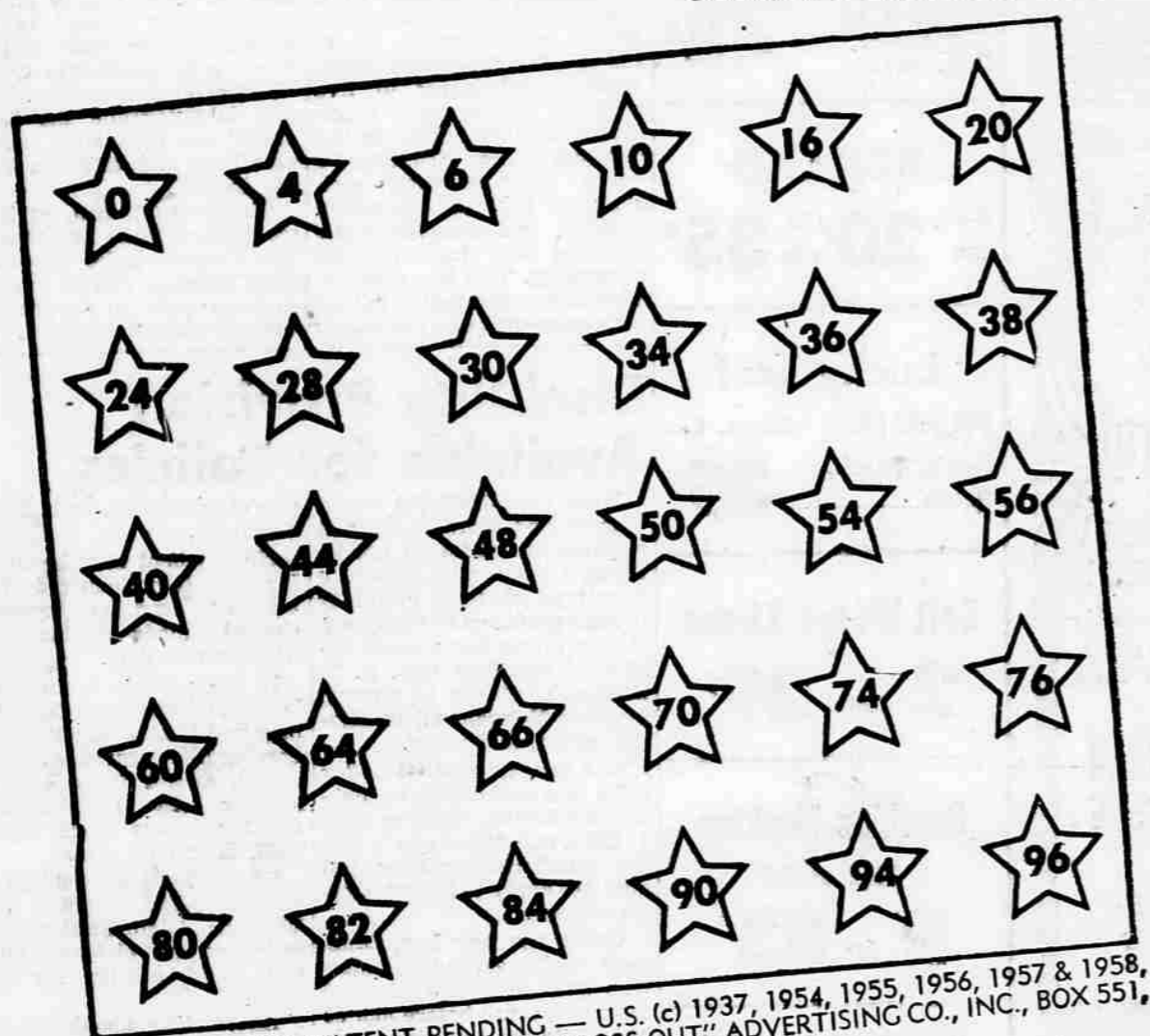




# PLAY SAFEWAY'S 6,000 PRIZES.

HERE IS GAME NO. 1  
START PLAYING TODAY!



