

# PENNEY'S

ALWAYS FIRST QUALITY!

## —FRIDAY and SATURDAY!— "ONCE A YEAR"

# SAVE MORE ON FOUNDER'S DAYS!

"exciting new values prove we never stop trying to bring you more!"



**TO SPEAK HERE** — Dr. William S. Deal, president of Western Pilgrim college, El Monte, Calif., will speak at the local Pilgrim Holiness church, East Jackson st. and Bessie st., Friday night. He will speak in "The Place of the Christian College in Today's World." The service starts at 7:30 p.m.

### Portland Warned By Air Pollution Survey Report

Portland—(UPI)—Reports from an air pollution survey completed here Wednesday warned that Portland is in danger of becoming as grimy as St. Louis and Pittsburgh before their alarmed citizens instituted air pollution controls.

Frank A. Bell, Jr., regional air pollution representative for the U. S. Public Health Service at San Francisco, said results of the Portland study would be submitted to the next meeting of the state air pollution authority.

Bell said, however, that Portland's problem becomes acute "only about 20 or 30 times a year during severe temperature inversions" that hold air pollutants in a smog blanket over the city.

The report disclosed that in some instances Portland smog is worse than that in Los Angeles. It said Portland's has less eye irritants but more dirt. Bell compared the moist air and poor combustion in Portland's air situation to that in London where foggy inversion periods sometimes cause deaths.

He estimated that about 26 tons of dirt per square mile are dumped on the downtown Portland area every month. Each of the 250,000 automobiles in Portland contributes about four-tenths of a pound of dirt to the air each day, he said.

He warned that continued population and industrial growth without accompanying pollution controls could raise the dirt volume in air over Portland to dangerous levels.

### Portland Area Mail Deliveries Speeded

Portland—(UPI)—A speeded up mail delivery service for Portland and 12 nearby counties was announced Wednesday by S. G. Schwartz, regional operations director of the Portland post office.

He said first class mail posted before normal closing time would be delivered in the first delivery of the following day, barring distribution errors.

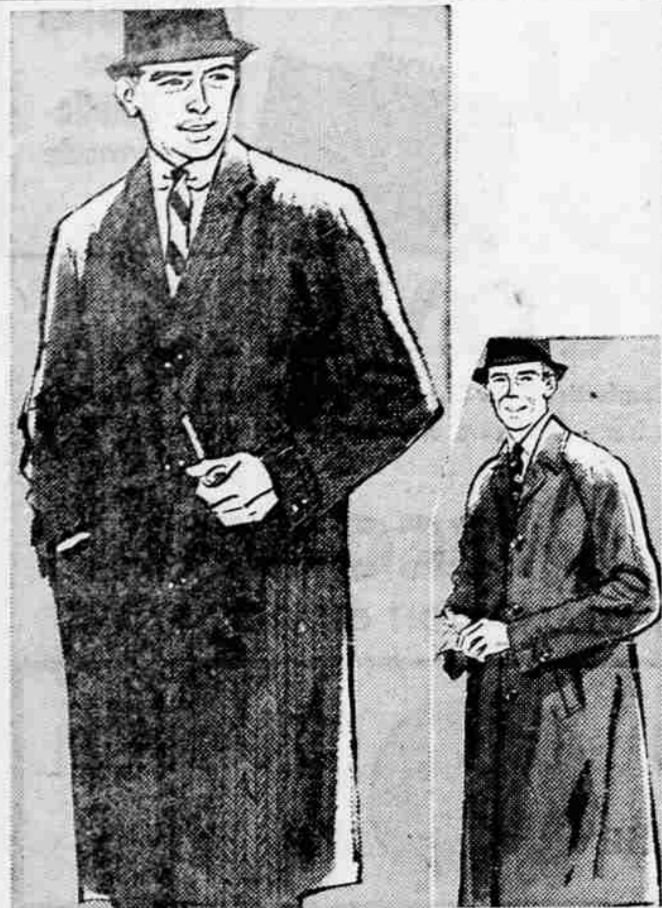
The new program affects, besides Portland, Wahiakum, Cowlitz and Clark counties in Washington; Clatsop, Columbia, Multnomah, Hood River, Tillamook, Washington, Yamhill, Polk, Marion, and Clackamas counties in Oregon. The area includes 159 post offices and is the sixth in the nation to inaugurate the new fast mail service.

