

# American Pavilion at World's Fair Gains Good-Will for U.S.

(Editor's note: In the battle for men's minds, the Brussels World's Fair which ends today was a major propaganda engagement between East and West. How did the United States fare before a jury of millions of Europeans? Here is an impartial appraisal by the United Press International bureau manager in Brussels.)

**By WILLIAM ANDERSON**  
United Press International  
Brussels - (UPI) - The American pavilion at the world's fair gained an immense fund of goodwill for America during its six-month existence, even if it did not please everyone.

Covering the daily happenings at the fair, I contacted and interviewed hundreds of visitors representing dozens of nationalities and countries. I found that most of the criticism heard against the \$14,000,000 U. S. exhibit came

from Americans themselves. Few Europeans, Asians or Russians were critical. For them the huge round pavilion designed by Edward Stone and administered by Commissioner-General Howard S. Cullman was an eye-opener.

I heard highly-placed persons ranging from Russia's First Deputy Premier Anastas Mikoyan to Princess Margaret of Britain praise it as giving them a better conception of U. S. life than they had before.

**Had Educational Benefit**  
The feeling was certainly shared by 90 per cent of the estimated 15 million visitors who saw the U. S. show.

In an inter-pavilion contest for agriculture and content, the U. S. came fourth behind Czechoslovakia, the Belgian civil engineering and the British pavilions. The Russian judge, however, gave the U. S. a full 20 points out of 20 in the contest.

A team of Russian cameramen who filmed every square foot of the pavilion and its exhibits said the film was to be used by Moscow to plan future exhibitions.

Commissioner-General Cullman was asked dozens of times by American visitors, "Where is the evidence of our industrial might?"

He invariably pointed out of his office window to the main Brussels-Antwerp highway and drew attention to the streams of U. S. built autos flashing past and said "out there, gentlemen, out there."

**Had Humanistic Theme**  
And the Russians did not conceal that their own site was prepared by American-built bulldozers and scrapers.

The lack of U. S. industrial exhibits which surprised and angered some Americans did not surprise Europeans who comprised 90 per cent of the visitors.

The Europeans knew the Brussels fair was not the usual sort of trade fair at which U. S. industrial exhibits in

**CHANGE OF SCENERY**  
New York - (UPI) - The location chosen for filming "Rough Riders," a new TV series set in the 1880's, was changed after just one day because commercial airliners kept passing overhead.

Asbestos is the only solid rock that can be split into threads that can be woven into cloth.

countries all over the world every year.

This six-month "show of the century" was supposed to be a compendium of mankind's achievements in the humanitarian fields.

"Towards more humanism" was one of the themes laid down by the Belgian organizers.

Americans may have wondered what a familiar thing like a football uniform was doing in the pavilion. But for thousands of Europeans this was the first sight of the modern gladiator's getup and just as interesting as the original gladiator uniforms shown in the Italian pavilion.

**Art Provoked Comment**  
The controversy around the art section started on the opening day and was still raging when the fair closed. "Too much abstract," said some. "Not enough" said others. "Rubbish . . . wonderful . . . incomprehensible . . ." They were all used.

There was no controversy whatever around the huge murals of "happy Russian workers" all marching steadfastly towards the exit of the Soviet pavilion.

The Russian exhibit was far from being a failure. It received as many visitors as the U. S. pavilion. Most tourists went to see both as they were near each other and also close to one of the main fairground entrances.

But Europeans I talked to found the Russian pavilion stiff, old-fashioned and dominated by machine tools. The Russians ignored the theme of the fair and put over the message "We're a big, powerful and an industrial nation."

Most people interviewed said they would have been more interested in finding out about the Russian people instead of viewing the collection of linotypes, model dams and steel presses.

The Russians' big trump, notwithstanding, was the display of the two sputniks, later joined by the massive sputnik III. The U. S. had not a single exhibit to show it was in the race.

The U. S. pavilion could have been better. The British are saying the same about their display. So are the Japanese, the French and the 44 other nations who participated. No one was fully satisfied. But the U. S. has certainly spent \$14,000,000 less fruitfully in the past.

## Try and Stop Me

By BENNETT CERF

FOR YEARS, this column has borne the defiant challenge, Try and Stop Me. Now I must admit that Lt. John B. Haney, USAF, has done just that—with this horrendous tale:

"A fellow named Cerf, on safari in deepest Africa, captured a ferocious lion, whom he tamed, and named 'Watson,' or 'Wats' for short. One day cannibals captured poor old Cerf, bound him to the back of the lion, and led him down the jungle path. Cerf quickly regained his wits, however, and dropped off this note for his companions to find: 'Help! I am a prisoner on Wats, my lion.'"



Not only teen-agers are avid autograph fiends. It was a dear, fragile old lady who tottered up to comedian Jerry Lewis at a Las Vegas restaurant and simpered, "Mr. Lewis, if you're not going to finish that dill pickle, may I have it for a souvenir?"

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### Qualifications Change For Aviation Cadet

A recent change in qualifications for aviation cadets because of quota limitations, he now provides that single male high school graduates between 19 and 26½ years old may apply for pilot or navigator training, M/Sgt. Carson W. Campbell, local Air Force recruiter, has announced.

Previously, many high school graduates could not

## Complaint Seeks \$25,000 in Damages

A complaint asking \$25,000 general damages and \$552.40 special damages has been filed in circuit court by Nadra Greb, Ideal court, Medford, against David L. Johnson and William J. Johnson, 625 West Jackson st., Medford.

According to the complaint, David Johnson, son of William Johnson, was operator of a vehicle Dec. 5, 1956, on Highway 99 which collided with the rear of an automobile operated by Nadra Greb. The plaintiff charges that David Johnson operated his car in a careless and negligent manner so that she suffered serious and permanent injuries as a result of the accident.

### Minister Retires to Become Evangelist

The Rev. C. Fred Lee, pastor of Faith Advent Christian church, retires today after serving as minister of the church for the past three years. He will enter the field of personal evangelism.

During the past several years Mr. and Mrs. Lee have aided in establishing the church which is now constructing a building on Roberts rd. in the Grandview area. They will make their home in California.

According to weather bureau records, there has been an average of less than one day of freezing weather a year in Edinburg, Texas, over the past seven years.

The safety of a chemical must be proved before it can be used in the processing of food, under a new amendment to the federal food and drug law.

More than 6,600 tons of mussel shell were harvested from the Tennessee river last year, shipped to Muscatine, Iowa, and processed into fresh water pearl buttons.

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