

# Which Big Cannon Premium Do You Want?



A pastel color

**Cannon Face Cloth**

Get it in every Regular Size BREEZE—  
at no extra cost!



A pastel-striped

**Cannon Kitchen Towel**

Get it in every Giant Size BREEZE—  
at no extra cost!



A luxurious, soft 'n' fluffy pastel

**Cannon Bath Towel**

Get it in every King Size BREEZE—  
at no extra cost!



BREEZE is great for *everything* you wash! BREEZE gets out the ground-in grime in Dad's dungarees—washes them really clean—even after he's worked under the car! It's perfect for daintiest lingerie—brightens dingy nylon beautifully! You'll find, when you wash dishes, that BREEZE cuts grease like lightning—leaves them sparkling clean! Money-back guarantee by Lever Brothers.

So buy BREEZE today, and get a lovely Cannon Premium in every size at no extra cost!

Perfectly Powered for heaviest washes!  
Perfectly Gentle for lovely lingerie!



Robert Pandolfi, who started group, is at right of noon guest speaker.