

MAIL TRIBUNE

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Flight 'o Time

Medford and Jackson County History from the files of The Mail Tribune 10, 20, 30 and 40 years ago.

10 YEARS AGO

Sept. 28, 1948 (Tuesday) Three Air Force reserve unit planes stage a mock attack on Central Point. Junior Chamber of Commerce members who arrive at the meeting tonight without guests must escort live ducks until they can latch on to a new member for the club.

20 YEARS AGO

Sept. 28, 1938 (Wednesday) Serpentina, a "living mermaid," will be featured in the Mammoth Exposition train show here at the SP depot. From Arthur Perry's "Ye Smudge Pot" column: "A Nevada, 84, riding a bicycle, was struck by an auto, and uninjured. He ought to have a grandson young enough to spank him."

30 YEARS AGO

Sept. 28, 1928 (Friday) A quilting bee is held at Butte Falls. E. T. Baker of Rogue River has begun organizing a rod and gun club.

40 YEARS AGO

Sept. 28, 1918, (Saturday) Jackson county draftees will receive instructions at the Natorium tonight. Jackson county is "waking up" in the Liberty loan bond campaign but Medford is "still very drowsy" and lags behind other districts.

What's Your I.Q.?

Nine or ten correct is superior; seven or eight is excellent; five or six is good.

- 1. "Simon Legree" is a character in which famous book? 2. A fathom comprises how many feet? 3. Is a boa constrictor a venomous snake? 4. To be eligible for election to Congress, a candidate must be a native-born American citizen; true or false? 5. What governmental organization is charged by the law with responsibility for protecting the person of the President of the U. S.? 6. "Monty" is the nickname of which high ranking English military leader? 7. On which day of the week does Labor Day fall? 8. Name the Roman goddess of wisdom. 9. More than one President of the U. S. has been elected to office even though he received a minority of the popular vote; true or false? 10. On the Centigrade scale, what is the boiling point of water?

Answers: 1. "Uncle Tom's Cabin." 2. Six feet. 3. No. 4. False. 5. Secret Service. 6. Field Marshal Viscount Montgomery. 7. Monday. 8. Minerva. 9. True. 10. 100 degrees.

Sense and Dollars

In "Communications" the other day, a Jackson county resident complained bitterly about Oregon's road system, and in even stronger terms about the use of gasoline tax money to pay for advertising designed to encourage tourists to visit the state.

He quote Frank Jenkins, editor of the Klamath Falls Herald and News (and newly-elected chairman of the advisory committee to the travel information division of the state highway department) in his "In the Day's News" column which appeared in this paper.

The letter-writer selected this quotation:

"Oregon's tourist money comes out of the gasoline tax. Perhaps, as a taxpayer, you may resent that. You shouldn't."

HE ENDED the quotation there, and launched into a diatribe about the use of gasoline tax money for advertising, and castigated "those crooked politicians" for allowing it to be spent.

To be perfectly fair, he should have completed the quotation, which added:

"Every year since the advertising was begun, the tourists have paid FAR more in gasoline tax than the advertising has cost."

To be specific, the state bought about \$300,000 worth of advertising this year. Gas tax receipts from the tourists business ALONE this year will amount to just about ten times as much, or \$3,000,000.

If that isn't good business, what is? It is \$2,700,000 for highway purposes which will not have to be paid by Oregon taxpayers.

OF COURSE no one knows for sure just how much of the tourist trade (which brought some \$150,000,000 into Oregon this year) is stimulated by the state's advertising program. But it is a known fact that it has been a highly successful program. Even if it were only 10 per cent successful, it would still pay for itself, and tangible responses to the advertising show it is far more successful than that.

As to the complaint that Oregon has some of the "worst roads of any section of the country," that is a matter for debate. We have found them to measure up pretty well to California's, despite our southern neighbor's considerable financial advantage.

Oregon is not a wealthy state, distances are long, and population (compared to California) is small. But in roads and highways the comparison is not entirely to our disadvantage.

THERE is one other point-brought up in the letter where the value of the tourist trade, to anyone other than tourist-service enterprises, is challenged.

"How many of our people here in Oregon, percentage-wise, get anything out of the tourists?" he asks.

Any sophomore economics student could answer that one correctly. Everyone in the state benefits economically.

Certainly the motels, hotels, gasoline stations and so on receive the tourist dollar first, but they're residents and citizens of the community, too. Ten dollars in their pockets from tourists is ten dollars which they will spend with the butcher, the baker and the candlestick maker.

