



For today's new patterns in living... New designs for financial security from New York Life!

New Life Insurance Plan helps families accumulate money for a fuller life!

Modern families enjoy living in ways undreamed of not long ago. But the times have also created a difficult problem: how to budget income to enjoy living today, yet set aside substantial funds for possible emergencies or future retirement. New York Life's new Assured Accumulator Policy was designed to help meet this important problem.

This new plan covers you with a minimum of \$10,000 life insurance to protect your family, if you should die before its endowment date. If you live, you can receive the face amount in cash on the endowment date. Or you can use it to pro-

vide a regular monthly retirement income. Meanwhile, the growing cash value is available in an emergency. Thus, the Assured Accumulator combines the security of life insurance with a systematic program for accumulating money.

In addition, your policy offers you four valuable options—any one of which may use to broaden the program to fit changes in, your needs. So take advantage of this opportunity to invest in your future. Ask your New York Life agent for details. Or mail the coupon at right.

*The New York Life agent
in your community is a good man to know*

New York Life Insurance Company

Dept. FW-18, 51 Madison Avenue
New York 10, N. Y.

(In Canada: 320 Bay Street, Toronto, Ontario)

Please send me, at no obligation, more facts based on your Assured Accumulator Policy and how it can help me invest in my future.

Name _____
Address _____
City _____
Zone _____ State _____