

NEW FRIGIDAIRE

AUTOMATIC WASHER

...the 1959 way to wash better...

**bathes
deep dirt out
without beating!**

Inside Frigidaire only . . . the patented 3-Ring "Pump" Agitator . . .



Cleans clothes better than any other leading washer tested, yet as gently as by hand!

NO BLADES TO TANGLE CLOTHES—3-ring agitator pumps up and down to protect against stretching, catching, tangling.

NO RUBBING AGAINST METAL—waterpower pumps detergent through every piece, every fold, every fiber.

AND NO LINT TO EMPTY—it's automatically pumped away.

Here's the "heart" of the Frigidaire Washer—simplest, most fabric-safe agitator ever built into a washing machine

Automatically distributes detergent, bleach, fabric and water softener, even dye, safely underwater through automatic dispensers inside agitator.

No troublesome tangling! Circulator pumping keeps clothes separated.

Automatically removes lint! No traps to empty! Lint, dirt, soap scum are pumped away.

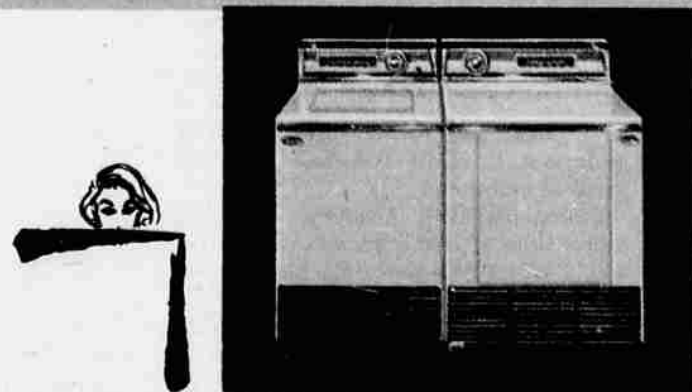
Energy ring pumps water and detergent through every fabric, every fiber.



FIRST AGAIN! —Frigidaire Washers proved best by UNITED STATES TESTING CO., Inc. in exhaustive tests for cleanest clothes or washability; driest spin; least lint formed and best lint removal; and for best automatic care of Wash 'n Wear man-made fabrics. Based on identical tests, under controlled laboratory conditions, of 6 leading automatic washers including 3 with special Wash 'n Wear cycle. Reports No. 40996 and 40996-A, dated May 6 and June 11, 1958.



Simple automatic control panel for all your washing needs, including wash 'n wear fabrics.



The Sheer Look—in 5 striking colors and white—also yours in matching Automatic Dryer with "Wrinkles-Away" Drying. Custom Imperial and Imperial Dryers shut off when clothes are just-right dry—sprinkle automatically—"dry-press" wash 'n wear garments.

 **FRIGIDAIRE**
Built and Backed by General Motors

FRIGIDAIRE ADVANCED APPLIANCES... DESIGNED WITH YOU IN MIND