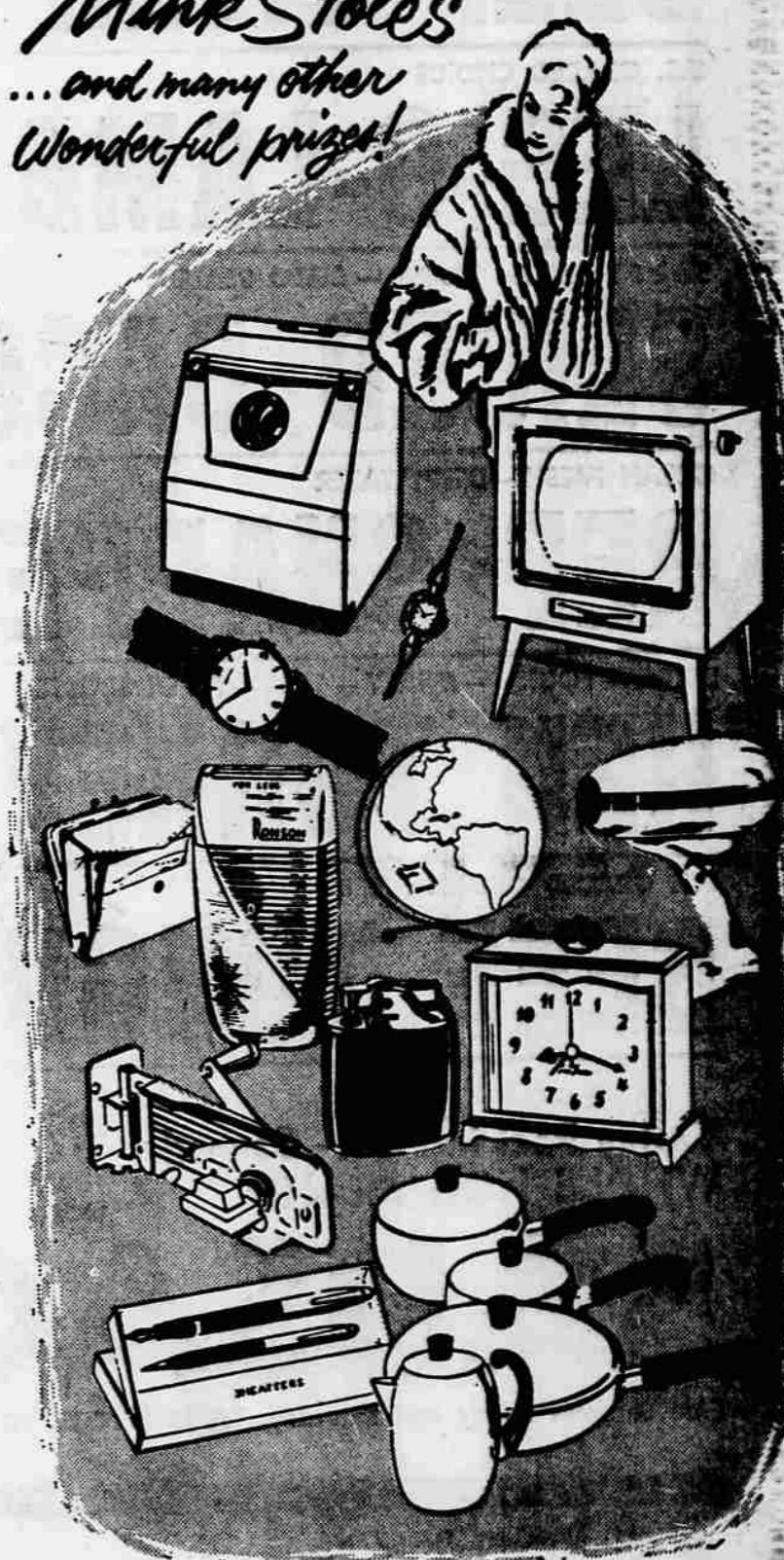
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It's Fun! It's Easy! You Play It Just Like Bingo!

Did you get your Safeway "CROSS-OUT" card in your mailbox this week? No? Then we didn't have your address. But a "CROSS-OUT" game card is waiting for you at your Safeway store, NOW! Pick it up today and start playing this fascinating game. Here's how it works . . .

1. Check the numbers in the box, at left, with those appearing on your cards. If you have 5 of those numbers, on any one card, in a straight line . . . down, across or diagonally . . . you are a winner! Now, simply follow the rules you'll find printed on your card.
2. If you do not have a winner this week, KEEP YOUR CARD! You can play it again and again against new sets of numbers that will appear in our ads for the next 11 weeks. All cards can be played for 12 weeks against ANY set of numbers we advertise.
3. Anyone over 18 years of age, except Safeway employees and members of their immediate family, can play "CROSS-OUT". You can obtain an additional free "CROSS-OUT" card each time you visit your Safeway store. No purchase or other obligation is required.
4. We reserve the right to correct any typographical or other error or errors which might appear in any published matter in connection with this game and to reject winning cards not obtained through legitimate channels.

