

Some Jobless Slack Being Taken Up By New Businesses

By ELMER C. WALZER
UPI Financial Editor

New York—(UPI)—Indications are that employment isn't rising as fast as production is picking up.

This stems from greater use of automation, operation of more efficient plants, and more emphasis on increased labor productivity.

Some of the slack in employment is being taken up by new businesses started during the recession by some of the unemployed.

Take leathercraft for example. In 1948, people making their own sandals, wallets, belts and brief cases spent less than \$2 million for equipment. This year they are spending \$13 million.

Tandy Leather Co., a division of General American Industries, with 87 stores throughout the country, reports an overall rise in sales of three per cent.

Gain in Depressed Cities

In some cities, hard hit by unemployment, the gain has been larger. The company's Pittsburgh sales rose 30 per cent; St. Louis, 19 per cent; Buffalo, 17 per cent, and Chicago, 10 per cent. In Detroit where a 40 per cent unemployment was highest, sales were up two per cent.

According to Tandy company executives, many who formerly used leathercraft as a hobby have turned it into a paying business by selling their products.

Additional leisure from unemployment or reduced working hours has given more time to the home production of leather goods.

Some workers who have been working full time are using funds realized from leather work to supplement their regular incomes.

The Tandy company sells a number of kits for do-it-yourself craftsmen. These include kits for belts, wallets, moccasins, and others. The company notes that where one or two kits were formerly purchased, the recession period saw demand for quantities.

The most popular kits include wallets, moccasins, sandals, and quick-draw pistol holders, the last influenced by the craze for TV Westerns.

Tandy expects the demand to continue with new enterprisers in business. The company plans to open 28 additional stores in the next 18 months.

The company finds in let-

ters it receives that many people whose incomes cannot keep up with increased living costs have turned the leather hobby into a part-time business.

Many another craft where do-it-yourself has built a hobby is being transferred to regular or part time business.

Older people at or near retirement are delving into these lines to help fight inroads of inflation and also to give them a higher standard of living.

Government workers with traditionally low incomes are among the many using the Tandy kits to increase their incomes, the company notes.

These various hobbies turned to profit may take away the sting of unemployment prospects in the future when industries through use of automation get along with fewer workers.

Also, as one of the hobbyists pointed out, this is one way that real skills of handicraft can be carried on now that so much is being done by machinery.

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New Lucy-Desi TV Show Checks in for Season; Second Half Catches Fire

UPI Correspondent
By WILLIAM EWALD

New York—(UPI)—CBS-TV's "Lucille Ball-Desi Arnaz Show" checked in for the season Monday night with an hour that contained some pretty inspired fun.

"Lucy Goes to Mexico" was its name and although it seemed like a pretty wet pile of kindling at first, it caught fire over its last half, particularly a bit in which Miss Ball played bullfighter.

The Ball-Arnaz combine has been around for many moons now, but as a team Lucy and Desi remain fresh and engagingly wacky. Unlike most of all TV's family comedies, their's is not child-centered.

As a result, they manage to sidestep the sticky sippers that pass for wholesomeness on most of TV's situation comedies.

In Untamed Fashion

Unhindered by the need to pour large gobs of self-conscious cant into their scripts, Lucy and Desi can operate—like Phil Silvers' "Sgt. Bilko"—in a relatively untamed fashion. They are wild, woolly and at their best, wonderful.

CBS-TV's "Danny Thomas Show" also sailed in for the fall Monday night with Jack Benny as guest. Benny gave the piece some lilt—without him it would have been a pretty soggy chunk of sponge, wallowing in platitudes and sentimentality like most Thomas shows.

CBS-TV had another family show on Monday night, "Father Knows Best." Its plot was an improbable wishwash about a sub-teen-ager who created havoc in the Anderson's household when he began courting their daughter. Everybody is so well adjusted in this series, I suspect they're all sick.

Gifted Comedienne

Ann Sothern also moved in Monday night with a new CBS-TV show that has something or other to do with a lady who runs a hotel, Miss Sothern is a gifted comedienne who manages to mix softness with raspiness. It's the sort of thing Eve Arden has and it gives both the girls a pleasantly flinty quality.

As for Miss Sothern's new series, it is a pretty standard situation comedy, perhaps a cut above the "Donna Reed Show" and "Ed Wynn Show," which also debuted this season.

Fascinating Interview

One short note: Johnny Carson's chat with Boxcar Betty, the hobo, on Monday

night's NBC-TV "Jack Paar Show" was one of the most fascinating interviews I've ever seen on TV. I believe Carson did it to spoof Paar's talks with Elsa Maxwell, but Betty oozed so much primitive charm, the interview promptly soared beyond a mere spoof.

