

Kill bathroom odors fast with Colgate's new Florient



Makes air smell flower-fresh

- Just one quick spray kills bad odors fast.
- Kills odors from cooking, smoking, bathroom, pets, musty closets, baby's room, sick room.
- Wick deodorants are too slow - some aerosols too weak, but Florient really kills bad odors, lasts and lasts.
- Keep an extra Florient in your kitchen.

4 POPULAR FRAGRANCES: FLORAL, SPICE, MINT, PINE

More women buy FLORIENT than any other air deodorant



Research Clinics HELP FILL Patient Aid
MS HOPE CHEST

"Blessed Joy"

"Unbearable Torture" of Little Boy's Itching Face, Chest and Back Quickly Eased

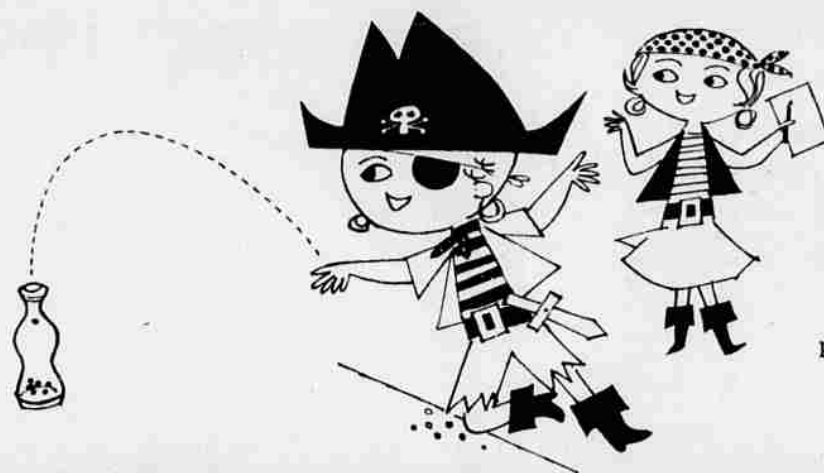
"When my little grandson was two years old," writes Mrs. Mae Neville of Jersey City, "he developed an itching on his face and neck that spread to his chest and back. It was unbearable torture; he scratched so much his skin became raw and bleeding. I tried RESINOL Ointment and RESINOL Soap on him. Results were amazing. He could rest comfortably at night, and soon his skin was healed so well that hardly a trace of the irritation remained. What a blessed joy!"

Remember this—quickly relieve itching, burning of dry eczema, rash, chapping, chafing, piles or hemorrhoids with soothing, super-lanolated RESINOL Ointment and Soap—and forget your skin distress! Try RESINOL—relief completely guaranteed or money back. At all druggists.



Mrs. Mae Neville

FREE Samples. Resinol FW12, Balto. 1, Md.



Feeding Pop!

Ida M. Pardue

Pop is an empty pop bottle. Stand it on the floor. Players take turns trying to feed ten dried beans into the bottle, tossed from a distance of three feet. Keep score, counting one point each time a player gets a bean in the bottle. Winner is the one with the highest score.

Junior Treasure Chest

Edited by MARJORIE BARROWS, Editor of The Children's Hour

A Treasure Hunt That's Different

Ragna Eskil

In this game, before the guests arrive, the hostess hides a thimble, a small hat pin, a shoe lace, and other small objects in the living room or recreation room. She writes on small slips of paper the name of each object and puts them in a box with the blank side up. To start the game, each guest draws a slip from the box, and he must hunt for the article named on the slip, and this article *only*. If he happens to find something on another person's slip, he must keep mum. The hostess announces that nothing is in a drawer or under cover—that everything can be found without moving furniture or bric-a-brac. If there are only a few playing, give each several things to find. A time limit is a good idea.

