

OPENING

interiors, and endless modern new conveniences, all designed for your shopping pleasure and convenience. Follow the crowds, join in the fun and excitement. Attend Food Basket's Grand Opening this weekend!

PLENTY OF FREE PARKING SPACE FOR ALL AT THE NEW FOOD BASKET! SEE OUR FESTIVE GALA DISPLAYS, FABULOUS DISPLAY OF VALUES THROUGHOUT THE STORE! ALL GRAND OPENING PRICES EFFECTIVE THROUGH SUNDAY! SAVE!

STORE HOURS:

WEEKDAYS
9 a.m. to 10 p.m.

SUNDAYS
10 a.m. to 7 p.m.

Pancake Mix

Alber's 2-lb. Pkg.
8-oz. pkg. of Carnation
Corn Flakes included
FREE!

39¢

Carnation Milk

Tall Tins

8 FOR \$1

Cake Mix

Pillsbury's All Varieties
Except Angel

6 FOR \$1

Flour

PILLSBURY'S BEST ENRICHED
Your Prize-winning Flour

10 Lb. PKG. 85¢

Bisquick

Favorite for all around baking
Giant Size Package

29¢

Margarine

KRAFT'S PARKAY
1-lb. Pkgs.

5 FOR \$1

Baked Beans

B&M Home Style
28-oz. tin

29¢

Brown Bread

Delicious B&M
Reg. tin

29¢

Tomato Sauce

Hunt's—For the Best
Buffet Tins

12 FOR \$1

Corned Beef

Wilson's Full-flavored
12-oz. tin

45¢

Shasta

BEVERAGES

6 Can Pkg. 59¢

Peanuts

Planter's Cocktail—mmm Good!
7¼-oz. Tin

35¢

Soups

Campbell's—All Varieties
10½-oz. tins

6 FOR 89¢

SOS Pads

Make Cleaning Easier
18 Pads to a Pkg.

3 PKGS \$1

Cat Food

Puss 'n Boots—High Quality
15-oz. Tins

10¢

Coffee

Deep Flavored M.J.B. Instant—Satisfying!
Regular 6-oz. Jar

98¢



Giant—46-oz. tins

4 FOR \$1



America's Favorite
Salad Dressing

qt. 45¢



Fresher! Made in the West
Big 16-oz. Jar

39¢



24-oz. Bottle

29¢



Full
Quart

45¢

YOU WILL BE HAPPY WITH OUR SERVICE MEAT DEPT.

Yes! We are going to have a real "old fashioned butcher shop" with personal service to every customer. Now you can buy your favorite meats right out of a modern, spotless service meat department. So many advantages, too:

- See both sides of meat at the time you buy it
- Always a butcher to serve you
- We sell only U.S. Department of Agriculture graded "Good" and "Choice" Beef . . . trimmed waste free
- Every purchase is 100% guaranteed to please or your money back
- If you don't see just the cut you want, we will be happy to cut it special just for you
- Remember! We are here to serve you. Let us know if there is anything we can do to make your meal planning easier. We'll be happy to help you!

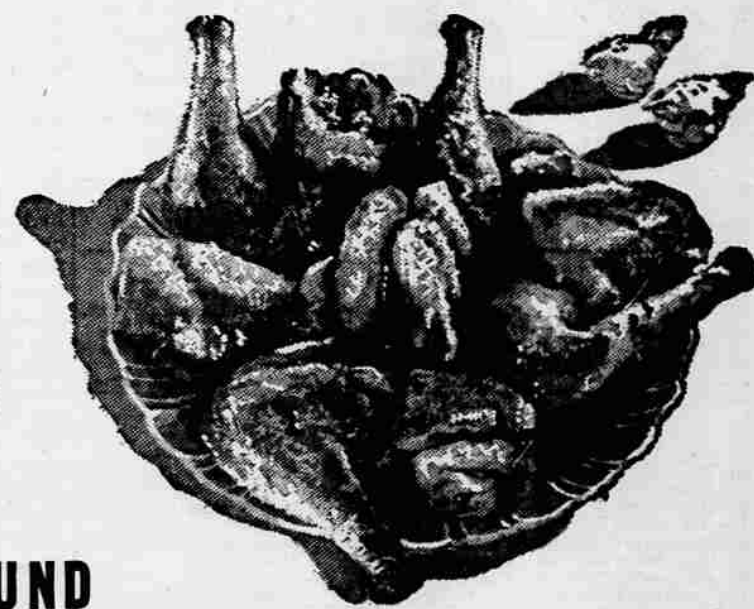
SWIFT'S NON-ACRONIZED—FRESH

Fryers

Rushed to us daily from Swift's kitchen-clean poultry plants. Doubly guaranteed by Swift and Food Basket! We honestly believe that these tender, meaty fryers are the finest ever offered!

Specially Grown
for Tenderness—
Heavy Meated
3-lb. Average

37¢ POUND



Fully Cooked Hams

Swift's
Premium
Whole or
Shank Half

57¢ lb

Sliced Bacon

MORRELL'S
Standard Pack

55¢ lb

Red Snapper

Ocean Fresh
Boneless Fillets

25¢ lb

**FRESH GROUND BEEF or
PURE PORK SAUSAGE**

YOUR
CHOICE

2 LBS 95¢

**FRESH BREAKFAST
LINK SAUSAGE**

MEDFORD MEAT CO.
TASTY BRAND

59¢ lb

500-LB. MAMMOTH KRAFT

Sharp Cheese

FREE Samples
Fri. and Sat.
Guess the weight
within 1-oz. of the
piece you buy and
get it FREE.

59¢ lb

FOOD BASKET



We Reserve the
right to limit
Phone SP 3-4050

CENTRAL at 13th

Store Hours:
9 a.m. to 10 p.m.
Sundays 10 a.m. to 7 p.m.