



It's National Be-The-First-On-Your-Block-To-Have-Jell-O-For-Breakfast Week!

WHAT! Jell-O for breakfast? Certainly . . . you eat fruit in the morning, why not some tangy fruit flavored Jell-O. Or put Jell-O on cold cereal and watch the children brighten up when they taste this new treat!

So light on the tummy, so good for you, Jell-O is the always—all ways—dessert. That's why wise mothers keep a big bowlful on hand *every* week. Go ahead . . . be a sport . . . try Jell-O for breakfast tomorrow morning!

