MEDFORD CHURCH DIRECTORY

"Man shall not live by bread alone, but by every word that proceeds from the mouth of God." Matthew 4:4.

APOSTOLIC FAITH CHURCH
North Central ave. at Third st.
Loyce Carver, pastor

Sunday:
9:05 a.m.—Radio broadcast KMED
9:30 a.m.—Sunday school
11 a.m.—Morning worship
3 p.m.—Young people's meeting
7:50 p.m.—Evangelistic service
Tuesday and Friday:
8 p.m.—Services

ASCENSION LUTHERAN CHURCH ELC
2501 Barnett dr.
Elvin S. Tollefson, pastor

Sunday:
9:45 a.m.— Sunday school and adult Bible class
11 a.m.—Divine worship
7:30 p.m.—Luther League, Sunday school rooms
Wednesday:
8 p.m.— Adult church membership class
Thursday:
7:30 p.m.—Senior choir
Saturday:
9 a.m.—First year confirmation class
10:15 a.m.—Second year confirmation class

BETHEL ASSEMBLY OF GOD
1729 North Riverside
L. D. Krause, pastor

Sunday:
9:45 a.m.—Sunday school
11 a.m.—Worship service
6:30 p.m.—C.A. Youth service
7 p.m.—Evangelistic rally
Wednesday
7:30 p.m.—Workers' conference

CENTRAL CHURCH OF CHRIST
608 North Central ave.
Dexter Williams, minister.
Sunday:
9:45 a.m.—Sunday school
11 a.m.—Morning worship
6:30 p.m.—Study classes
7:15 p.m.—Evening service
Monday:
7:30 p.m.—Workers' conference
Wednesday:
7:30 p.m.—Bible study and prayer meeting

CHURCH OF CHRIST
1056 Court street
Sunday:
8:30 a.m.—Radio program, KMED
10:20 a.m. and 7:30 p.m.—Worship services
Wednesday:
7:30 p.m.—Bible study

CHURCH OF CHRIST
1701 West Main st.
Rosse V.Long, minister

Sunday:
9:45 a.m.—Bible classes
10:45 a.m.—Morning worship
7 p.m.—Evening worship
Wednesday:
7:30 p.m.—Midweek Bible study
Thursday:
1:30 p.m.—Ladies' Bible class

CONGREGATIONAL CHURCH
(United Church of Christ)
300 Oakwood dr.
(1 block south of East Main on Groveland ave.)
Thomas McCamant, minister
Sunday:
10 a.m.—Sunday school
10 a.m.—Church worship

CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
648 South Ivy st.

Sunday:
9 a.m.—Priesthood
10:30 a.m.—Sunday school
7 p.m.—Sacrament meeting
Tuesday:
7:30 p.m.—MIA
Wednesday:
4:30 p.m.—Primary

CHURCH OF THE BRETHREN
345 North Mary st.
Escil Hiser, pastor
Sunday:
10 a.m.—Church school
11 a.m.—Worship
6:30 p.m.—Youth choir
7 p.m.—Youth fellowship
7p .m.—Adult study

EASTWOOD BAPTIST CHURCH
(American Baptist)
North Keene Way dr. at Ridgeway
Richard M. Jones, pastor

Sunday:
9:45 a.m.—Church school
11 a.m.—Morning worship
2 p.m.—Planning retreat
Wednesday:
7:30 p.m.—Hour of prayer
Thursday:
7:30 p.m.—Choir rehearsal
Friday:
8 p.m.—Builders' class social

COMMUNITY CHURCH
West Main at South Orange
Joseph A. Bowdoin, pastor

Sunday:
9:45 a.m.—Sunday school
11 a.m.—Morning service
7:45 p.m.—Evening service
Wednesday:
7:30 p.m.—Prayer meeting and Bible study

FIRST ASSEMBLY OF GOD
1108 West Main st.
Robert E. Cull, pastor

Sunday:
9:45 a.m.—Sunday school
11 a.m.—Worship
6:15 p.m.—Christ Ambassadors
7:30 p.m.—Evangelistic services
Monday:
2:30 & 7:30 p.m.—Sunday school rally
Tuesday & Friday:
7:30 p.m.—Evangelist Lloyd Henson, speaker

FAITH ADVENT CHRISTIAN CHURCH
1329 Saling ave.
C. F. Lee, minister

Sunday:
10 a.m.—Sunday school
11 a.m.—Worship hour
Wednesday:
7:30 p.m.—Prayer meeting and Bible study