HOTELS and motels hire employees, who buy groceries and automobiles and new clothes. Gasoline stations and their employees buy many of their supplies from local retailers, patronize theaters and read local papers. Restaurants hire local people, and buy their produce from local warehouses who buy it from Jackson county farmers, among others.

There is hardly a line of endeavor in the state which is not affected favorably, over a period of time, by tourists.

If the tourist industry were to vanish overnight, the state would immediately be thrown into an acute depression, for that \$150,000,000 sustains hundreds of payrolls, and makes the difference between red and black ink in hundreds of businesses.

This climate favorable to the tourist trade, which is officially encouraged, is hardly a "dishonest, disgusting, irregular state of affairs." It's quite the contrary.—E.A.

Dollars and Cents

As a postscript to the above, it is interesting to note some of the facts and figures of the tourist trade.

- The average number of people per car is 3.2. Average length of stay is 3.81 days. Estimated number of tourist cars visiting Oregon in 1958 was 1,803,465. Average number of miles driven per car in Oregon was 472. Average expenditure per day per person was \$6.16. Average expenditure per day per car was \$19.71. Average expenditure per stay per person was \$23.47. Average expenditure per stay per car was \$75.10. Estimated income from auto tourists was \$135,440,222. Estimated income from bus, train and plane tourists was \$15,000,000.

Californians furnished 43 per cent of Oregon's tourists, Washington 23 per cent, Idaho and Canada 5 per cent, and Texas, Colorado, Utah, Illinois and Kansas following in that order.—E.A.

Dennis the Menace



"DID YA KNOW IT WAS ME TALKIN'?" HUH? DID YA SEE MY LIPS MOVE? HUH? ..."

Today & Tomorrow

By Walter Lippmann

DISENTANGLEMENT

The President, on his return from Newport, is faced with a crisis in relations with Chiang's government in Formosa. The Red Chinese blockade of Quemoy is effective, and there is no reason to think that it can be broken except by a war against the mainland.



Walter Lippmann

The evacuation of Chiang's troops will be less bad also in its effect than letting these troops be besieged and starved while we stand by and make ineffectual attempts to run the blockade.

ALL the choices are horrid. The grim truth is that Mr. Dulles has been caught in a trap which could have been avoided by insisting that Chiang withdraw his troops before this bombardment began. There is no pretty and agreeable way to get out of such a trap.

The best way out is to act with the magnanimity and self-assurance of a great power, to disentangle ourselves from Chiang, and then to astonish the world by a show of realism and common sense about the future of Formosa.

The troops can be saved but not the offshore islands, and this country will have done all that is obligated to do for Formosa if it extricates one-third of Chiang's army from the trap they are in. Moreover, it is a question whether the understanding agreed to by Mr. Dulles at the time the Formosa treaty was ratified by the Senate gives the President the moral right to do any more.

THERE is no doubt that the withdrawal of the Nationalist troops will mean that Chiang has been defeated in the offshore islands, and that all hope of his return by invading the mainland will have been written off spectacularly.

But bad as it will be for Chiang's prestige, and also in some measure for our own, it will be less bad than the other possibilities now open to us. The withdrawal and salvaging of Chiang's troops will be less bad than a war

Communications

Letters to the Editor must bear the name and address of the writer although under certain circumstances the use of a pen name or initial for publication is permissible. The Mail Tribune reserves the right to edit all letters with an eye to clarification and condensation. Letters submitted for publication must not exceed 400 words.

We Can't Learn

To the Editor: As we watch the antics of some of the characters who are trying to guide the destiny of the world we wonder how inconsistent human beings can be. We Americans, whom we are told are tops in everything, are tops in inconsistencies too.

For instance we fought a bloody revolution because we were taxed without representation. Guided by some great personalities we then established a government pledged to truth and justice. Alas, our path is strewn with wrongs, to enumerate which a letter of 400 words fades into inadequacy.

We are now right on the verge of plunging the world into a war that might terminate in total destruction of the race, over the revolution of another nation whose grievances outnumber those over which our revolution was fought.

Ever since the Hungarian episode, of which we were more responsible than most people realize, we have pointed the finger of scorn at the Soviet Union. We went into Lebanon where the action was less justifiable. The reason it turned out to be less bloody was because the heathen Arabs were more charitable than the barbarous Nazi-fascists and religious fanatics of Hungary whose fervor was fanned by our propaganda.

There is a saying that the wise learn by the mistakes of others, some learn by their own mistakes, fools never learn at all. Apparently we learned nothing in Korea or Lebanon. Now we are into the Chinese affairs. Could it be after all our achievements that we are among those who never learn?

