

PENNEY'S
ALWAYS FIRST QUALITY!

You save **MORE** during
Penney's **PRE-HOLIDAY.**

CLEAN-UP

Very Special Purchase!
FINE FABRIC COATS



\$18⁸⁸
GROUP I

\$25
GROUP II

\$22.
GROUP III

- Exciting rich looking wools
- All were higher priced
- Smart new fall 1958 styling
- Detail tailoring found only in higher priced coats.
- Gloriously new harvest tone colors.
- Sizes 8 to 18 - Many to choose from!

- wonderful British-look wool tweeds!
- fashionable polished-look 100% wool fabrics!
- new oval or relaxed shapes.
- over 70 to choose from!
- sizes 8 to 18. Many colors!

- new lines, new colors!
- wonderful new wool fabrics!
- all rich-looking coats that belie their tiny price tag!
- wool-alpaca polished Zibeline! Mohair loops!
- wool-cashmere sueded!
- sizes 8 to 18! Many colors!

MORE SAVINGS FOR WOMEN

BETTER DRESSES
Drastically Reduced!
\$5.
A gigantic selection of better dresses all reduced. Included are beautiful Dan River woven ginghams, all wool jumper dresses, smart street or afternoon rayon acetates. 12 to 20 and half sizes!
PENNEY'S SECOND FLOOR

FAMOUS MAKE FASHION SWEATERS
2⁹⁹ 4⁹⁹
Special. Regularly much higher priced famous Lam-Fur Sweaters. 70% soft lambs wool, 20% angora rabbit, and 10% nylon. Terrific in savings... in beauty... in satisfying wear! Beautiful soft-to-the-touch classics!
PENNEY'S SECOND FLOOR

WOMEN'S CORDUROY LONG TAPER SLACKS
and Famous Wellington Sears Topsail Short Slacks
1⁹⁹ and 2⁹⁹
Corduroy Topsail
Eight beautiful colors. Choose corduroy long taper slacks or famous makers topsail midcalf short slacks. Reduced to clean up!
PENNEY'S SECOND FLOOR

WOMEN'S, MISSES DRIVING COATS
6⁸⁸
Warm quilt lining! Water repellent popeline in black, white or beige! Attached convertible hood, large roomy patch pockets. Save now. Sizes 10 to 18.
PENNEY'S SECOND FLOOR

SPECIAL! WOMEN'S FASHION-DRESS RAIN COATS
\$12.
All season coat, beautifully lined. Choose tapestry tweeds, iridescent poplins and new woven cottons. 7 colors. Sizes 8 to 18.
PENNEY'S SECOND FLOOR

Stock your Wardrobe! PERFECT NYLON STRETCH HOSE
68¢
For sheer beauty and wear you've never dreamed of before try these new stretchable double loop nylons. Misty sheerness and cling to the leg fit now. 2 threads where there used to be one. Now at a big savings!
PENNEY'S STREET FLOOR

Women's All Dacron DRESS BLOUSES
Now **1⁴⁴**
Amazing buy! Beautiful schiffle embroidered both back and front in 100% washable dacron batiste! White, pink, blue, beige and green. Sizes 32 to 38.
PENNEY'S SECOND FLOOR

SAVE ON WOMEN'S RAYON PANTIES
4 prs. \$1.
Perfect quality run-resistant rayon acetate panties with snug fitting elastic legs and waist. Choose white, pink, blue or maize. Sizes small, medium and large. Stock up!
PENNEY'S STREET FLOOR

WOMEN'S NEW 100% WOOL KNIT SUITS
New Shipment! **\$10.**
Six beautiful styles in red, turquoise, black, brown or green with self shortening hems. Misses or half sizes.
PENNEY'S SECOND FLOOR

WOMEN'S FAMOUS MAGIC-AIRE SLIPS
\$2.
Beautiful... dacron-nylon-cotton. Slimly silhouetted slips in a rich blend fabric with delicate embroidery. Penney's prices them so low so you can save. Sizes 32 to 40.
PENNEY'S STREET FLOOR

PENNEY'S SECOND FLOOR COATS

MORE SAVINGS FOR MEN

Men's Casual SLACKS
Clean Up **2.22**
Over 100 pair of men's higher priced slacks in twills, polished cottons and faded blue denim slacks. Tan, black or faded blue. Sizes 28 to 40.
Penney's Street Floor

298 Men's Better Cotton Flannel SPORT SHIRTS
\$1.33
Compare! Beautiful plaids! Full cut sport shirts have lined collar, double shoulder yoke, square cut bottom. Machine washable! All sizes.
Penney's Street Floor



Wonderfully Light and Warm
"Orlon Pile" Lined

POPLIN JACKET

A terrific savings. Compare this Buy! Combed cotton short coat with deep pivot sleeve for comfort, deep-pile Orlon® body lining. Sleeves and bottom are Chromspun® lined. Machine washable in lukewarm water. Tan.
NOW 8⁸⁸

