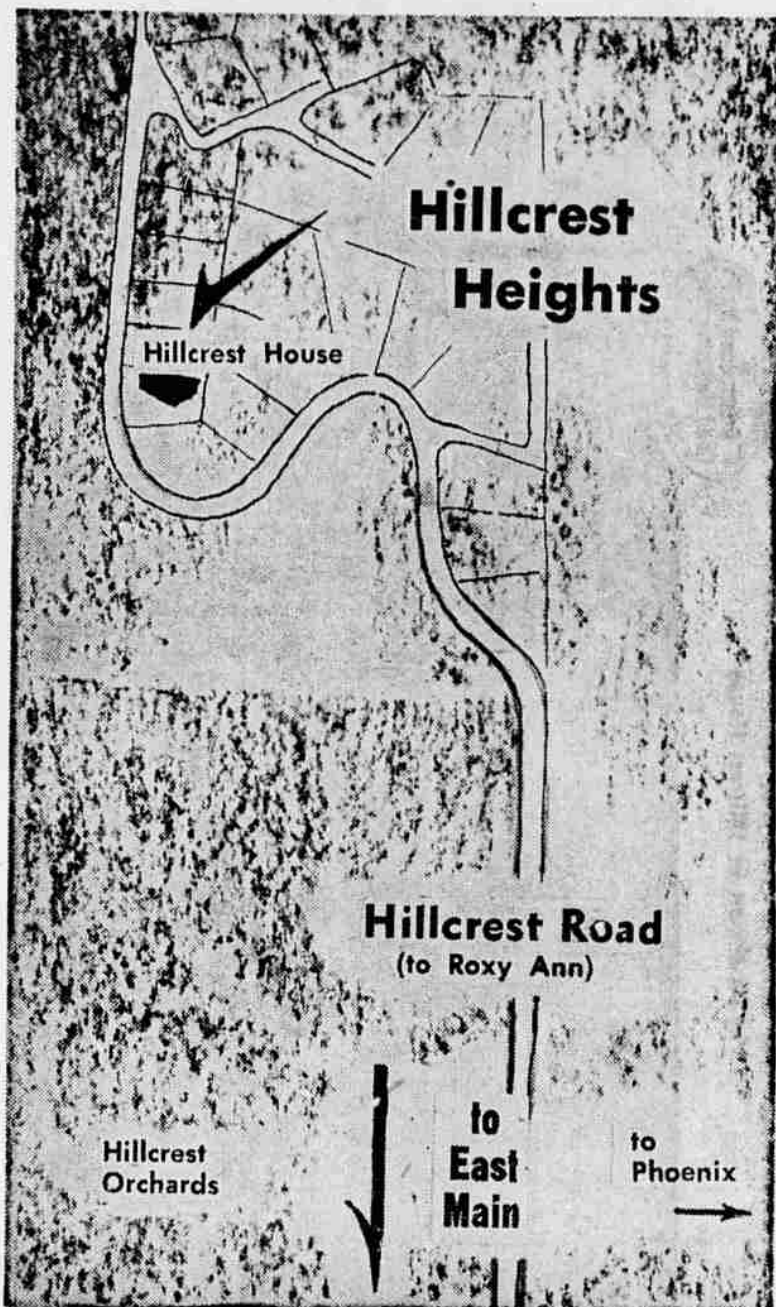
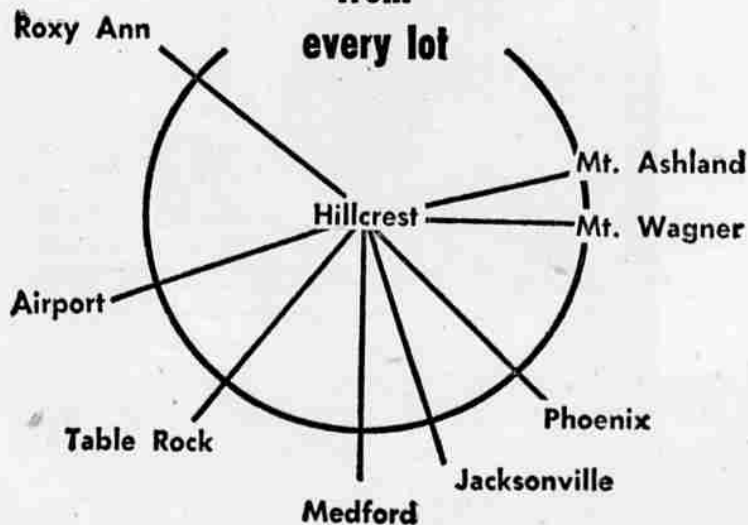


Hillcrest Heights



IT'S EASY TO GET THERE — just drive out East Main, past the Country Club, and up the slopes toward Roxy Ann.

**A spectacular view
from
every lot**



**cooler
cleaner
clearer**

Today, we hope you will accept our invitation to inspect "Hillcrest House." It is an unusual and beautiful home filled with latest construction features and new ideas that make it well worth visiting. When you do inspect it, we know you will be impressed with the lovely setting and the spectacular view afforded by the lot upon which it is built.

This is one of many such lots in our new subdivision "Hillcrest Heights." If you are considering building now—or in the future, you should investigate the many advantages offered by this subdivision which features the finest in suburban living. It's cooler—the summer breezes make the entire area more comfortable on the hottest days. It's cleaner—you avoid all of the industrial smoke and dirt, and no smudge at all. It's clearer—you have many more hours of winter sunshine—more fog free days. It's convenient—only 2/3 mile from the city limits—a quick 3 minutes from the Rogue Valley Country Club. It's wonderfully private—for each lot has been carefully planned to eliminate any interference from adjoining properties. Actually, in most cases, adjoining residences and roads are completely hidden from view. It's shaded—most lots have a dozen or more shade trees to provide shade where you want it. Your investment is protected—no need to buy several unwanted acres to protect yourself from undesirable adjoining property uses, for the most rigid restrictions govern the entire 30 acre tract. It has magnificent views—only a personal inspection will enable you to appreciate the view from this property. It has Medford deliveries and services—Medford schools—and Medford Fire Protection District. It has the best in home financing—maximum financing through lending agencies—construction loans to \$22,500.

This, briefly, is the story of our new subdivision "Hillcrest Heights," but one look will tell you so much more. Inspect "Hillcrest House" today, and see what we mean.

Herried Real Estate

developer — subdivider

104 E. 6th St.

see hillcrest house today — —
Open daily from noon, evenings on Sunday and Wednesday