

For 59, Ford presents the

WORLD'S MOST BEAUTIFULLY PROPORTIONED CARS



Altogether new in everything you see, feel or touch
 —with new economy for today's driving

These Fords you've got to try! The new Ford Fairlane 500 Club Victoria is shown below. And that's the new Sunliner above with Ford's styling inspiration, the 4-passenger Thunderbird. Across the page... the new Fordor Country Sedan.



Every so often a car is born so perfect in proportion that it is universally acclaimed a classic. Such a car is the 59 Ford... awarded the Gold Medal of the Comité Français de L'Élégance at the Brussels World's Fair for styling excellence.

You'll find elegant, distinctively new lines on each of Ford's 19 new models... lines that clearly reflect Thunderbird breeding. You'll find more glass area... a slimmer roof-line... more length... a new Diamond Lustre Finish, the most durable finish on any car today!

You'll get more responsive power at the speeds where you need it *most*—30 to 70 m.p.h. And you'll get the economy of *regular gas* because all standard Ford engines—Six or Thunderbird V-8—thrive on regular. New aluminized mufflers will normally last twice as long as conventional types. Full-flow oil filtration means changing oil only every 4000 miles.

And this altogether new 1959 car with all its newness, fresh styling, and true economy, is still a masterpiece of underpricing!



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 by the Comité Français de
 L'Élégance, for beautiful
 proportions—at the
 Brussels World's Fair

the
59 FORDS

Get that NEW FORD FEELING 

in the cars that bring Thunderbird elegance to the low-price field