

Kill cooking odors fast with Colgate's new Florient

Makes air smell
flower-fresh

- Just one quick spray kills bad odors fast.
- Kills odors from cooking, smoking, bathroom, pets, musty closets, baby's room, sick room.
- Wick deodorants are too slow—some aerosols too weak, but Florient really kills bad odors, lasts and lasts.
- Keep an extra Florient in your bathroom.



Take Pride in Your Neighborhood

Help renew and revitalize your area by protecting and improving local living conditions. Watch for signs of neighborhood blight:

- Are streets and sidewalks in good repair, well lighted, free of heavy traffic?
- Are there good schools, safe parks nearby?
- Are vacant lots kept clean, are zoning laws adequate and enforced?

Stay alert. Support or join the local groups that seek better living conditions. For further information, write ACTION, Box 500, Radio City Station, N. Y. 20, N. Y.

WAKE UP RARIN' TO GO

Without Nagging Backache

Now! You can get the fast relief you need from nagging backache, headache and muscular aches and pains that often cause restless nights and miserable tired-out feelings. When these discomforts come on with over-exertion or stress and strain—you want relief—want it fast! Another disturbance may be mild bladder irritation following wrong food and drink—often setting up a restless uncomfortable feeling.

Doan's Pills work fast in 3 separate ways: 1. by speedy pain-relieving action to ease torment of nagging backache, headache, muscular aches and pains, 2. by soothing effect on bladder irritation, 3. by mild diuretic action tending to increase output of the 15 miles of kidney tubes.

Enjoy a good night's sleep and the same happy relief millions have for over 60 years. New, large size saves money. Get Doan's Pills today!

HALLOWEEN FUN: Window-Waxing with a Purpose



These girls are filling in their sketch with the earnestness of prize winners.



And so, it paid off! Their harlequin won the grand prize in Riverside contest.



Filling in a design is a lot more fun than smearing wax in the dark.



Because neatness and originality are the deciding factors for prize awards, this teen-age art student gives her level best in the Riverside competition.



Believing in teamwork, this trio paints after school when stores aren't so busy.