FIRST BAPTIST CHURCH
(Conservative)
North Central at Fifth
James W. Neely, pastor

Sunday:
9:45 a.m.—Sunday school
11 a.m.—Morning worship with sermon (KBOY)
6:30 p.m.—Training unions
7:45 p.m.—Moody Bible film
Wednesday:
7:45 p.m.—Mid-week service of prayer and Bible study

FIRST CHRISTIAN CHURCH
Ninth at Oakdale
William C. Piper, minister

Sunday:
9:45 a.m.—Sunday school
10:50 a.m.—Morning worship
6:30 p.m.—Christian youth fellowship
7:30 p.m.—Evening worship
Monday:
7 p.m.—Boy Scouts
Tuesday:
7 p.m.—Men's fellowship dinner
Wednesday:
7:30 p.m.—Choir rehearsal
Thursday:
12 noon—Adult Bible class

FIRST CHURCH OF CHRIST, SCIENTIST
100 Windsor ave
(1 block south of East Main st.)

Sunday:
11 a.m.—Church service
11 a.m.—Sunday school, nursery available Sunday and Wednesdays
Wednesday:
8 p.m.—Testimonials of healing
Reading room 228 West Sixth st.
10 a.m. to 5 p.m.—Daily (except Sundays and holidays)

FIRST CHURCH OF THE NAZARENE
520 North Holly st.
Raymond Hurn, pastor

Sunday:
9:30 a.m.—Program, KDOV
9:45 a.m.—Sunday school
10:50 a.m.—Morning worship
6 p.m.—Youth groups and adult prayer
7 p.m.—Evening worship
Wednesday:
5:55 p.m.—Visitation dinner
7:30 p.m.—Prayer meeting
8:30 p.m.—Choir practice
Thursday:
12 noon—Prayer and fasting

FIRST METHODIST CHURCH
West Main at Laurel sts.
George G Roseberry, minister

Sunday:
9:30 a.m.—Church school and adult classes
9:30 & 11 a.m.—Worship services
11 a.m.—Church school
12:30 p.m.—Fellowship dinner
7 p.m.—Junior high MYF
7 p.m.—Senior high MYF
Wednesday:
7 p.m.—Boy Scouts
7:30 p.m.—Youth choir rehearsal
8 p.m.—Chancel chair rehearsal
Thursday:
7:30 p.m.—Fellowship of prayer

Fellowship Supper And Meeting Set

Talent–The Talent Methodist church will nold its monthly Fellowship supper tonight at 6:45 o'clock and will be followed by a quarterly conference with Dr. Meredith Groves of Eugene, district superintendent, conducting the meeting. He will also show slides of work being done in Alaska.

The Rev. Ernest Bell, pastor of the church, is presenting a series on "Our Beliefs" at the evening Sunday services with an informal discussion following. Sunday's topic will be "Man."

Central Point – "The Holy Spirit in Preaching" will be the sermon topic Sunday at 10:45 a.m. at Central Point Church of Christ by the pastor, Mr. Jean M. Shelley. At 7:30 p.m. he will again speak on "God's Atomic Bomb."

FIRST PENTECOSTAL CHURCH JESUS NAME
1265 Biddle rd.
Sunday:
9:45 a.m.—Sunday school
11 a.m.—Morning worship
7:45 p.m.—Evening service
Tuesday:
7:45 p.m.—Bible study
Thursday:
7:45 p.m.—Bible study

FIRST PRESBYTERIAN CHURCH
Eighth and Holly sts.
D Kirkland West, pastor
John O. Reynolds, assistant

Sunday:
9:30 & 11 a.m.—Church school
9:30 & 11 a.m.—Worship services
11 a.m.—Children's church
4 p.m.—Churchmanship classes
6:30 p.m.—Junior high fellowship
7 p.m.—Westminster fellowship
7:30 p.m.—Geneva fellowship
Wednesday:
6 p.m. — W F youth night and choir rehearsal
7:30 p.m.—Party for new members
Thursday:
12 noon—Men's luncheon
8 p.m. — New church organizational meeting

FREE METHODIST CHURCH
1294 South Peach st.
E. C. Bush, pastor
Sunday
9:45 a.m.—Sunday school
11 a.m.—Worship service
7 p.m.—Family hour
7:45 p.m.—Evangelistic service
Wednesday:
7 p.m.—CYC and midweek prayer service

