

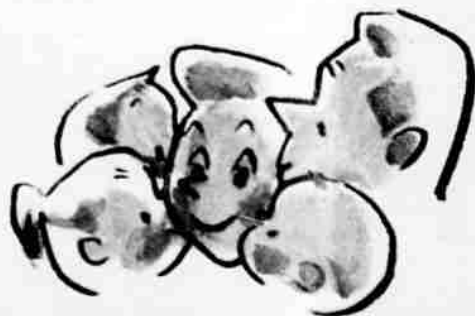


It's National For-Heaven's-Sake- Make-Enough-Jell-O-This-Time Week!

Jell-O is the dessert that you can hardly bear the thought of being finished with. Lucky thing it's so light and digestible . . . when everyone pleads for "seconds" you can let them have all they want.

And Jell-O is so easy to make, it's no trouble to fix double. "Seconds" for everyone tonight!

Don't let this week go by without **JELL-O**



Jell-O is a registered trade-mark of General Foods Co.