATOES	50 Lbs.	\$1.09
RED EMPEROR GRAPES	2 Lbs.	25¢
RED OR GOLDEN APPLES	10 Lbs.	59¢

MIDGET PRICES		
Thursday, Friday, Saturday		
OPEN 8 A.M. TILL 7 P.M. EVERY DAY		
BORDEN'S COTTAGE CHEESE	Pint Carton	25¢
CHASE & SANBORN COFFEE	Drip or Regular	69¢
OCEAN GLEN TUNA	5 cans	\$1.00
PREFERITO CORNED BEEF	3 cans	\$1.00
BORDEN'S PURE MAYONNAISE	Quart	49¢
CREAM FLAKE SHORTENING	3 Lb. can	69¢
C&H PURE CANE SUGAR	10 Lbs.	99¢
PICT SWEET FROZEN FOODS		
PEAS, CORN, SHOE STRING POTATOES	4 Family Size Full lb. Packages	\$1.00
TOM THUMB		

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