FRIENDS CHURCH
(Corner of DeBarr and Merriman)
Clynton Crisman, pastor

Sunday:
9:45 & 11 a.m.—Church school
9:45 & 11 a.m.—Worship
6:30 p.m.—Christian Endeavor
7:30 p.m.—Praise and worship
9:30 p.m.—"Quaker Hour" broadcast KMED
Wednesday:
7:30 p.m.—Youth prayer meeting
Thursday:
7:30 p.m.—Prayer meeting

FULL GOSPEL TABERNACLE
609 Western ave.
(McAndrews rd at W. Jackson st.)
Van McCoy, pastor

Sunday
10 a.m —Sunday school
11 a.m.—Worship service
7:45 p.m.—Evangelistic services
Tuesday:
7:45 p.m.—Midweek services
Friday:
7:45 p.m. Midweek services

JEHOVAH'S WITNESSES
Kingdom hall
2402 Jacksonville Highway

Friday:
7:25 p.m.—Ministry School and Service meeting
Sunday:
6 p.m.—Public address
7:15 p.m.—Watchtower study
Tuesday:
7:30 p.m.—Bible study, all service centers.

MT. PITT AVENUE CHURCH OF THE NAZARENE
Mt. Pitt at Chestnut
Henry I. Brown, pastor

Sunday:
9:15 a.m.—Prayer time
9:45 a.m.—Sunday school
10:50 a.m.—Worship service
6:30 p.m.—Juniors and young people
7:30 p.m.—Evening service
Wednesday:
7:30 p.m.—Prayer meeting
Saturday:
7:30 p.m.—Prayer meeting

GUEST SPEAKER

The Rev. Wayne Adams, Oregon district youth and Sunday school director for the Assemblies of God will be the guest speaker at Bethel Assembly of God Sunday night. The service starts at 7 p.m., and the public is invited to attend. The church is located at 1729 North Riverside ave.

PILGRIM HOLINESS CHURCH
Carpenter's hall, 123½ W. Main st.
Sherman Moore, pastor

Sunday:
9:45 a.m.—Sunday school
11 a.m.—Morning worship
6:45 p.m.—Young people's service
Tuesday:
7:30 p.m. — Prayer meeting and Bible study, at parsonage

RE-ORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
Tenth and Ivy sts.
James W. Davidson, pastor
Sunday:
9:45 a.m.—Church school
11 a.m.—Worship service
Wednesday:
7:30 p.m.—Prayer service

SACRED HEART CATHOLIC CHURCH
326 South Oakdale ave.
Priests Fr Carl Mai, Fr. John A. Ilg., Fr. William McLeod
Sunday:
6, 7, 8:30, 10 & 11:30 a.m.—Mass
7:30 p.m —Rosary and benediction
Wednesday:
7:30 p.m.—Our Lady of Perpetual Help Devotions
Saturday:
4-5:30 & 7:30-9 p.m.—Confession
Daily:
8 a.m.—Mass

ST. LUKE'S METHODIST CHURCH
2490 Siskiyou blvd.
Melvin Dixon, pastor
Sunday:
9 a.m.—Church school
9 a.m.—Worship service

ST. MARK'S EPISCOPAL CHURCH
Fifth St. and N Oakdale Ave.
G. R. V. Bolster, rector
John S. Power, assistant

Sunday:
8 a.m.—Holy communion
9:30 a.m.—Church school family service, holy communion with sermon
9:45 and 10:45 a.m.—Nursery schools
11 a.m. — Morning prayer with sermon
7:15 p.m.—Young people's fellowship
Friday:
11 a.m.—Holy communion

ST. PETER EVANGELICAL LUTHERAN CHURCH
(Missouri Synod)
1020 East Main st.
Hugo V. Gurney, vacancy pastor

Sunday:
9:30 a.m.—Sunday school
9:45 a.m.—Bible school class
8 p.m.—Worship service, holy communion
Wednesday:
7:30 p.m.— Mission calling and visiting meeting

SEVENTH-DAY ADVENTIST CHURCH
Corner Edwards and Beatty sts
John Trude, pastor
Saturday
9:30 a.m.—Sabbath school
11 a.m.—Worship hour
5:30 p.m.—Missionary volunteers,
Wednesday:
10 a.m.—Senior dorcas

THE AQUARIAN HALL OF TRUTH
435 North Holly st.
Miss Alice Cook and Miss Flora Hara, pastors
Sunday:
8 p.m.—Worship service
Wednesday:
8 p.m.—Healing service (open to public)

UNITARIAN FELLOWSHIP
No summer meetings; for fall Sunday school information call Mrs. Walter Arron, MUrdock 9-3146.

