

Be Bright! Be Light! Have a Pepsi!



MODERN party-goers celebrate more merrily than ever, don't they? But notice, please, how their happy preference for lighter food and drink helps keep them slimmer and trimmer than ever.

Pepsi-Cola goes right along with this sensible diet trend. Today's Pepsi, reduced in calories, is never heavy, never too sweet. It's the bright, the *light* refreshment. Have a Pepsi.



Refreshes
without
filling