### Daughters, Son Provide Selections

The daughters of three Medford Kiwanis club members and the son of another provided a musical program yesterday noon at the service organization's luncheon at Rogue Valley Country club.

Miss Dorelyn Huson and Miss LuEla Voegtly played piano selections and Robert Allen a violin number and Miss Karen Morlan presented a vocal selection.

Kiwanian fathers of the four are Darell Huson, Robert Voegtly, Fred Morlan and Glen Allen.



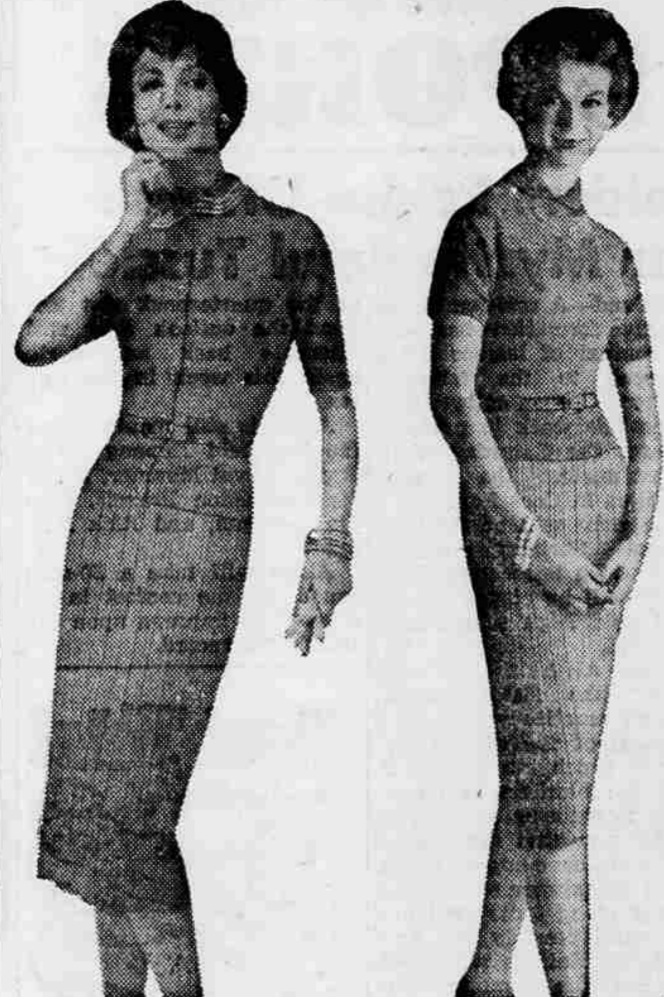
**ALL WOOL TOPCOATS**  
Tweeds, Velours, Saxonomies  
Founder's Day Special! **29<sup>95</sup>**  
Fine topcoats with famous Town-Clad tailoring . . . a Penney low price, and more! Check these extras—luxurious linings, shape-retaining interlinings, and hand-sewn details. Balmacon collar models with set-in- or raglan sleeves or town coat models. Browns, blues, tans in regular, short long.  
PENNEY'S STREET FLOOR



