

MEDFORD MAIL TRIBUNE

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Flight 'o Time
Medford and Jackson County History from the files of The Mail Tribune 10, 20, 30 and 40 years ago.

10 YEARS AGO
Nov. 5, 1948 (Friday)
A group of some 30 Hollywood notables arrive today for a week end's visit to Table Rock estates.

The Medford Prop Nuts gas model plane club has scheduled a contest for Sunday at the ballpark.

20 YEARS AGO
Nov. 5, 1938 (Saturday)
Edison Marshall, novelist, is expected to pay a visit soon to Medford, his home town.

From Arthur Perry's "Ye Smudge Pot" column: "A plot tried to thicken here Thursday. It thinned before it could gain thickness."

30 YEARS AGO
Nov. 5, 1928 (Monday)
Two local men, John W. Johnson and Scott V. Davis, leave this evening for their six to eight month trip around the world.

Hot tamales and seafoods are expected to feature tomorrow's public market.

40 YEARS AGO
Nov. 5, 1918 (Tuesday)
The current total of influenza cases in Medford stands at 81.

The "flu" mask is beginning to make its appearance on Medford's streets and has caused considerable comment among the street corner gatherings.

What's Your I.Q.?
Nine or ten correct is superior; seven or eight is excellent; five or six is good.

1. An apothecary shop is another name for a drug store, hardware store, or pet shop?

2. A generation is usually regarded to be a span of 23, 33, or 43 years?

3. Which extant mammal has the longest neck?

4. Which one of these U. S. coins has a milled edge—penny, nickel, or dime?

5. Insects' skeletons are on the outside of their bodies; true or false?

6. Does the word millennium denote a thousand, or a million, years?

7. Asteroids are enlarged tonsils, minor planets, or the surname of a rich banking family?

8. Which citrus fruit is generally used in concocting a "rickey" drink?

9. Wyandotte, Ancona, and Minorca are names of breeds of fish, fowls, or rabbits?

10. In which House of Congress does the U. S. Constitution stipulate that revenue-raising bills shall originate?

Answers: 1. Drug store. 2. 33 years. 3. The giraffe. 4. Dime. 5. True. 6. Thousand years. 7. Minor planets. 8. Lime. 9. Fowls. 10. House of Representatives.

Sort of an UPSET
Nashville, Tenn. — (UPI) — "Who's in a name?" J. Carlton Loser was re-elected Tuesday to the House of Representatives.

The First Successes

The "Make Medford Beautiful" campaign is gradually beginning to resolve itself into the "Making Medford Beautiful" project.

One evidence of this was on the Mail Tribune's first page yesterday. Heretofore, the series of pictures being printed has been exclusively devoted to what needs to be done. Yesterday, for the first time, we were able to portray an example of what is BEING done.

As the results justify, the pictures will record them.

IT IS the hope of the committee, and others interested in making this an attractive town, that more and more frequently it will be possible to "accentuate the positive" and to "eliminate the negative" in recording both the need and the achievement.

The committee is also making plans to be of assistance in "hardship" cases, where property owners have neither the means nor the ability to voluntarily beautify their properties.

The interest aroused by this campaign — the number of people volunteering their services, those calling to point out "eyesores," and those who are just quietly going ahead and making desirable changes on their own — is considerable.

WHEN Mayor John Snider first announced the campaign, it was greeted by mixed reaction. Many people were enthusiastic, but there also were some doubtful people who thought it wouldn't succeed.

Well, it is beginning to succeed, and we predict that, in this case as in so many others, success will breed success, and that the campaign will carry along, month after month and year after year, to make Medford the beautiful town that it can and should be. —E.A.

The Mother Tongue

Language — the sounds men make to communicate with their fellows — is something that is very much taken for granted.

Only as one becomes familiar with it does one realize the fact that it is a changing thing. The language of Shakespeare, for instance, is not the "English" which is spoken in America today. Probably an Elizabethan Englishman and a modern American could do well enough to communicate, after a fashion, but each would puzzle the other.

In Shakespeare's day, some words had meanings which they have since lost, and other words have since picked up meanings which they did not have then.