We have been warned that it is possible to gain the whole world yet to lose one's own soul. If we have not yet arrived at that point the policy mapped out for us would most assuredly take us there.

Yours for more truth, justice and light. Bert Harr, Copper Road, Box 77, Jacksonville.

Workers Busy

To the Editor: As a registrar and a Republican precinct woman, I feel entitled to get into "the registration hassle," as you put it. Our "massive" registration drive is well under way, though without benefit of all Mr. Redden's front-page publicity.

Surely, the gentleman is familiar with precinct organization, or don't the Democrats have any precinct committees and committeewomen? We have between two and three hundred workers all over the county, who are going door-to-door to contact unregistered workers. Hardly "lip service," Mr. Redden, but very good "leg service!"

Might I remind you, sir, that your present method of mobile registration units was first developed by the young Republicans before the primary?

Mary A. Ragland, 3182 Pacific Hwy. South, Medford.

Matter of Fact

By Joseph Alsop

THE DEFERRED DECISION Taipei, Formosa - Thus far, the Taipei visit of the American Commander-in-Chief in the Pacific, Adm. Felt and the Pacific Air Commander, Gen. Kuter, has produced no major result except bewilderment and disappointment among the Chinese leaders here.



Joseph Alsop

The disappointment is emphatically not directed at the Admiral and the General. They listened sympathetically to the Chinese warning that they would have to use their air power against the Communist artillery emplacements, if other means were not found to break the artillery blockade of Quemoy.

They heard and transmitted to Washington a new Chinese proposal that the American government warn Peiping of its intention to use American forces for the whole task of resupplying Quemoy. The idea of this scheme is to create a "touch-me-not" situation. Thus the American forces are to be justified in returning the fire, if the Communist artillery blockade is not abandoned.

THEN Adm. Felt and Gen. Kuter studied and approved ways to improve the limited blockade - running that now supplies Quemoy. Improvements can be made, and time can be gained by better blockade-running. But it was admitted by Americans and Chinese alike that the Quemoy position could not be indefinitely held by mere blockade-running.

In short, this meeting outwardly resembled the old high level interallied conferences of the Second World War. But it altogether failed to take the decisions in the grand style that used to result from those conferences of the past. No such decisions could be made here, in fact, for the excellent but somewhat curious reason that Adm. Felt and Gen. Kuter did not have the needed authority from Washington.

According to reliable report, the directive of our Pacific commanders consists of nothing more than general instructions to carry out the purposes of the President's speech on the offshore islands crisis. In that speech, the President declared that he would use American forces to repel any "major assault" on Quemoy or the Matsus. But "apparently Washington has not yet decided whether a third of a million artillery shells dropped on Quemoy constitute a major assault."

THE quotation is from a highly placed American who has to wrestle with the realities of the crisis in the Taiwan Strait. He was a little embittered, perhaps, because the American response to the challenge in the Strait seemed to him anomalous and hesitant, except in the big words that have been so freely used. This is also the reason, of course, for the prevailing Chinese disappointment.

Maybe a firm American decision will be revealed shortly, either at Warsaw or in Presidential statement which is rumored to be made at the end of this week. Meanwhile, the cause of the present indecision about the crisis in the Strait seems worth examining. From this angle of vision, the cause appears to be a kind of temporary dissonance among the men who made up the President's mind to stand firm on the offshore islands.

The leader of this policy-making group, Secretary of State John Foster Dulles, has always resembled a high stake poker player who never expects to have his hand called. Evidently he did not really expect to have his hand called when he urged the commitment to defend the islands. The imposition of the artillery blockade and the Communist refusal of a cease-fire at Warsaw have called the Dulles hand, however.

PERHAPS he will finally get a cease-fire by agreeing to further talks at the Secretary of State-Foreign Minister level - by sitting down with Chou En lai at the point of the guns around Quemoy, in fact. In any case, the record plainly suggests that the Secretary of State has been seriously disconcerted by the turn events have taken.

The Joint Chiefs of Staff, who were Dulles allies in urging a firm stand, have equally plainly been severely disconcerted for quite another reason. They may have foreseen that the Dulles hand might be called. But they cannot have foreseen the sudden cancellation of the Presidential directives authorizing the use of nuclear weapons in almost any kind of fighting involving American forces. All our de-

POTLUCK

(By M-T Staff and Contributors)

A seventh-grade class we heard about was asked to define the Dark Ages. One youngster's reply was: "The time between midnight and 6 o'clock."