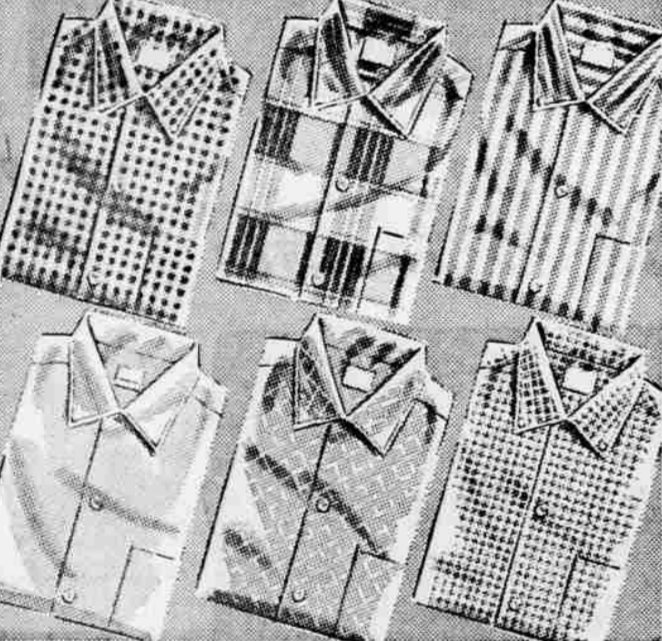
**2 PAIRS OF PANTS**  
2 Ply IMPORTED WORSTEDS!  
Founder's Day Special! **\$50**  
The finest quality—compare this value anywhere! Luxuriously 2 ply imported worsted, tailored with every Town-Clad extra PLUS an extra pair of pants that actually doubles the life of your suit. Check the 3-button style with flap pockets, center vent, check the patterns—stripes, herringbones, diagonals, fancy weaves and more! Check Penney's low price.  
PENNEY'S MEN'S SHOP—STREET FLOOR



**FINE FABRIC COATS**  
Founder's Day Special! **\$25**  
Come see our wonderful wools and cashmeres, plus Zibelines, even color-looped mohair wools! And you must see how they're finished: taped at the armholes, piped at the buttonholes, lined in gleamy rayon satin in every harvest tone imaginable. Sizes 8 to 18. Many petite sizes, too.  
PENNEY'S SECOND FLOOR



**100% WOOL KNIT!**  
Founder's Day Special! **\$10**  
self-shortening hems ★ beaded trims ★ cardigans  
★ slip-ons ★ misses and half sizes.  
Penney's started working on this extraordinary buy in June! That's why you can get these good looking, 100% wool knit, two-piece dresses at this price now. See the new, longer length tops, the classics, the varied knits! See how much more you save!  
PENNEY'S SECOND FLOOR



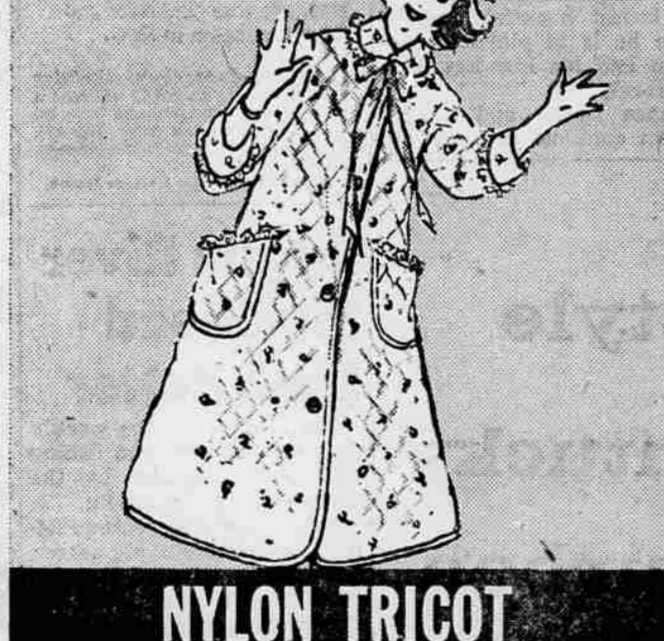
**Men's Quality Sport Shirts**  
Founder's Day Special! **\$2**  
Amazing selection! Over 500 men's Better Sport Shirts in this very special Founder's Day group. University and regular models! Find wash 'n' wear, little or no iron cottons, iridescent, textured acetates, many more! Towncraft® tailored with every extra! Sizes small, medium, large and extra large. Buy now for gifts, later.  
PENNEY'S STREET FLOOR



**WASH 'N WEAR FABRICS**  
Men's White Dress Shirts  
Founder's Day Special! **\$2**  
Men's Sizes — 14½ to 17  
Penney's sanforized® broadcloth have barrel cuffs, short point collar. Machine wash, little or no ironing. Founder's Day, Friday and Saturday! Don't wait!  
PENNEY'S STREET FLOOR



