

Your Invitation

THE PERSONNEL AND MANAGEMENT OF THE NEW FOOD BASKET TAKE GREAT PRIDE IN INVITING ALL THE WONDERFUL PEOPLE OF THE MEDFORD AREA TO THE SPECTACULAR GRAND OPENING OF OUR NEW MEDFORD STORE. THROUGH OUR DOORWAY PASS THE FINEST PEOPLE IN THE WORLD . . . OUR CUSTOMERS. THIS CELEBRATION IS FOR YOUR BENEFIT!

GRAND OPENING!

DOORS OPEN FRIDAY,
AT 9:00 A.M.

We have tried to bring to the Medford Area a new super market that is dedicated to just 2 things — Our Customers and Their Food Needs! Here are a few features we think you will like about the Food Basket:

- ★ A Real Service Meat Department, Selling Only the Very Best of Meat.
- ★ Top of the Crop Produce, Rushed to Us at Its Peak of Freshness.
- ★ Low Prices That Really Stretch the Grocery Budget.
- ★ Friendly, Courteous Service at All Times.
- ★ Always Someone to Help You to the Car with Your Purchase.
- ★ The FOOD BASKET is Always Glad to Cash Your Paycheck.
- ★ A Frozen Food Department Filled to the Brim with the Finest Brands Available.
- ★ A Convenient Housewares Department to Save You Shopping Time.
- ★ Fastest, Most Efficient Check-Out Service Possible.
- ★ A Well-Arranged Grocery Department Featuring Sizes You Want in the Brands You Know.

FOOD BASKET



We Reserve the
right to limit
Phone SP 3-4050

CENTRAL at 13th

Store Hours:
9 a.m. to 10 p.m.
Sundays 10 a.m. to 7 p.m.

Convenient Entrances on South Central or South Riverside!

CONVENIENT STORE HOURS FOR YOU!

WEEKDAYS — 9 a.m. to 10 p.m.

SUNDAYS — 10 a.m. to 7 p.m.

The management would like to take this opportunity to say "Thank You" to the many contractors, suppliers, salesmen and others who have given so freely of their time and experience in helping bring the new FOOD BASKET to Medford!

LOTS & LOTS OF FREE PARKING



C&H Pure Cane

Sugar

10-lb. bag

87^c

Snowdrift

The Premium Shortening

3-lb. tin

59^c



Extra Fancy Hands!

Bananas

No Fingers—
No Over-ripes

10^c lb.



Ask us how you can
win a delightful
Stuffed Monkey
FREE!

M.J.B. Coffee

Shake the Can and See — MJB Gives You
6 to 8 More Measures

1-lb. tin

77^c



Pillsbury's

Cake Mixes

All Varieties Except Angel

6 pkgs.

\$1

Swift's Fresh

Fryers

Non-Acridized, Finest Ever
Offered! SAVE

Heavy meated
3-lb.
Average

37^c lb.



NOW! Turn the Page For More Terrific FOOD BASKET GRAND OPENING SPECIALS!