Also, hundreds of words are "new" — new, that is, to the extent that they would have meant nothing to Shakespeare.

ALMOST any word which derived from modern technology (automobile, telephone, neon, atomic power, electricity, and so on, ad infinitum) would have been meaningless gobbledegook to an Elizabethan.

Pronunciation also has changed, although it is less easy to trace that difference, for there was no art of voice recording in those days. (Phonograph is a new word, too.)

It is the differences in word usage, coupled with pronunciation, building up over a period of time, which eventually result in new languages.

ALL western languages have a common root. Even Latin, the "mother" tongue of so many latter-day western languages, is a derivative tongue, as is Sanskrit, the classic ancient language of the Indian subcontinent.

In recent years, philological scholars have traced almost all western and middle-eastern languages back to one tongue, which they call the "Indo-European Language."

How they did so is an adventure in philological detective work — comparing words and their use and pronunciation and relationships in differing languages.

One such process, for instance, was found in the word "laks," which they established as Indo-European for "salmon."

An article in the Scientific American describes the process somewhat as follows:

"The word 'laks' still survives where the fish occurs; in Russia, the Baltic countries, Scandinavia, Germany, and is the familiar 'lox' of Jewish delicatessens. During the western migration it was replaced. To the south where there are no salmon it also disappeared. But in many regions, laks took on an altered meaning and survived. In Turkistan it is used for fish in general. In Sanskrit 'laksha' came to mean 'many,' a derivation from the salmon-shoal in the sense of 'a great many.' Lac also has the meaning of a 'red substance' in some regions, obviously stemming from the color of salmon, and is the word from which came the English 'lac and lacquer.'"

BY SUCH a process, the language detectives determined that the Indo-European tongue originated in a small area on the Baltic sea in what is now northeastern Germany, about 6,000 years ago.

As these people, presumably a hardy and vigorous group, spread, so spread their language, and as time passed (and lacking a written language to stabilize the spoken tongue), it changed according to location, until it had become a "super family" of languages, including the Teutonic and Romance groups, plus Celtic, Slavonic, Albanian, Greek, Armenian, Iranian and Indic. In all, some 81 current languages stem, directly or indirectly, from the mother tongue.

Actually, it means that virtually all languages, except the oriental, the native African, the Amer-Indian, and the Polynesian and related tongues, stem from one little spot in Europe. —E.A.

Dennis the Menace



"His name is Bert, but I call him Mr. Yackety Yack."

Election's Meaning Written In Influence On 'Ambitious Young Men's' Political Fate

By LYLE C. WILSON
UPI Correspondent

Washington—(UPI)—What happened in Tuesday's election can be told today in what it all meant to several bright young men.

They are: Vice President Richard M. Nixon who suffered a political reverse of the first order.

For Nixon, the election was a Democratic flash flood which wrecked his Republican home base of political operations in California. Party damage was duplicated generally around the country. Nixon's plus mark is that he is by instinct a take-charge guy. He was able to emerge from the wreckage of the Republican party today as political head man of the Eisenhower administration.

Nelson A. Rockefeller, Republican governor-elect of New York, was at plus and no minus on the election returns. Rockefeller smacked down Democratic Gov. Averell Harriman's reelection bid. He smacked it so far down that Harriman already is disappearing into the political shadows although he was only 48 hours ago a possible Democratic choice for president in 1960. Rockefeller did more. He won big enough to carry to victory with him New York's Republican candidate for the U. S. Senate, Kenneth B. Keating. By these feats, Rockefeller became a major contender for the 1960 Republican presidential nomination — the only man who seems now to have any chance whatsoever to beat Nixon for that nomination.

Knowland All Through
Sen. William F. Knowland who abandoned the Senate Republican leadership to run for governor in California was a Republican presidential prospect when this week began. No more. Knowland shook up California politics by forcing himself into the gubernatorial contest and compelling Republican Gov. Goodwin J. Knight to step aside and to run for the Senate. They both lost and California, the second most populous state, fell to the Democrats for the first time in 16 years. It will be a long time before Republicans take that state again, perhaps, but longer before Knowland has another even outside chance to aspire to the White House.