*Mink Stoles  
...and many other  
Wonderful prizes!*



## A New Game Each Week! Family Fun & Prizes.. Free!

Here Are the Fabulous Prizes You Can Win Playing "CROSS-OUT" With Safeway This Week and Every Week!

Mink Stoles	762.50 Each	Hammond Illuminated Globes	35.00 Each	Ronson Ladies' Electric Shavers	14.95 Each
B.C.A. Color TV Sets	640.00 Each	4-Piece Set Hallite Cookware	31.00 Each	Amity Monaco French Purse	11.00 Each
Westinghouse Dryers	279.95 Each	Seth Thomas Clocks	24.95 Each	Ronson "Sport" Lighters	5.95 Each
2-Skin Mink Scarves and Orchids	98.50 Each	Westinghouse Hand Mixers	19.95 Each	Shaeffer Pen Sets	4.95 Each
Green Watches	52.50 Each	Ronson Hair Dryers	14.98 Each	Swing-A-Way Can Openers	3.98 Each

DON'T MISS A SINGLE ONE OF SAFEWAY ADVERTISEMENTS IN THIS NEWSPAPER EACH WEEKEND!

Top Buys in Tasty Frozen Foods

**Frozen Strawberries**  
Premium-quality Bel-air brand. Sliced and sweetened. Fill your freezer and enjoy them all winter!  
5 10-OZ. PKGS. **\$1.00**

**Frozen Apple Pies**  
Talk about a buy! You'll save 10c on every one. These are the famous Bradley pies. Reg. 59c each.  
8-INCH PIE **49c**

**Pillsbury Flour**  
**Cane Sugar**  
**Chunk Tuna**  
**Butter Beans**

or Kitchen Craft. Premium Quality, wonderful savings. 10-lb. bag **89c**

Candi-Cane brand. Finest quality granulated sugar. Why pay more? 10-lb. bag **95c**

Breast O' Chicken All light meat. Grand for casseroles. No. 1/2 can **29c**

Seaside brand. Here is a popular favorite you're sure to enjoy. No. 2 1/2 can **25c**

MIX 'EM OR MATCH 'EM

Cling Peaches	Highway sliced, halves	3 2 1/2 cans	<b>87c</b>
Freestone Peaches	Sundown	3 2 1/2 cans	<b>87c</b>
Whole Apricots	Sundown Unpeeled	3 2 1/2 cans	<b>87c</b>
Pear Halves	Highway Bartletts	3 2 1/2 cans	<b>87c</b>

Look What a Dollar Buys at Safeway

**Pineapple Juice** LaLani, fancy No. 211 can

**Tomato Juice** Town House, fancy No. 300 can

**Diced Beets** Marion brand No. 303 can

**Diced Carrots** Marion brand No. 303 can

**Hominy** Highway, white or golden No. 300 can

YOUR CHOICE Case **\$2.39** 10 Cans for **\$1.00**

Cross Out Regular Prices . . . Save More With These Reduced Prices!

<b>GOLDBROOK MARGARINE</b>	A grand price on this smooth-spreading margarine	5 1-lb. pkgs.	<b>1.00</b>
<b>SUNNYBANK MARGARINE</b>	You can't miss its "just-made" flavor. Finest Quality.	4 1-lb. pkgs.	<b>1.00</b>
<b>NU-MADE MAYONNAISE</b>	Finest quality money can buy! A famous Safeway guaranteed product.	Qt. Jar	<b>59c</b>

<b>Peanut Butter Kisses</b>	Roxbury 12-oz. Pkg.	<b>39c</b>
<b>Peanut Clusters</b>	Roxbury 13-oz. Pkg.	<b>59c</b>
<b>Fresh Bread</b>	Mrs. Wright's white or wheat 1-lb. Loaf	<b>31c</b>
<b>Butter &amp; Egg Bread</b>	Skylark quality 15-oz. Loaf	<b>28c</b>
<b>Cinnamon Twist</b>	Curtis Quality Pkg.	<b>30c</b>
<b>Lucerne 3.8 Milk</b>	Bonus Quality 1/2 Gal.	<b>47c</b>
<b>Lucerne 2-10</b>	Fortified Skim Milk 1/2 Gal.	<b>42c</b>
<b>Half &amp; Half</b>	Lucerne 12% Pint	<b>29c</b>