VALLEY VIEW SEVENTH-DAY ADVENTIST CHURCH
South Stage rd.
John Trude, pastor
Saturday:
9:30 a.m.—Sabbath school
11 a.m.—Worship service
5:30 p.m.—Young people meeting
Tuesday:
10 a.m.—Dorcas
Wednesday:
8 p.m.—Prayer meeting

ZION LUTHERAN CHURCH, ULCA
Fourth and Oakdale
Harvey C. Coovert, pastor

15th Sunday after Trinity:
9:45 a.m.—Sunday school
11 a.m.—Worship service
Wednesday:
7:30 p.m.—Senior choir practice

Organizing Group Sets Thursday Meet

The members of the organizing group for an additional Presbyterian church in Medford, will hold a meeting Thursday, Sept. 18, at 8 p.m. in the fireplace room of the First Presbyterian church,. Chairman Al James announces that there will be a report from the building committee, under the chairmanship of Stuart McQueen and Donald Whalin.

The group is taking under consideration possible names for the new church which will be constructed on property at Glen Oak Court and Oakwood Drive.

All persons interested in the new church are invited to attend.

COUNTY CHURCHES

ASHLAND

FAITH TABERNACLE
Highway 99, South of Ashland
Leo C. Wine, pastor

Friday, Saturday and Sunday:
7:30 p.m.—Revival meetings, Charles Cox, Knoxville, Tenn., speaker.
Sunday
9:45 a.m.—Sunday school
11 a.m.—Morning worship
7 p.m.—Evangelistic services
Tuesday and Friday:
7:30 p.m.—Evangelistic services

FIRST PRESBYTERIAN CHURCH
North Main and Helman sts.
B. J. Holland, minister

Sunday:
9:45 a.m.—Sunday school
9:45 & 11 a.m.—Morning worship
5:30 p.m.—Senior high Westminster fellowship
Wednesday:
8 p.m.—Choir rehearsal

GRACE LUTHERAN CHURCH
Frances lane
E. Paul Riedel, pastor

Sunday:
8:45 a.m. — Sunday school and adult Bible class
10 a.m.—Divine worship
4:30 p.m.—The Lutheran hour, KWIN
5:30 p.m. — This is the Life, KBES-TV
Wednesday:
7:30 p.m.—Sunday school teachers meeting
Saturday:
10 a.m.—Children's confirmation classes

CENTRAL POINT

CHURCH OF CHRIST
Third and Oak sts.
Mr. Jean M. Shelly, minister
Sunday:
9:45 a.m.—Sunday school
10:45 a.m.—Worship service
6:30 p.m.—Junior, Junior High and Senior Youth meetings
7:30 p.m. — Evening evangelistic service
Wednesday:
7:30 p.m.—Midweek service

COMMUNITY BIBLE CHURCH
Paul O. Kroon, pastor
Sunday:
9:45 a.m.—Sunday school
11 a.m.—Morning worship
6:30 p.m. — Prayel, pals, junior young people, pre-service prayer meeting
7:30 .m.—Evening gospel hour
Monday:
7:30 p.m.—Men' prsayer meeting
Wednesday:
7 p.m.—Choir meeting
7:45 p.m.—Bible study and prayer hour

FIRST PRESBYTERIAN CHURCH
Dr Norman Tully, pastor
Sunday:
9:45 a.m.—Sunday school
11 a.m.—Church worship

MISSIONARY BAPTISTS
Townsend Club bldg.
Pine st.
Sunday:
10 a.m.—Sunday school

EAGLE POINT

COMMUNITY BIBLE CHURCH
Joseph J. Munshaw, pastor
Sunday:
9:45 a.m.—Sunday school
11 a.m.—Worship service
6:30 p.m.—Youth fellowship
7:30 p.m.—Evening service
Wednesday:
7 p.m.—Choir practice
8 p.m.—Prayer meeting

SEVENTH-DAY ADVENTIST
Grange hall
John Trude, pastor
Saturday:
9:30 a.m.—Sabbath school
11 a.m.—Worship, Don Wilson, speaker
Wednesday:
7:30 p.m. — Prayer meeting at Medford church

PHOENIX

FIRST BAPTIST CHURCH
Corner First and Rose sts.
Perry M. Johnson, pastor

Sunday:
9:45 a.m.—Sunday school
11 a.m.—Morning worship
6:30 p.m.—Baptist training union
7:30 p.m.—Evening worship
Wednesday:
7:30 p.m.—Bible study and prayer

