

Just enough frosting

for a loaf cake, a single layer, or a dozen cup cakes!



New! Pillsbury LOAF-SIZE Frosting Mixes

Just like the famous regular-size Pillsbury Frostings, they stir up easy, spread on butter-smooth and taste simply elegant! So many women who have tried Pillsbury Frosting Mixes say they're *better* than home-made. Try one of these handy Loaf-Size packages. See if you don't agree!

New! *Creamy Vanilla!*

Brand-new from Pillsbury—a butter-smooth frosting that's really creamy. And much easier and quicker than starting from "scratch". Ideal for decorating. Use it for cookies, coffee cakes, too!

Creamy Fudge

with that rich old-fashioned chocolate fudge flavor. No cooking—all you add is water and butter (or margarine) . . . a little stirring . . . and behold—the creamiest fudge frosting ever.