Word Riddles

Ragna Eskil

1. What word has the letter *u* in it three times? It begins with the initials for United Nations. Then, a personal pronoun; another *u*; and a boy's nickname.
2. What word begins with an *r*; ends with an *r*; and has an *r* in the middle?
3. What African fly has a twin spelling?
4. What is the name of a gun that is a letter of the alphabet, said twice?
5. What word, telling a time of day, can be spelled forward or backward?

Answers:

1. unusual,
2. rare,
3. tsetse,
4. BB, 5. noon.

Do You Know?

Lois Williams Stein

1. How do ants "talk" with one another?
2. How do earthworms breathe?
3. How fast can a homing pigeon fly?
4. What nuts grow underground?

Answers:

1. By tapping one another with the antennae on their heads.
2. Through their skin.
3. From 40 to 60 miles an hour.
4. Peanuts!

Put 'n Place Puzzle

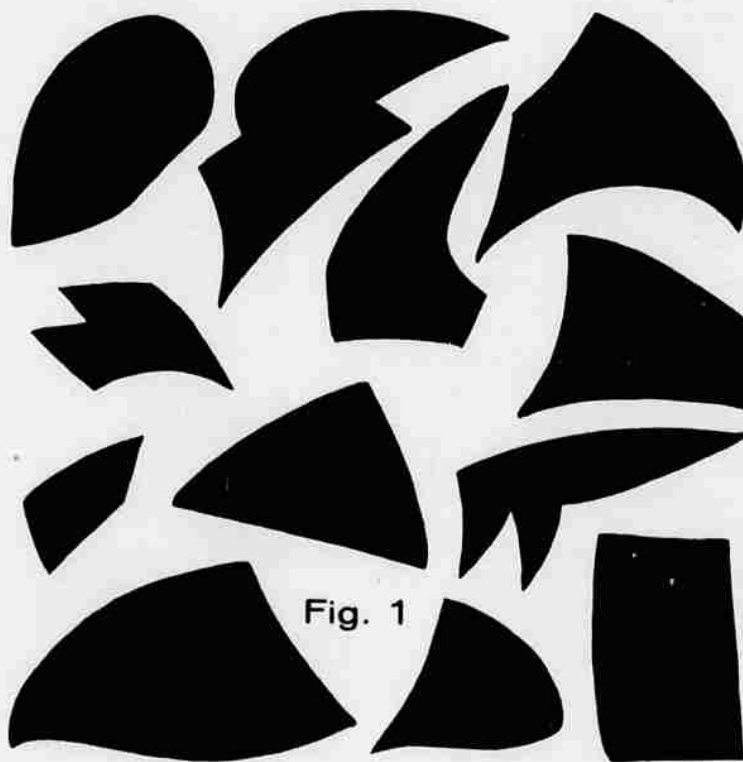


Fig. 1

Out of the pieces in Fig. 1, can you make the horse's head in Fig. 2? Try it and see. It's fun!



Fig. 2

Funny Face

Julia Handy

A necessary prop for this very funny party game is one small plate per person. The party-giver asks all the guests to line up Indian-file, facing him. The idea is to follow the leader's actions exactly. He holds up his plate, underside away from him, and with one finger makes a circle on the back of it. Then he makes a circle around his nose or eye. Next, he taps the back of the plate in two or three spots and makes similar taps on his nose or forehead. He marks an X on the plate, then an X on his chin—or anything similar that he likes. The guests do all of these things, too, looking at *no one* except the leader. Now the fun comes when the game's over and the guests discover that *their* plates had been blackened on the back with a burning candle before the game began and each face is marvelously smudged. Of course, the prize goes to the funniest face!

Right in the Car!

Nancy Clinton

On a long drive, this guessing game is fun and you don't have to move an inch. The person it hides an imaginary object in the car. The other players may ask, "Are you hiding it on the cigarette lighter? In the glove compartment? In your right trouser pocket? In Mother's purse? In your left ear? Under the brake?" Or any other place they can think of. The only answers can be *yes* or *no* until the right guess.