FIRST PRESBYTERIAN CHURCH
Second and Church sts.
William H. Saladin, minister
Sunday:
9:45 a.m.—Church school
11 a.m.—Worship service
8 p.m.—Evening service
Wednesday:
9:30 a.m. — Bible study and prayer hour

TALENT

ASSEMBLY OF GOD CHURCH
J. C. Arnett, pastor

Sunday:
9:45 a.m.—Sunday school
11 a.m.—Morning worship
7:30 p.m.—Evening service
Wednesday:
7:30 p.m.—Bible study

FIRST METHODIST CHURCH
First and Wagner sts.
Earnest R. Bell, minister
Sunday:
9:45 a.m.—Sunday school
11 a.m.—Worship service
6:30 p.m.—Junior and senior high MYF
7:30 p.m.—Evening service
Wednesday:
7:30 p.m.—Prayer meeting

FRIENDS CHURCH
A. Clark Smith, pastor
Sunday:
9:45 a.m.—Bible school
11 a.m.—Worship service
6:30 p.m.—Youth service
7:30 p.m.—Evening service
Wednesday:
7:30 p.m.—Prayer meeting

WAGNER CREEK MISSIONARY BAPTIST CHURCH
Sunday:
10 a.m.—Sunday school
11 a.m.—Preaching service
7:30 p.m.—Evening service

JACKSONVILLE

FIRST PRESBYTERIAN CHURCH

Sunday:
9:45 a.m.—Sunday school
11 a.m.—Worship service
7:30 p.m.—Youth meeting

ST. JOSEPH'S CATHOLIC CHURCH
Fr William McLeod
Sunday:
9 a.m.—Mass

NOW HE WON'T STOP

Cleveland, Ohio – (UPI) – Max Dworkin, 72, a fruit peddler, received a suspended sentence Thursday, after his horse went through a red light.

"I've been driving that horse for 25 years now and the only trouble I ever had before was getting his started," Dworkin told the judge.

PHOENIX TOPICS

Phoenix–The Rev Perry M. Johnson, pastor of First Baptist church, Phoenix, will speak on "And He said, 'Tomorrow'" at the 11 a.m. worship service Sunday. At 7:30 p.m. he will again speak on "You Can Be Sure!"

SHADY COVE

OUR LADY OF FATIMA CATHOLIC CHURCH

Sunday:
11 a.m.—Mass

ST. MARTIN'S EPISCOPAL CHURCH
School band room
W. B. MacHenry, vicar
Sunday:
9 a.m.—Holy communion and sermon
9:30 a.m.—Church school
Tuesday:
7:30 p.m.—Choir rehearsal. Monical's residence; church school staff meeting

RURAL CHURCHES

BEREAN BAPTIST CHURCH
White City
Crater Lake hwy. & Antelope rd.
Ray Nelson, pastor
Sunday
10 a.m.—Sunday school
11 a.m.—Morning worship
7 p.m.—Baptist youth
8 p.m.—Evening service
Wednesday:
8 p.m.—Bible study and prayer service

CHURCH OF THE GOOD SHEPHERD (EPISCOPAL)
Prospect
W. B. MacHenry, vicar
Sunday:
10 a.m.—Church school
11:15 a.m.—Morning prayer and sermon
Thursday:
2 p.m.—Daughter of King service of holy communion
Friday:
8 p.m.—Choir rehearsal

ROGUE VALLEY SPIRITUALIST CHURCH
Route 1, Box 161, Gold Hill
M. M Kruse, D.D.

Sunday:
8 p.m.—Service

SAMS VALLEY COMMUNITY CHURCH
(Interdenominational)
School house
John Roelfs, minister
Sunday:
10 a.m.—Sunday school
11 a.m.—Sunday service
8 p.m.—Cantata at school house

LeMay Sets Japan To Washington Air Speed Record

Andrews AFB, Md. – (UPI) – Cigar-smoking Air Force Gen. Curtis LeMay set a new unofficial non-stop flight record from Japan to Washington today, hurtling 7,100 miles in 12 hours and 33 minutes.

LeMay, chief of the nation's bomber forces, was at the controls of a giant KC135 Stratotanker on the record-breaking trip. He and his crew took off from Japan's Yokata Air Base at 2:55 p.m. PST) Thursday (and were clocked in over Washington at 3:28 a.m. (PST).

Third Record

Four minutes later, the "general in a hurry" landed his plane at Andrews Air Force Base.