Tom Troxel was elected student body president for the school year 1958-59. Other student body officers are Eldon Mitchell, vice president; Pat Imhausen, secretary; Frances Hensley, treasurer.

Class officers elected are as follows:

Seniors: Don Mackintosh, president; Dean Casebolt, vice president; Ida Marie Boiz, secretary; Sheree Skipworth, treasurer; Butch Blessing, representative.

Juniors: George Hand, president; Lewis Cook, vice president; Donna Demmer, secretary; Darlene Palmer, treasurer; Joyce Hunter, class representative.

Sophomores: Othar Richey, president; Shearen Poole, vice president; Frances Kivet, secretary; Beverly Johnson, treasurer; Gerald Sloper, class representative.

Freshmen: Cheryl Bowman, president; Gary Colfax, vice president; Jackie Howard, secretary; Thresa Six, treasurer; Kay DeMers, representative.

This year PHS has two new song leaders to assist the rally squad. They are Lola Good and Susan Walker. Their uniforms are royal blue corduroy jumpers and white blouses.

Two new courses, Spanish and art, are being offered at Phoenix High school this year.

Forty-three students are enrolled in the two Spanish classes, instructed by Mrs. Mary Lucille Offutt.

The art class has 14 students enrolled and is conducted by Miss Katherine Carter. The purpose of the class, Miss Carter says, is to help the members better express themselves in the many art forms according to their interests.

Two new classrooms have been added to the high school plant, along with several other improvements.

The addition of the two classrooms was necessary for more classroom space for the



DISASTER AREA—A team of firefighters moves into a danger area near Monrovia, Calif., where a raging brush fire has swept 3000 acres, has destroyed at least eight homes and is periling others. Five hundred men have been called out to battle the flames, and there is fear that a change of wind would shift the fire back toward Monrovia and hundreds of homes. Governor Knight has declared the region a disaster area, because of "conditions of extreme peril."

Quotes From the News

By UNITED PRESS INTERNATIONAL

Washington—Associate Justice Felix Frankfurter of the U.S. Supreme court, in denouncing Arkansas officials for maintaining integration of schools in Little Rock would set off violence:

"Violent resistance to law cannot be made a legal reason for its suspension without loosening the fabric of our society. What could this mean but to acknowledge that disorder under the aegis of a state has moral superiority over the Constitution."

Friedberg, Germany—A U.S. Army spokesman on the assignment of singer Elvis Presley as a "scout" jeep driver:

"The assignment of scout jeep driver is given to soldiers of above normal capability."

Washington—Associate White House Press Secretary Anne Wheaton on the illness of Pope Pius XII:

"The President is naturally very deeply concerned about the Pope's condition and hopes very much that he will rally."

New York—Milwaukee Braves Manager Fred Haney on Monday's loss to the New York Yankees:

"They kicked hell out of us. How could we win if we couldn't score?"

BRITAIN RULED FAVORITE

St. Andrews, Scotland—(UPI)—Based on practice scores, Britain ruled a slight favorite over the United States today on the eve of the World Amateur golf team championship.

Twenty-seven other nations also will be represented in the four-day competition that starts Wednesday over the rugged old course at St. Andrews, but it still shaped up as a close match between the Yanks and those players representing the "home countries."

The high school band this year consists of 30 members. Bright new uniforms make a colorful ensemble. Each uniform is a triumphant royal blue trimmed in copen blue.

APPLEGATE VALLEY Centennial Plans Set

By MAUD ZIEGLER

Applegate Valley—With a wealth of pioneer lore of its own, the Applegate valley will play a prominent part in Oregon Centennial activities, according to plans announced at the first meeting of the Applegate Centennial committee at the Robert Sorber home recently.

Sorber is Centennial chairman for this district, and has selected the following committee from valley organizations: Harlan Cantrall, Ruch Parent Teacher association; Mrs. Chester Kubli and Mrs. Edna Sawyer, home extension units; Mrs. Edward J. Henderson and Boyd Gibson, Applegate and Ruch schools; Armin Richter, 4-H clubs; Mrs. Lance Offenbacher, Grange.

The local committee works directly under Ernie Hood, Jackson county chairman, and is part of a state organization headed by Gov. Robert D. Holmes.

A three-point plan was proposed, including signs placed at historic sights such as Sterling and Blue Ledge mines, Log Town, feature stories on historic happenings here, and encouragement of schools and organizations to center programs and other functions on the Centennial theme.

