

# STOP PAIN INSTANTLY

COMBAT INFECTION  
PROMOTE HEALING

WITH SOOTHING

## Campho-Phenique LIQUID

USE IT FOR  
**FEVER BLISTERS  
COLD SORES,  
GUM BOILS**



Not only do fever blisters heal faster, but the same thing happens when Campho-Phenique is used on cold sores, gum boils. Wonderfully soothing too, for minor burns, poison ivy, itching of insect bites. And Campho-Phenique is a highly effective, pain-relieving antiseptic for minor cuts and scratches from paring knives, can openers, tin cans, etc. Used on pimples, Campho-Phenique helps prevent their spread and re-infection.

### FOR ATHLETE'S FOOT USE CAMPHO-PHENIQUE POWDER

In The Yellow Shaker Can

1. Checks Fungus Growth.
2. Prevents Its Spread.
3. Stops Itching.
4. Promotes Rapid Healing.

## No Nagging Backache Means a Good Night's Sleep

Nagging backache, headache, or muscular aches and pains may come on with over-exertion, emotional upsets or day to day stress and strain. And folks who eat and drink unwisely sometimes suffer mild bladder irritation...with that restless, uncomfortable feeling.

If you are miserable and worn out because of these discomforts, Doan's Pills often help by their pain relieving action, by their soothing effect to ease bladder irritation, and by their mild diuretic action through the kidneys—tending to increase the output of the 15 miles of kidney tubes. \*So if nagging backache makes you feel dragged-out, miserable, with restless, sleepless nights, don't wait, try Doan's Pills, get the same happy relief millions have enjoyed for over 60 years. Ask for new, large, economy size and save money. Get Doan's Pills today!

## ACTION

American Council To Improve Our Neighborhoods  
Good Neighborhoods are Our Nations Strength

## Hemorrhoid Pain Relieved in Minutes With New Decongestive Drug Formula

Science discovers a new decongestive drug formula which retracts hemorrhoids in minutes—relieves pain almost instantly.

Immediately on contact it acts to 1) retract tortured hemorrhoid tissue, ease strain; 2) relieve pain; 3) ward off infection; 4) promote healing.

Better than aspirin  
even with buffering for  
**TENSE NERVOUS  
HEADACHES**



Nervous tension headaches need the special relief Anacin® gives. Here's why Anacin is better than aspirin, even with buffering added. Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proven ingredients. Anacin acts to (1) relieve pain, (2) calm nerves—leave you relaxed, (3) fight depression...and Anacin Tablets do not upset the stomach. **3 out of 4 doctors recommend the ingredients of ANACIN**

## Sally's BLUE

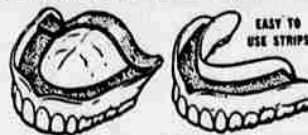
PERIODIC PAIN



Midol acts three ways to bring relief from menstrual suffering. It relieves cramps, eases headache and it chases the "blues." Sally now takes Midol at the first sign of menstrual distress.



## EAT ANYTHING WITH FALSE TEETH!



Trouble with loose plates that slip, rock or cause sore gums? Try Brimms Plasti-Liner. One application makes plates fit snugly without powder, paste or cushions. Brimms Plasti-Liner adheres permanently to your plate; ends the bother of temporary applications. With plates held firmly by Plasti-Liner, **YOU CAN EAT ANYTHING!** Simply lay soft strip of Plasti-Liner on troublesome upper or lower. Bite and it molds perfectly. Easy to use, tasteless, odorless, harmless to you and your plates. Removable as directed. Money-back guarantee. At your drug counter. \$1.50 reliner for one plate; \$2.50, two plates. Plasti-Liner, Inc., Dept. FA-82, 1075 Main St., Buffalo 9, N.Y.

**BRIMMS PLASTI-LINER**  
THE PERMANENT DENTURE RELINER

Bring Your Home Up-to-Date

# Lamps Flatter Your Rooms



Lamps of tapered-twist design—one black, one white—provide color contrast for a monochromatic beige room.

Decorative and useful, these lamps—hexagonal colonial balusters set on walnut bases—are as modern as today.



by Ruth W. Lee, home-furnishing consultant

ONE OF THE BIGGEST little problems when furnishing a room is the selection of lamps. Their function, location, and height must be considered, and they should be attractively coordinated with one another. One designer's clever answer is "companion" lamps—alike except for size and scale.

The taller lamps, for use on contemporary lower-scaled tables, provide good reading light. Smaller matching lamps serve well for desks, at bedside tables, and on chests in living and dining areas.

Suitable for any home decor, these lamps feature simple white translucent shades atop black, ivory, or antique bronze or silver bases shaped like balusters or twisted columns.

## Now She Can Sleep

First Application of RESINOL  
Relieves Vermont Woman's  
Leg Itching and Burning

"My legs itched and burned so I could not sleep," writes Mrs. Ralph Parker of Williamstown, Vt. "Then I tried RESINOL and slept like a log. I repeated the treatment four days. Now my legs are all healed—and don't itch or burn at all." Remember this—quickly relieve itching, burning of pimples, piles or hemorrhoids, also promote healing of dry eczema, rash, chafing, chapping, athlete's foot with soothing, super-analated RESINOL Medicinal Ointment and forget your skin distress! Try RESINOL today—relief completely guaranteed or your money back. At all druggists.



Mrs. Ralph Parker

FREE Sample, Resinol, FW10, Balto. 1, Md.



## ALWAYS THE SAME

...today, tomorrow and tomorrow

Stable as the alphabet! Go out today and buy any product of any good manufacturer's brand...ask for the same thing tomorrow, or weeks from now...match 'em up, and they're uniformly good, or better.

This uniformity is no accident. Every manufacturer works hard at it because he knows that only unflinching goodness will keep you buying his product. So he's mighty sure never to let quality slip. If he changes his product at all, you can bet it's a change for the better.

For news of the goods that are always good, read the ads in this magazine.

**BRAND NAMES FOUNDATION**  
INCORPORATED

A NON-PROFIT EDUCATIONAL FOUNDATION  
37 WEST 57 STREET, NEW YORK 19, N.Y.

WANT UNIFORMITY? PATRONIZE THE DEALER WHO PROVIDES YOUR FAVORITE BRANDS

## Feet Sore... Hot or Perspire?

You'll marvel how quickly Dr. Scholl's soothing, medicated Foot Powder relieves sore, tired, burning, perspiring, odorous, sensitive feet... how it eases new or tight shoes... helps prevent Athlete's Foot.

15¢, 40¢ Economy Size, 75¢



**Dr. Scholl's FOOT POWDER**