

Now Here's an Idea!

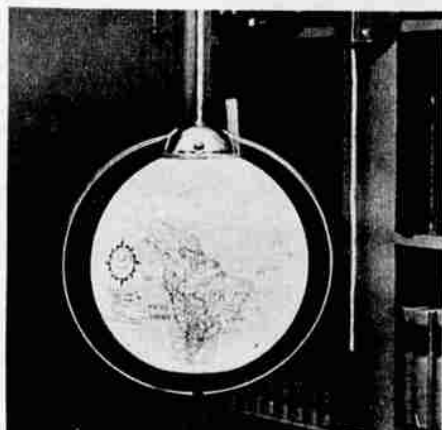
by Brad Lawrence



STITCH RIPPER: With this handy new sewing aid, you can rip stitches quickly and safely. It has no sharp edges to damage material. The tool's stainless steel point slips readily under a stitch, then clamps onto it so you can remove thread with a pull. \$1.25. Little Stitch Ripper Co., P. O. Box 2036, Fort Wayne, Ind.

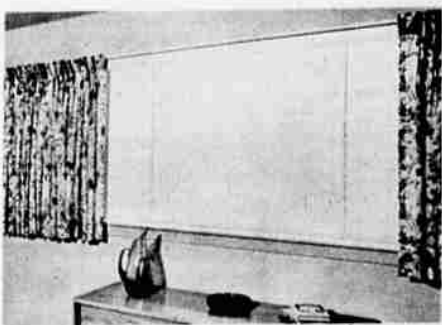
TRAVEL SCOPE: You can use a new 30-power prism telescope many ways. The compact, lightweight (17 oz.) unit comes with an adjustable bracket that fits any car window so you can get close-up views while traveling, without leaving the car. The scope-holder, which tilts, rotates, and locks in any position, also fits any camera tripod. And the unit comes with an 8" rubber-tipped steel tripod for table-top use. \$24.95. Gateway House, 2022 Westlake, Seattle 1, Wash.

GLOBE MOBILE LAMP: Here's a lamp that puts light where you need it and doubles as an educational tool. The plastic world globe is nonbreakable, lithographed in nine colors, with a glass-tone overlay to filter out glare. \$15. Standard College Globes, 9 W. 57th St., New York 19, N. Y.



CLOSET CHEST: Need extra room for clothes storage? One practical answer is a low (chest-of-drawer size) louvered closet. Knotty pine parts are pre-cut, drilled, sanded, ready for simple home assembly and finishing. \$24.95. Yield House, North Conway, N. H.

LIGHT-CONTROL SLAT SHADE: A new type of wooden-slat window shade gives you accurate control of outside light and good ventilation as well. Made of beveled basswood splints woven together with tough fisherman's seine twine, it breaks up light into soft, diffused form. May be washed as often as necessary. Many colors. Average cost, with hardware, \$1.10 per square foot. Consolidated General Products, 24th & Nicholson Streets, Houston 8, Tex.



SPACE-SAVING CONTAINER: A new rectangular plastic half-gallon container for liquids has graduated markings in pints and quarts, a recessed grip for easy handling, and is nonbreakable. In red, yellow, pink, turquoise, and frost, with white top, about 98c. Plastic Metal Mfg. Co., 4300 N. Kilpatrick, Chicago 41, Ill.



LIGHTER CLOCK: Newest electric alarm clock has an unusual feature—a built-in electric cigaret lighter of the automobile pop-up type. The 4"x9" clock case is solid mahogany with brass trim. \$24.95. Ingraham Co., Bristol, Conn.

FUN TRAY: One way to keep a youngster happy when confined to bed is with a new all-metal play tray with foldaway steel legs. With the outlines imprinted on its surface and the accompanying equipment, it gives a child 75 different games—from building blocks and baseball to magnetic darts and dominoes—which he can play alone or with others. The 20½"x13½" tray also doubles for meal service. \$2.98. Mrs. Dorothy Damar, Damar Bldg., Elizabeth, N. J.

This feature is presented as a service to Family Weekly readers. If products mentioned are not yet in your favorite stores, write firms listed for information. Prices subject to change.

"I LOST 39 POUNDS AND WON A NEW LIFE"



The inspiring case of voice student Catherine Ann Johnson with the tried-and-true **KNOX EAT-AND-REDUCE PLAN**



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When Miss Johnson started following the Knox Plan.
→ AFTER
59 pounds lighter, with a new outlook on life and her career.

Miss Johnson's own story

"Ever since I was 8 years old I had been overweight. I attempted fad diets and other means to slimmness. Nothing seemed to work for long. I learned about the no-drug Knox Eat-and-Reduce Plan. I tried it. Without giving up any of my favorite foods, including desserts, all allowed in the Knox Choice-of-Foods Chart, I found the plan easy to follow. No battling hunger. No loss of energy. Today my bust measures 6½ inches less, my waist and hips 5 inches less. I now wear size 14 dresses instead of those old 20's. I never felt better in my life. With the Knox Eat-and-Reduce Plan I have won a new, more wonderful life."

Catherine Ann Johnson



One of the keys to this famous slimming plan is Knox Unflavored Gelatine. Physicians recommend Knox. Your grocer has Knox in 4-envelope and 32-envelope packages.

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WANT TO LOSE 10 POUNDS OR 80?

If your doctor says you are overweight, ask him about the easy-to-live-with Plan, the safe, natural way to lasting slimmness, as hundreds of thousands have proved. No synthetic pills, candies, capsules or drugs. We suggest you send for the Knox Eat-and-Reduce Book.

FREE the book that showed the way for more than 8 million

Its 36 pages, plus the liberal Choice-of-Foods Chart, do away with calorie-counting and "diet-hunger"—simply reducing on a safe, pleasant, natural basis. Developed by doctors, dietitians and home economists, it is yours without charge. This coupon brings it to you.



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If you're in your 40's and feeling the worries and tensions of present-day living, don't add irregularity to your woes. If you're reducing, be sure your diet provides enough bulk, lack of which is a common cause of irregularity.

A daily half-cup of Kellogg's All-Bran with milk provides this vital bulk... permits dieting without danger of irregularity from this cause. And All-Bran—so good-tasting and nutritious—does it the natural way. No habit-forming laxative drugs!

For that wonderful regular feeling, try Kellogg's All-Bran for just 10 days.

Kellogg's ALL-BRAN

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• Blouse & Skirt
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• Full pony tail rooted Saxon hair.
• New type 100% virgin vinyl body & head, soft yet firm; nearest thing to natural skin ever invented.
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• Wears high heels, ballet shoes and waddies. ©1957 P. J. Hill Co.

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