Sen. John F. Kennedy continued his early-foot performance as front runner for the 1960 Democratic presidential nomination. Kennedy sought reelection in Massachusetts. To

maintain his favorable position, Kennedy needed a smashing victory over a lost-cause Republican opponent, Vincent J. Celeste. Kennedy got it. He celebrated Celeste by 3 to 1 or thereabouts, an achievement which will be favorably noted by the grassroots Democratic politicians who are quick to love a winner.

New Jersey's Democratic Gov. Robert B. Meyner, also young, substantially held his own in the game of presidential politics by getting his man elected to the U. S. Senate. His man was Harrison A. Williams Jr., who defeated Republican Robert W. Kean. The Republicans had expected to win that one, despite the general Democratic trend.

Leader Loses Out
Still another young man, Democratic George M. Leader, of Pennsylvania, plodded with New York's Harriman into the political shadows. Leader lost a U. S. Senate contest to Republican Hugh Scott. Like Harriman, Leader had been counted until the returns came in as among the Democratic presidential possibilities.

Missouri kept Democratic Sen. Stuart Symington among the party's live aspirants to the White House. Symington's reelection, however, lacked the spectacular thump of a runaway majority such as Kennedy won in Massachusetts.

Wins Sixth Term
Gov. G. Mennen (Soapy) Williams was the Democratic young man of the hour in big, industrial Michigan, Williams, in political cahoots with big labor's Walter Reuther, won an unexampled sixth term. Williams, almost automatically, became the man left wing Democrats of the North, East and West would most welcome as head of the 1960 party ticket—and, by the same measure, Williams is the man whose nomination Democrats of the South would most regret.

Not so young but mighty big in politics today is Edmund G. (Pat) Brown, the Democrat who ran Knowland out of politics in California. Brown may not figure greatly as a presidential possibility, himself, but as California's new Mr. Big he will have a big part in choosing the next Democratic nominee.

In the day-after-election dawn, big labor stood amid the coast-to-coast Republican wreckage flexing muscle like a Paul Bunyan in a forest of stumps. The tide of right-to-work laws and state constitutional amendments appeared to have been turned. The right-to-work proposition carried in agricultural Kansas, lost in Washington, Ohio and California. Ohio's Republican

Joyful Democrats Have Small Worries Over Congress Control

By FRANK ELEAZER
UPI Correspondent

Washington—(UPI)—Top Democrats today should have been, and for the record were, delirious with joy.

Their party had won control of House and Senate by whopping majorities.

Privately, that's exactly what had some congressional leaders worried.

In the House it appeared Speaker Sam Rayburn would have votes to spare, by the dozen. Senate Leader Lyndon B. Johnson also was to be amply supplied with Democrats.

List Three Reasons
From the standpoint of some Democratic strategists, this won't be an altogether happy situation, because:

—On past performance, an overwhelming Democratic preponderance in either chamber may lead to poor party discipline. Each member will feel his vote isn't needed.

—On the other side of the aisle, the effect will be just the opposite. Republicans, like Democrats, tend to close ranks when heavily outnumbered.

—With Democrats in unquestioned charge of Congress during the next two years, voters may be persuaded in 1960 to blame Democrats rather than Republicans for anything that goes wrong, despite GOP control of the White House.

Democratic leaders recall only too well what Harry Truman did with a similar situation in reverse, in 1948.

Could Complicate Matters
Johnson's strength as Democratic leader of the Senate is as a backstage operator. His performance with a shoe-string Democratic majority in the 85th Congress was generally conceded to have been superb.

The simultaneous initiation into the club of a big block of new Democratic members, including several with a liberal bent, could complicate Johnson's well-known wheeler and dealer.

Assuming, as senators do, that Johnson hopes to remain front and center among Democratic presidential hopefuls for 1960, this infusion of new Democratic blood also might be expected to push Johnson somewhat toward the left in his management of the Senate.

Democratic National Chairman Paul Butler already is in with a prediction that the 86th Congress will be "more progressive and liberal." Butler foresees, among other things, a curb on Senate filibusters.

