

No More Dry Skin ever!

Beginning tomorrow morning!



Tonight, simply apply a bit of fast-acting LANOLIN PLUS Liquid to your face before retiring. That's all there is to it. Tomorrow morning when you awaken you will surely believe that an angel touched your skin with a magic wand while you slept. All skin dryness will be gone and your dry skin worries will be ended as long as you continue using LANOLIN PLUS Liquid regularly. Little lines and "crow's-feet" will begin to soften and fade, become much less noticeable.

And make-up! See how much more smoothly and perfectly it goes on. See your skin made softer and smoother by LANOLIN PLUS Liquid... America's largest-selling dry skin moisturizer. Only \$1 plus tax. Get yours today for a surprisingly lovelier look tomorrow.

(Also available in Canada)



Billy Graham

(Continued)

Ruth still makes most of the children's clothes as well as her own. She's slightly less adroit at cooking. Until the Grahams obtained the services of a housemaid-cook, Ruth's meals had a decidedly Oriental flavor (she's the daughter of a Presbyterian missionary and was born and raised in China). The Grahams still eat Chinese food once a week and know how to handle chopsticks with marked efficiency.

Billy spends four to five months of each year at home. This year he'll do better because his first crusade after his Summer hiatus will be in Charleston, S. C.—within commuting distance of home. His at-home schedule during the Summer is rather rigid—in a flexible sort of way.

The family—except Billy—rises early and has breakfast about 7 o'clock; they have a brief Bible reading and discussion—conducted by Ruth—after breakfast. Billy appears about 8 and has breakfast with his wife. After breakfast, he spends an hour in solitary Bible reading and prayer; the rest of his morning is then devoted to office work—on his daily newspaper column, writing books or magazine articles, answering mail, and preparing sermons.

Billy receives 110 different publications at home and keeps himself thoroughly informed on current affairs by scanning most of them regularly. He's a fast reader and retains what he reads. He's perpetually behind with copy for his newspaper column, and his harassed literary agent is constantly calling for enough columns to get a few weeks ahead. Billy insists on writing everything that goes out over his signature, and will consider no suggestion of a ghost writer. A few months ago, one of the large press associations

asked him to write an article for them, and he had to decline because he was too busy. They suggested that to save him time, they would prepare the article and send it to him for review. He was incensed that they thought he would agree to such an arrangement.

THE GRAHAM FAMILY lunches together when the children aren't in school; then Billy sees visitors, by appointment, during the early part of the afternoon. The rest of the day is spent in three activities he dearly loves: playing with his children; discussing the family with his wife; and hiking or playing golf. Billy does all these things as intensely as he preaches a sermon.

"When he's with his children or with Ruth," says Jim Moore, "he gives them his complete attention."

After dinner, the entire Graham family spends a half-hour together in Bible study and discussion. This is a lively session in which the children are encouraged to ask questions and offer opinions. On Sunday, this session becomes a Bible quiz, with Billy or Ruth serving as quizmaster and the others competing to answer the questions. The Graham youngsters not only know the Bible thoroughly, they apply its counsel in all their daily affairs.

"Ruth and the kids usually go to bed with the chickens," says Billy. "Unless we have guests, everyone except me turns in by 9:30; I stay up and work until 11 or 12."

The remarkable thing about this schedule is that it takes place in the midst of almost incredible pandemonium. The demand for Billy's time is urgent and unceasing. He receives more than 500 long-distance telephone calls a day and thousands of letters every

week—all seeking his personal attention. A staff has now been set up for him in the village of Montreat (in addition to the 200 full-time employees of the Billy Graham Evangelistic Assn. in Minneapolis) to handle this work on the home ground. Billy would prefer to take care of it personally; left alone, he'd probably try. But his staff screens everything that comes in, and only those matters which cannot be handled by anyone else are brought to him.

The entire Graham family is full of a seemingly inexhaustible energy. Yet, at the same time, they are capable of losing themselves completely in prayerful meditation. All of them deal with the world about them with complete equanimity. The Grahams' social life is limited—but fascinating because of the company they keep. Billy usually plays golf several times a week with local friends in Asheville. And the Grahams may have a social evening with close friends once a week. These friends include some of the great names of politics, education, business, and sports the world over. Among the well-known citizens especially close to the Grahams are Vice-President Richard Nixon and Gov. Frank Clement of Tennessee.

Billy deliberately keeps his future plans in a state of flux. Beyond the Australian crusade next year, he has no definite plans. He hopes tentatively to visit Africa in 1960 and South America in 1961; he'd also like to go back to school for a year.

"I like to keep myself flexible enough to be able to go where the trouble spots are," he says.

But wherever his calling takes him, Billy always leaves a part of himself at home—for Billy Graham is, in every sense of the word, a family man.

Before the youngsters go to bed, Billy reads from the Bible for half an hour. On Sundays, they enjoy an informal quiz.