

# Special Offer!



*Hallite*  
**by WEAR-EVER**  
 GRACEFUL rounded styling—easy to clean  
 LUSTROUS heavy-weight Alcoa Aluminum—won't dent  
 GLEAMING satin finish aluminum cover—fits snug-tight  
 SMART heat-resistant handle

1-quart <sup>WEAR-EVER</sup> *Hallite* aluminum saucepan

~~\$5.25~~ value **\$2.50**  
**ONLY**

YOUR CHOICE OF COLORS . . . COPPER OR TURQUOISE COVERS WITH LABEL OR COUPON FROM SMOOTH ALCOA WRAP



Imagine saving \$2.75 apiece on famous, luxurious Wear-Ever Hallite saucepans! You'll hang them on your walls. You'll bring them to the table. They're lovely. And so easy to get. For each pan, send *either* . . . the coupon from a specially marked package of Alcoa® Wrap . . . or the Better Packaging Label from the top flap of any Alcoa Wrap package . . . with your check or money order for \$2.50 (no stamps please) to: ALCOA WRAP, DEPT. F, BOX 6, NEW KENSINGTON, PA. Make checks or money orders payable to Wear-Ever Aluminum, Inc.

**HURRY!** Offer limited. Allow up to 3 weeks delivery. Offer void in states or localities prohibiting, licensing, taxing or regulating premiums. Expires Dec. 31, 1958. Good in continental U. S. only. Value of coupon 1/10 of 1 cent.

**SMOOTH ALCOA WRAP IS THE STRONG ALUMINUM FOIL**

So strong—it wraps tightly around meats and fowl for roasting. Seals in all their natural juices. So strong, it keeps sandwiches and leftovers *flavor-fresh* for days. Find out for yourself . . . today . . . wrap, cook, cover, cap with strong Alcoa Wrap. Strong because it's smooth!



**MAIL THIS ORDER BLANK** together with either the coupon from a specially marked package of ALCOA WRAP or the Better Packaging Label from the top of any ALCOA WRAP package . . . and your \$2.50 in cash, check or money order to ALCOA WRAP, DEPT. F, BOX 6, NEW KENSINGTON, PA. CHECK OR MONEY ORDER PAYABLE TO WEAR-EVER ALUMINUM, INC.

**SATISFACTION GUARANTEED OR YOUR MONEY BACK!**

(Please print clearly. This is your return mailing sticker.) F

Send me at once (check one):

**WEAR-EVER HALLITE ALUMINUM SAUCEPAN**      turquoise cover       copper cover

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

**FOURTH CLASS MAIL** Postmaster—Open this parcel for inspection if necessary. Contents: Merchandise. Return postage is guaranteed. Return to Wear-Ever Aluminum, Inc., New Kensington, Pa.

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