More Liberal Members
Speaker Rayburn isn't running for president. He isn't likely to be pushed much one way or the other. However, there was a band of several score liberal Democrats in the House in the 85th Congress who constantly were pressing for a more liberal party position. Their number will be bolstered in the 86th Congress.

To the extent that the liberal newcomers replace conservative Republicans, the offsetting influence of the conservative Southern bloc will be diminished.

The Southern hold on committee chairmanships and other congressional posts of power won't be loosened, however, and in many situations the old coalition of Southern Democrats and conservative northern Republicans still can be expected to prevail.

Communications

Letters to the Editor must bear the name and address of the writer, although under certain circumstances the use of a pen name or initial for publication is permissible. The Mail Tribune reserves the right to edit all letters with a view to clarification and condensation. Letters submitted for publication must not exceed 400 words. The letters printed in this column do not necessarily represent the views of the paper; in fact the contrary is often the case.

Road Neglected
To the Editor: To tax payers, this is food for thought.

We here in Griffin Creek school district pay among the highest taxes in the county. We have the most dangerous road conditions in Jackson county and it starts at the mouth on South Stage road and continues throughout the length of Dark Hollow.

On two places where the creek crosses the road, culverts are so small that we still have to wader through as did the Indians 100 years ago. The county has surveyed this road at different times but did nothing. There have been two deaths and many accidents. We need a two-way road. We the taxpayers have paid for the road a long time ago but we are still forced to wader through as did the Indians and subject the school children to death and injury due to neglect on the part of public officials. This road starts three miles from the courthouse and I am sure it is the most dangerous in the county.

Leroy and Laura Kirkendall
2612 Dark Hollow rd.
Medford

Don't Let It Happen Again!
To the Editor: On Oct. 31, a school bus overturned and injured several children. This could happen again and it will happen again unless we do something about it.

Let's put the blame where it belongs. It is said that a car crowded the bus off the road. The driver of this car was at fault for reckless driving and for not stopping at the scene of an accident. But it is his fault or the bus driver's fault that the road was not wide enough for the two vehicles to pass safely?

We can't stop these reckless drivers, but we can try and prevent them from doing things like this, by improving our road conditions. Had the road been a few feet wider this would not have happened. We have people to take care of these roads. I wonder if they have ever seen a school bus on its side in a field, filled with children screaming with fright and pain.

I have, and it isn't a very pretty sight. Let's improve our roads before this happens again.

Mrs. D. S. Kendall,
Dark Hollow rd.,
Medford.

Dangerous Roads
To the Editor: Two men have just left our home. They called with a petition regarding the danger and urgent need for improvement of our county roads, Dark Hollow and Pioneer.

I gladly signed this petition

Mrs. D. S. Kendall,
Dark Hollow rd.,
Medford.

Months had passed and nothing was done to the road. Then one morning I met what I had always dreaded, at this very blind spot I met the school bus and he wasn't doing a mere 15 m.p.h., but between 30 and 35. I stopped against the upper embankment. By the grace of God the bus stayed on at this extreme dangerous spot. I later saw where there was only one track of the rear duals, the

other was over the edge. I couldn't rest in peace and again called at the courthouse relating the incident, the possible results and responsibility. After about five calls I finally gave up and the following year they finally widened this one place with ditch cleaning dirt. This was and is only one of the many impassable places on this road.

In closing I believe we do have a capable road department, but how is it being used? Why are the Dark Hollow and Pioneer rds. in this section so neglected and the other end so well taken care of? I know there can be given many reasons and excuses but are they truly justifiable? Surely something must be done for the safety of the many children and people that travel these roads.

W. H. Frohreich
303 Berrydale
Medford

Plagued Day And Night with Bladder Discomfort?
Unwise eating or drinking may be a source of mild, but annoying bladder irritations — making you feel restless, tense and uncomfortable. And if restless nights, with nagging backache, headache or muscular aches and pains due to over-exertion, strain or emotional upset, are adding to your misery — don't wait! Try Doan's Pills.