- Men's Wash-Wear White Shirts - Now2.00
- Men's Knit Briefs or "T" Shirts - 2 for.....1.00
- Men's Better Nylon Stretch Socks - 2 pair.....1.00
- Men's Sanforized Flannel Pajamas - Now.....2.44
- Men's 8½-ounce Khaki Twill Pants - Now.....2.00
- Men's Wool Plaid Casual Sport Coats10.00
- Men's 13¾-ounce Blue Denim Jeans - Now.....2.00
- Men's Better long sleeve Sport Shirts - Now.....2.00

MORE SAVINGS FOR BOYS

179 Jr. Boys DENIM JEANS
\$1.00
Ruggedly reinforced 9-oz. denim backed with printed cotton flannel! Both are Sanforized® to keep that generous Penney fit. No-slip elastic waist. Age 4 to 8.

198 Boys Better Flannel SPORT SHIRTS
\$1.00
Sanforized! Machine washable suede flannel! More new patterns. All in warm, durable fabrics generously proportioned over exclusive Penney patterns. 4 to 18.



Two-in-one Reversible Jacket

BOYS' NYLON JACKET

More value! More warmth without weight 100% nylon! Machine washable! Sharp new 2-tone design. Fleecy side, taffeta side, trim for all nylon for top wear, washability!
*Machine washable in lukewarm water
NOW 6⁸⁸

- Boys sturdy 13¾-ounce Denim Jeans1.88
- Boys Knit Briefs or "T" Shirts - 3 For.....1.25
- Boys Cotton Flannel Pajamas - Now1.77
- Boys Long Wearing Sock Socks - 4 prs.....1.00
- Boys Quilt-lined Suburban Coats - Now.....8.88
- Boys Fleece-lined Sweat Shirts1.00
- Boys Wool-Cotton Knit Ski Caps79c
- Boys 100% Orlon Slipover Sweaters2.98

MORE SAVINGS FOR THE HOME

Terrific Value Blankets! BLANKETS!
\$5.00
See what warm, attractive blankets you get at Penney's for a small sum! Plaids, jacquards, solids. 90% rayon with 10% nylon or 10% orlon.

Large 17-inch Decorator TOSS PILLOWS
2 for \$5.
Choose from these generous sized corduroy-covered sofa pillows. In round and square shapes, in decorative gold, green, coral, pink, brown, beige, white black.

- King size-16"x20" Steel T.V. Snack Tables, 2/3.88
- Printed Nylon Covered Dacron Comforters.....7.99
- Printed Nylon Covered Dacron Pillows.....2.99
- 81-in. by 108-in. famous Nation Wide Sheets 1.99
- 27-in. First Quality White Flannel - 4 yds.....1.00
- Full sized Nylon Priscilla Curtains - 2 pair.....5.00
- 24 by 70 inch Double Loop Rug Runners.....3.77
- 800 Skeins 4-ounce Knitting Worsted Yarn.....1.00
- 7-Piece Set of Penney Revere Cooking Wear.....20.00
- Large 30-inch Flour Sack Squares - 5 for.....1.00
- Cannon Quality Terry Wash Cloths - 12 for.....1.00
- Deep Tufted Chenille Bedspreads5.00



4-YARD DRESS LENGTHS
Save! Washable quality sanforized Printed Percal. Penney's special makes it easy to sew new-look fashions for minimum cost! A lovely selection of machine washable prints. Must be seen to be appreciated. Maximum shrinkage 1%
4 yard length
1³⁴

MORE SAVINGS FOR GIRLS



More For Your Money! GIRLS' ALL-WOOL COATS

Exciting in-season special offer of girls' perfect quality brand new Fall coats. Expertly tailored in wool tweeds and few wool mixtures. Many colors, solids, checks, patterns. Some new chemise styles also included. Milium lined.

8⁸⁸
Sizes 3-6X
size 7 to 14 **10.88**

GIRLS ORLON SWEATERS
1⁸⁸ 2⁴⁴
Slipover Cardigan
Beautiful jewel trim 100% fine orlon sweaters. White and colors.

GIRLS DRIVING COATS
4⁸⁸ 5⁸⁸
Ages 3 to 6X Ages 7 to 14
Sheen gabardine, quilt lined with wool knit trim. Terrific value.

- Toddlers Dressy Nylon Dresses, age 1-3.....2.00
- Girls Printed Quilted Robes, 3 to 6X.....2.50
- Toddlers Nylon 2-piece Snow Suits8.00
- Girls Bouffant Nylon Slips, 4 to 141.00
- Girls Wool Knit Cuddle Caps - 2 for1.00
- Toddler Girls Wool Coat and Bonnet Sets7.00