An elected public official gave a party the other day, but his guests scattered when the host's dogs returned to the home place to greet the guests just after killing a skunk. Somewhat later, someone was overheard to mutter, unkindly, something about "the strong smell of politics."

During a recent meeting about lowering the level of Fish Lake for poisoning purposes, there was a discussion about how low it should be drawn.

Medford Irrigation District Manager Jack Hoffbaur said that one of his constant troubles is too many farmers going fishing, and thus lowering the lake by letting their irrigation water run while they're gone.

They say nothing succeeds like success - even in the case of apartments. A young woman recently became engaged after knowing her fiance less than a month. We are informed that when she moves out of her apartment, two other girls will move in immediately - feeling that the apartment must be a sure-fire magnet for matrimonial prospects.

Two little girls were overheard arguing over their rights as to a certain boy. No. 1: "I've known him longer than you have." No. 2: "But he's in MY room at school."

The following bitter note was handed to us by a member of our staff: "The meanest man in town is the one who walked out of a dentist's office with an old magazine containing the conclusion to a murder mystery story."

In the Day's News

By FRANK JENKINS

From Washington: Administration officials disavow speculation that Nationalist China may go it alone in attacking the China mainland. They say they're confident Generalissimo Chiang Kai-shek would make no such move without explicit American approval.

FROM Formosa: "Informed sources" said today the United States has told General Chiang Kai-shek that it is 100 per cent opposed to bombing raids on the China mainland AS LONG AS THERE REMAINS A SPARK OF HOPE THAT THE FORMOSA CRISIS CAN BE SETTLED PEACEFULLY.

These sources said this view has been explained to Chiang and that the Nationalist president has accepted it. They added that as long as the communists limit their assault on the Quemoy's to artillery shelling the Nationalists will restrict their defense to counter-artillery fire. Bombers would be unleashed against the communists only if the Reds bomb first or attempt an amphibious landing against the offshore islands.

IN ATTEMPTING to analyze and appraise what is going on, we have to remember that the poker game in the Formosa straits is a staggeringly big one.

If we back down, our prestige in the Far East will be gone where the woodbine twines. If Red China backs down, she will lose face. "Face" is traditionally important in the Orient. For that matter, "face" is important everywhere. NOBODY likes to admit he has started something he can't finish.

For that reason, this Formosa straits business is as dangerous as an atom bomb. It could explode into a war that could wreck the world.

I HOPE that in talking to Chiang our people have been very explicit indeed. I hope they have said to him flatly: "If you start ANYTHING on the mainland of China COUNT US OUT. In that event, we'll be through with you."

We can say with reason that we will protect the Nationalist Chinese in the island sanctuary of Formosa to which they have retired. But if we back them in RECONQUERING THE MAINLAND OF CHINA we will be on very, very dangerous ground - much too dangerous ground for us to stand on. That is why I hope we have made it flatly plain to him that we won't be dragged into any such enterprise.

We are constantly told how big, how powerful, how impressive are the armaments which guard our shores these days. But it is more impressive when you hear one of the members talk about it.

A friend of ours was awed when a former Medford youth returned and told about the planes where a pilot's seat is 14 feet off the ground while the plane is on the runway, which carries fuel equivalent to the contents of two railroad tank-cars, and which can outfly some of the fastest fighter planes.

Maybe he's the same one another resident was talking about when he said to a friend, "You heard about old Jack? He's flying jets now. Why I can remember when he was going to school he could hardly drive a car, much less fly a plane."

The flu bug has been making the rounds lately, and at this rate, our political commentator declares, the political ranks are apt to be thinned faster than even an election can do.

He opines that it is possible that charges of germ warfare may be bandied about before Nov. 4 rolls around.

One of the young men in the office came to work after a day off recently, a sunburn around the nose and forehead barely disguising a bitter look of disappointment. He flung the following on our desk before stamping off to his typewriter:

The steelhead are coming, the optimists say. A few have been counted as high as Gold Key. The rest, we're assured, are all on their way.

The rest? Are they all? And what of those boats? At Gold Beach, where each confident fisherman gloats as a lone hungry lunger his lucky lure hauls?

And what of those lining the banks at Galice? For each year their ranks show decided increase. And each year more fish from the river they fleece.

And motel-loads of novices, down at Grants Pass. All rifle the riffles with spinners of brass. Though they can't tell a brookie from crappie or bass.

The steelhead are coming! No, only the dregs. Will make it to Medford to snap at our eggs. While we wait, wading waist-deep, and wear out our legs.