

FREE ORCHIDS TO THE FIRST 1,000 LADIES EACH DAY,
FRIDAY & SATURDAY! FREE POPCORN BALLS & BALLOONS
FOR THE KIDS! PRIZES & SURPRISES FOR EVERY-
ONE—WATCH THE NUMBERS ON YOUR
BASKET! RED-HOT 60-SECOND
SPECIALS THRUOUT THE DAY!

★ GRAND PRIZES ★

(Winners Announced Next Thursday)

- Model 94 Winchester 30-30 carbine (\$79.95 value)
- Westinghouse Automatic Roaster Oven with Roaster Oven Cabinet (\$73.90 value)

Get entry blanks in store. Free drawing—no obligation, nothing to buy. (Entrants must be 18 or over.)

GRAND

The spotlight is turned to the center-of-attraction . . . Our Spectacular Grand Opening! To celebrate this terrific event, we are offering a tremendous selection of money-saving values, free gifts, surprises and treats for every member of the family! This isn't all . . . you'll see our sparkling, colorful, spacious new

THE NEW FOOD BASKET -

Giant Tide Washday Miracle 69¢

MJB Coffee "Shake the Can" Lb. 77¢

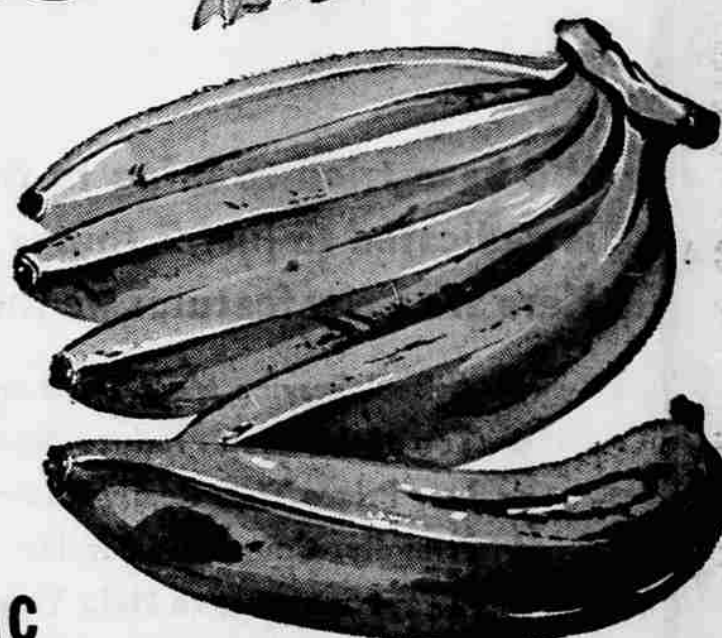
Cereals Kellogg's Variety Pack 10 Assorted Cereals 35¢

Peas or Corn Hi West—Frozen 10-oz. Pkg. Mix or match 8 FOR \$1

Tree Tea Black — 48 Bag Package 59¢



BANANAS



Extra Fancy Hands
No Fingers
No Over-ripes

Ask Us How You
Can Win a Delightful
Stuffed Monkey—Free!

10¢ lb.

Yams

Fancy well-shaped
No. 1's

10¢ lb.

Celery

Extra Fancy Large Stalks
Delicate Flavored and Crisp

each 10¢

Carrots

Snoboy Golden Orange
Crisp and Crunchy

2 Lb. Bag 15¢

Artichokes

Large Size
Frost-Free

each 10¢

Grapes

Flaming Red Tokays
Vine Fresh Flavor

3 Lbs. 25¢

Lemons

Sweet Sunkist
Full of Juice

lb. 15¢

Potatoes

Klamath New Crop
U.S. No. 1's

10 Lbs. 35¢

FOOD BASKET TOP 'O THE CROP PRODUCE

That's what the FOOD
BASKET PRODUCE DE-
PARTMENT is ALWAYS
going to feature!

We are going to buy all
the LOCAL PRODUCE
that is available and
our other fruits and
vegetables will be top
grade, too!



Budget prices, best
quality, large variety,
friendliness — these are
the "Mottos" of the
FOOD BASKET! Shop
and See!

SWANSON'S PIES

Fresh Frozen Meat Pies or
Individual Fruit Pies (2 to a pkg.)

4 Pkgs. \$1

SLEEPING BAGS

"Artic Slope" Full Size. All New Material
Water Repellent — Zipper

Regular 13.95 \$6.88

Hawaiian Punch 46-oz. Tins 4 FOR \$1

Dog Food Skippy Fresh Packed 1-lb. Tin 15 FOR \$1

Toilet Tissue Soft Zee 3 4-Roll Pkgs. \$1

Orange Ade Delicious Kraft 46-oz. Tin 23¢

Pickles Fanning's Bread and Butter 15-oz. Jars 3 FOR 69¢

Comet Cleanser Giant Size 2 FOR 43¢



C&H Sugar 10 LBS 87¢

Black Pepper Schilling's Pure 4-oz. Tin 29¢

Muffin Mix Betty Crocker All Varieties Your Choice 5 P K G S \$1

Snowdrift The Premium Shortening 3-lb. Tin 59¢

Join Our Grand Opening Fun! Stretch Your Budget, Too!

FOOD BASKET



We Reserve the
right to limit
Phone SP 3-4050

CENTRAL at 13th

Store Hours:
9 a.m. to 10 p.m.
Sundays 10 a.m. to 7 p.m.