Doan's Pills act 3 ways for speedy relief. 1 — They have a soothing effect on bladder irritations. 2 — A fast pain-relieving action on nagging backache, headache, muscular aches and pains. 3 — A wonderful diuretic action thru the kidneys, tending to increase the output of the 15 miles of kidney tubes. So, get the same happy relief millions have enjoyed for over 60 years. New, large, economy size saves money. Get Doan's Pills today!

Central Rexall Drug
We Give 5¢ Green Stamps MAIN & CENTRAL

In the Day's News

By FRANK JENKINS

The Nobel prizes this year have created some very, VERY good propaganda for America. The communists, by refusing to permit Pasternak to accept his literary award, have painted themselves before the world for what they are.

They did it themselves. We didn't force it on them.

LET'S look at some reactions:
The Swedish Writers Federation has drafted a protest to Moscow, as have other groups throughout the world. Japanese writers and civic leaders are angered.

Norway announces it is reconsidering its cultural agreement with Russia because "the case of Pasternak has revealed that the Soviet Union and Norway have totally different conceptions of the world culture."

Sweden and Norway have been intrigued by NEUTRALISM. They have gone out of their way in the past to avoid criticism of Russia. The Pasternak incident has brought home to the cultured and decent Swedes and Norwegians the hard, cold fact that as between a monster and a decent person, decent people CAN'T BE NEUTRAL.

TS "MONSTER" too rough a word?
Listen:
In Moscow Vladimir Semichastney, head of the communist youth organization Komsomol (the purpose of Komsomol is to make good communists of Russia's youth), speaking in the presence of Khrushchev and other Soviet leaders, denounces Pasternak as "a MANGY SHEEP" and "WORSE THAN A PIG."

What kind of "culture" is that?

BERTRAND Russell, himself a Nobel prize winner, says this morning he is DISGUSTED with the Soviet authorities who forced Pasternak to reject the honor.

Bertrand Russell is one of the world's most distinguished socialists.

He doesn't disagree when he hears himself called a radical.

But he gags at this latest revelation of the brutal boorishness of the leadership of the Union of Soviet Socialist Republics.

FOR years I have believed that the institution of communism is so foul that in time it must fall of the weight of its own foulness.

I now believe it more firmly than ever.

Both Robert Burns and Rudyard Kipling had to pay for the printing of their early poems.

Coya Knutson Loses Reelection
Oklee, Minn. — (UPI) — Andrew Knutson, who failed to convince his wife, Coya, she should quit being a congresswoman, got his wish today. She lost her bid for reelection.

Mrs. Knutson was defeated by a lanky Republican and former legislator in her 9th District race, Odin Langen, Kennedy, Minn.

But the Knutsons apparently had other troubles. Andrew refused to talk about it, but reports said he planned to file an alienation of affections suit against his wife's secretary, William Kjeldahl, 29.

other was over the edge. I couldn't rest in peace and again called at the courthouse relating the incident, the possible results and responsibility. After about five calls I finally gave up and the following year they finally widened this one place with ditch cleaning dirt. This was and is only one of the many impassable places on this road.

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W. H. Frohreich
303 Berrydale
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Mountain View Chapel Hwy. 66 at Normal Office 88 N. Main ASHLAND

"It is better to know us and not need us, than to need us and not know us."

Try and Stop Me

By BENNETT CERF

IN A NEW SURVEY of advertising business called "Madison Avenue, U. S. A.," Martin Mayer insists the advertising fraternity is much maligned. Far from talking like high school sophomores, says Mayer (example: "Run that one up the flagpole, Manny, and let's see if someone salutes"), the actual ad executive is blunt, direct and businesslike. When a prospective client once asked an agency president what he'd do if a carefully detailed campaign was rejected, the president replied smoothly, "We'll present our second-best idea."

Stung by the general assumption that every poor soul in the advertising business has an ulcer, a Tide magazine panel recently queried 1,400 top ad executives on the state of their health. Only four per cent admitted they suffered from ulcers. Eighty-eight per cent declared they were in perfect shape, ready to wangle an account away from a rival at the drop of a thermometer.

Ulcer Alley
A cartoon illustration of a man in a suit and hat, looking distressed, standing next to a sign that says "ULCER ALLEY" and "MADISON AVENUE".

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