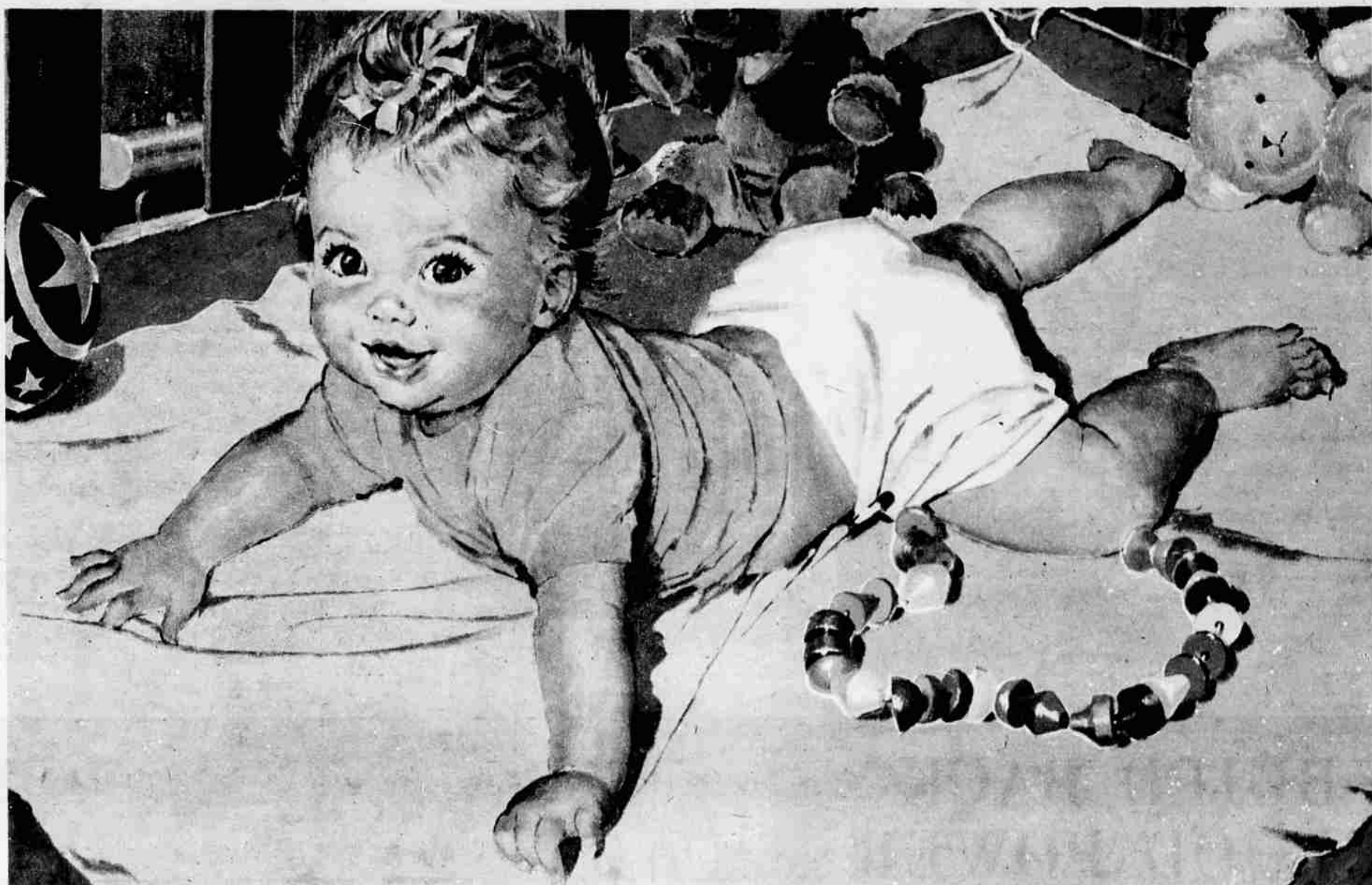


SPECIAL OFFER TO NEW MOTHERS!



Now—for only \$1.97 a week you can own a Maytag Automatic Washer or Dryer—less than you'd pay for diaper service



THESE NEW MAYTAG AUTOMATICS were especially designed for the budget-conscious young family. Each offers special features to keep all baby's clothes fresh and clean, with less ironing needed. Yet payments are less per month than diaper service!

FOR THE NEXT 30 DAYS—YOUR MAYTAG DEALER WILL MAKE IT EASIER FOR YOU TO OWN A MAYTAG THAN EVER BEFORE

Now from Maytag—a helping hand for new mothers (and mothers-to-be). We know that a little baby brings with him a lot of laundry at a time when you don't feel up to it. And the bottom is probably out of the budget.

So we decided to make it extra easy for you to own a Maytag Automatic Washer or Dryer. These fine machines offer famous Maytag quality and dependability—yet payments are less per month than diaper service! And look

what a Maytag puts to work for you!

The new Maytag Automatic Washer with Rinse Dispenser, for example. Automatically softens rinse water to get out all soap and soil. 926 Lint Removers solve the lint problem. A Safety Switch Lid protects you. Adjustable Water Level Control saves hot water.

The new Maytag Halo of Heat Dryer dries clothes in 26 to 35 minutes, safe as sunshine. Diapers come out soft and fluffy. And a special "Wash n Wear" setting removes wrinkles, saves ironing on all those new easy-care baby clothes. Take advantage of this special offer at your Maytag Dealer's now. *The Maytag Company, Newton, Iowa.*

MAYTAG

AN AUTOMATIC
FOR EVERY BUDGET