Sorber pointed out the mistaken idea of many that the Centennial celebration is for Portland area only, stating that all areas of the state will have their own means of celebration to attract visitors.

The next meeting of the committee will be Oct. 28th at a.m. at the Sorber home.

An outstanding event of the late summer was celebration of the golden wedding anniversary of Mr. and Mrs. Nelson Pursel Aug. 31. A dinner on the lawn at the home of their daughter, Mrs. Fred West, was attended by several relatives, including some from Iowa.

Mr. and Mrs. Pursel were married in Medford and have spent their married life in this county. Mrs. Pursel was retired two years ago after 40 years in the teaching profession, and Pursel was in the farming and sawmill business.

Attending from Iowa were Mrs. Pursel's sister, Mrs. Blanche Ronfeldt of Smithland; Mr. and Mrs. Emil Ronfeldt and son, Clayton, and Mr. and Mrs. George Ronfeldt.

Others attending were Mr. and Mrs. Frank Silva of Grants Pass; Mr. and Mrs.

Claud Medley, Mr. and Mrs. Glen Bailey and children, Mrs. Edna Pursel, Art Putney, Mr. and Mrs. Marvin Wick and son, and Miss Dee Ann Clark of Medford; Mr. and Mrs. George Pursel of Phoenix; Mr. and Mrs. Fred West and son, Gary.

Mr. and Mrs. John Eek, accompanied by Mrs. Eek's brother, Cpl. Harvey N. Dutton, returned Sunday from a hunting trip to Lakeview, where they killed a forked horn deer. Corporal Dutton, grandson of Mr. and Mrs. Frank Dutton, is in Army guided missile training, and is being transferred from Connecticut to El Paso, Tex.

Mr. and Mrs. Lea Wright, having resided in Los Angeles for the past eight years, have repurchased their former home on Little Applegate, and are residing there.

Mr. and Mrs. A. E. Karberg of Santa Cruz, Calif., spent the week end as guests of Mrs. Karberg's niece, Mrs. Lyle Hard. They also visited her brother, Joe Maxfield, in Medford.

John Ramsey, who enlisted in the Navy in August, is nearing completion of his basic training at San Diego Naval base. He expects to study electronics.

Many in the community are anticipating Grange booster night Friday, when a country fair and silent auction will be featured. A program will be presented, including numbers from the Ruch church and PTA.

Mr. and Mrs. Willis Scott, taking advantage of Indian summer, invited a group of friends to their home for an outdoor dinner recently. Those attending were Mr. and Mrs. Milton Houston, Mr. and Mrs. Lawrence Dunshee, Mr. and Mrs. Otis Buck, Mr. and Mrs. Glenn Saltmarsh, and r. and Mrs. Lloyd Nordwick. At dessert served later in the evening the group was joined by Mr. and Mrs. Melvin Lattie of Phoenix.

Mrs. Monett B. Davis of Washington, D.C., arrived last week to spend some time as a guest of Mrs. Jack O'Brien.

A group of friends gathered at the home of Mr. and Mrs. Lawrence Dunshee late last month in celebration of their 12th wedding anniversary. The couple were residing in California at the time of their marriage.

Mary Larry Jansson and sons, Larry and Duke, left Saturday for San Francisco.

The Ruch PTA meeting Friday was postponed owing to illness and many being gone on hunting trips.

An extension unit workshop to teach sewing men's shirts will be held at the home of Mrs. Otis Buck Thursday, Oct. 11 at 10:30 a.m. Mrs. Roland Smith will be the instructor, and anyone interested in this project is invited to attend. A workshop on tin can craft was held at the Grange hall Tuesday, taught by Mrs. Mike Loftus, where 13 women were registered. Making children's toys will be given later in the month by Mrs. Buck. A preview of these projects was given at the regular meeting last week.

Rural reflections: It always is interesting to look in on the pre-school set. Robie Baylor, pajama clad one evening, was observed doing a number of things, such as expertly handling the Hula hoop, immediately thereafter climbing to the kitchen cupboard top shelf to treat everyone to a chew of gum, after which he leaped the coffee table, the while talking about his girl friend, Lorna Snopl.

Grand Rapids, Mich.—(UPI)—Mallar Stom, 90, furniture designer and civic leader in Grand Rapids and Hastings, Mich., died here Monday.

Mrs. Ida Ballard has returned to Yuka City, Calif., after spending two months visiting relatives here and in Jacksonville, including her sister, Mrs. Louis Straube.

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