It was the third time in less than a year that the blunt-spoken Air Force vice chief of staff and head of the Strategic Air Command had set an international non-stop speed mark.

Last November, he was at the controls of a Stratotanker which sped 6,325 miles from Westover, Mass., Air Force Base to Buenos Aires, Argentina, in 13 hours, 2 minutes, 51 seconds.

Two days later, he flew from Buenos Aires to Washington, 5,024 miles, in 11 hours and 8-tenths seconds.

His time for his latest record breaking flight was even better.

He trimmed one hour and two minutes off the old record of 13 hours, 25 minutes for the flight set by Brig. Gen. William E. Eubanks, Jr., over a similar route last April. Eubanks flew 6,988 miles on his trip.

Conferred on Crisis

LaMay had been in the Far East for conferences on the Formosa Strait crisis and an official inspection tour of Far East bases.

He originally had been scheduled to make a comparatively leisurely trip home, with stops in Alaska and on the West Coast. But weather conditions gave him a favorable tail wind all the way and he apparently decided to make the non-stop flight attempt instead.

RIGHT AT HOME

Mount Vernon, Ill. – (UPI) – There's a real jailbird in jail here. The bird – with breast of white and back of black and white stripes – flew into the police station Thursday, made itself at home and refused all invitations to leave.

WILL VISIT U.S.

London – (UPI) – British Defense Minister Duncan Sandys will visit U.S. defense installations starting Sept. 22, the Defense Ministry said today.

Portland Dock Swept by Fire; Damage $50,000

Portland–(UPI)–A four-alarm fire that swept over about two-thirds of the new Waterway Terminal dock on the Willamette Terminal dock on the Willamette river waterfront Thursday afternoon caused damages estimated at $250,000.

Fire Marshall Dale Gilman said the spectacular blaze was touched off by sparks from a workman's welding torch. It spread quickly through the dock structure on creosoted framework.

The fire broke out on the north end of the new dock. Construction was still being completed and the 1,280-foot long dock was not yet in use.

Firemen prevented the blaze from spreading to a huge 485,000-square-foot warehouse under construction a few feet from the dock.

First of the four alarms was turned in at 3:35 p.m. Fast action by engine and truck companies, with the aid of three fireboats, controlled the blaze in about half an hour.

Gilman said the fire was stopped by an automatic sprinkler system in the portion of the dock that was saved. Sprinklers had not yet been installed in the burned part of the dock.

THE NEW MANAGEMENT
and FOUR BEAUTICIANS of
Virginia's Big Y Beauty Salon
Welcome Your Patronage
By APPOINTMENT • By DROP IN
After 5 o'clock and Evening
Appointments Welcomed
We Love to Serve Children
CALL SP 2-9380 and Make An Appointment with
• ADA • BABE • DORIS • LYNDA

EADS FURNITURE WAREHOUSE
Has A

. . . and we wish to THANK YOU for your splendid reception of our big TRUSTEE SALE; we sincerely hope you will drop in again and enjoy the savings we offer you every day on fine furniture.

123 S. Front — Phone SP 2-7121

Cadillac

Even More Wonderful in Fact than Fame!

If you number just one Cadillac owner among your acquaintances, then we would wager that you've heard the wonderful Cadillac story for 1958.

In all probability you've been told of its brilliant performance . . . and of its marvelous Fleetwood luxury . . . and of its great practicality.

And perhaps you've wondered if *any* motor car could embody so many virtues—in such abundant measure—in a single year.

Well, what an eloquent answer the magnificent new Cadillac could give to *that* conjecture!

In fact, a single hour at its wheel would tell you, beyond any doubt, that this "car of cars" is even *more* wonderful in fact than in fame!

Surely, there is no adequate way to describe the way a new Cadillac rides and handles—so smooth and quiet and effortless that even the longest journey is an occasion for rest and relaxation.

And certainly, only the experience itself can reveal the pleasure of commanding a motor car that is so respected by the world's motorists.

Those discoveries are reserved for the man who takes the wheel for himself. And if you have not already done so, then you should delay no longer.

Your Cadillac dealer will be happy to acquaint you with all the facts about the many Cadillac models, including the distinguished Eldorado Brougham.

Why not pay him a visit tomorrow?

STANDARD OF THE WORLD FOR MORE THAN HALF A CENTURY

VISIT YOUR AUTHORIZED CADILLAC DEALER
SKINNER-BUICK-CADILLAC
143 SOUTH RIVERSIDE • PHONE SP 2-6264