**SPECIAL PURCHASE!**  
Women's Lam-Fur Sweaters  
Another very special Founder's Day Special. Regularly much higher priced famous Lam-Fur Sweaters. 70% soft lambs wool, 20% angora rabbit, and 10% nylon. Terrific in savings . . . in beauty . . . in satisfying wear! Beautiful soft-to-the-touch classics in a host of colors . . . like maize, turquoise, coral, blue, black, pink and white. Sizes 36 to 40. Short sleeve slip-on, \$2.99. Long sleeve cardigan, \$4.99. Compare . . . Save more . . .  
PENNEY'S SECOND FLOOR



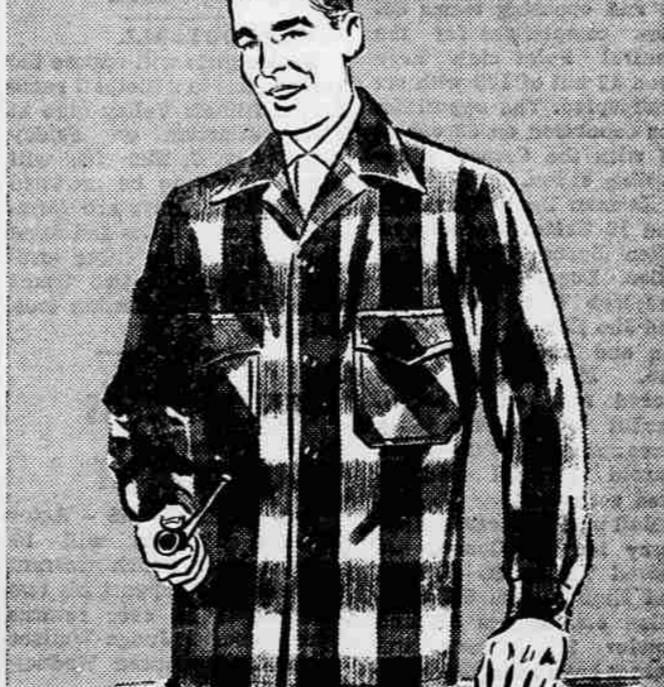
**NYLON TRICOT**  
QUILTED NYLON ROBES  
Founder's Day Special! **\$7**  
A one time buy! The finest value we've been able to offer for some time! Buy for yourself—buy for gifts. 100% nylon quilt—nylon even down to the dainty nylon lace. Dainty Dolly Varden pattern on white or tinted grounds. Sizes 10 to 18.  
PENNEY'S SECOND FLOOR



**BULKY LOOK CREW NECKS**  
Lambs Wool and Shetland  
Founder's Day Special! **\$4**  
small, medium, large, extra large  
Wool sweaters with more style and more savings. Virgin lambs' wool and virgin Shetland blend pullovers have bulky look crew neck. Charcoal heather, light oxford heather, tan heather, red and light blue.  
PENNEY'S STREET FLOOR



**NEW LOW PRICE!**  
ALL WOOL FLANNELS  
Founder's Day Special! **\$5**  
Rub your eyes and look again. Yes, beautifully tailored all wool flannel slacks at Mr. Penney's Founder's Day price of just \$5. Smartly styled in rich solid tones of medium grey, charcoal grey and deep tone brown. Try a pair on tomorrow—and compare them with slacks selling for twice this amount. Sizes 29-42.  
PENNEY'S STREET FLOOR



**100% WOOL JACKET**  
A REAL BUY!  
Buffalo plaid jac-shirts in warm wool! Get 'em in red and black, green and black, black and white. They're rich 100% wool, 29 inch shirt jackets smartly tailored with 2 roomy pockets!  
PENNEY'S STREET FLOOR



**INSULATED UNDERWEAR**  
Extra Warmth—Nylon-Dacron  
Zipper front Jacket  
Knit bottom drawers  
Both for **8<sup>88</sup>** SET  
More warmth and more big Penney savings! 100% nylon outside . . . 100% Dacron® fiber fill insulation! Wanted styling, too! Zipper front for the jacket . . . adjustable waist for the pants. Full cut fit! Machine washable in lukewarm water.  
Complete set only \$8.88 for Founder's Day  
PENNEY'S STREET FLOOR