

In the Day's News

By FRANK JENKINS

Good news — which you may not have heard:

The National Industrial Conference Board (a private, non-political organization) reports the first drop in the cost of living in more than two years. The drop came in July and amounted to one-tenth of one per cent.

It was due, the NICB says, to dips in food, housing and wearing apparel costs.

THAT is to say:

If in July you spent \$100 for items included in the National Industrial Conference Board's index of consumer prices, the July drop in the cost of living saved you TEN CENTS.

DON'T scoff.

Remember these proverbs (proverbs are pithy words of wisdom distilled out of the experience of centuries):

A penny saved is a penny earned.

Many a mickle makes a muckle.

Every little bit added to what you've got now makes just a little bit more.

THE item reporting the July drop in the cost of living carried a brief footnote. The footnote reads: "The drop brought a sigh of relief from ECONOMISTS, who have been disturbed by the steady rise in prices."

Why? Well, economists are students of FACTS. As students of facts, they are aware that steadily rising prices mean INFLATION.

Also—

As students of facts— They are aware that over the long pull inflation is bad for everybody and is especially bad for people who are looking forward to retiring on fixed income — social security, for example.

UNFORTUNATELY, the economists are more or less alone in FEARING inflation. Too many of the rest of us are enamored of it.

All politicians adore inflation. They adore it because inflation enables governments to go on spending and spending without RAISING TAXES to provide all the money that is spent. Continued inflation involves the printing of a lot of new money (in one form or another) rather than taking all the money out of the people's pockets.

Speculators love inflation. STATESMEN, of course, deplore it. Statesmen know there is no such thing as something for nothing.

SPOT CHECK

Anderson, In.—(UPI)—When police here called for volunteers to submit their cars to a safety check-up, more than 8,000 autos were brought in. It turned out that 28 of the volunteers lacked driver's permits and nine had improper registrations.

"PANIC IS THE STAMPEDE OF SELF POSSESSION"

— (Author's Name Below) —

There are still a few diseases for which complete cures are to be discovered. But we have many research projects studying these problems and we know we will learn the answers.

Meanwhile, do not become alarmed when reading the symptoms of these well publicized diseases and imagine that you suffer from such a condition. Panicky fear can actually make you sick when there may be absolutely nothing wrong. Never believe you are seriously sick unless your physician tells you so. Always check with him when in doubt.

YOUR PHYSICIAN CAN PHONE SP 2-6239 WHEN YOU NEED A MEDICINE

Pick up your prescription if shopping near us, or let us deliver promptly without extra charge. A great many people entrust us with their prescriptions. May we compound yours?

HEATH'S Medical Center PHARMACY
33 North Central

*Quotation by Christian Bovee (1820-1904)
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If There's a New Washer or Dryer in Your Future, Come Running To Our Biggest Washer and Dryer Selling Event of the Year! You'll Save Money, and Own the Proudest Name In Home Laundering!

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ALL-FABRIC AUTOMATIC WITH THE FIRST
FILTER-AGITATOR

YOU WILL NEVER BUY AT A LOWER PRICE

WATER COMES IN HERE
LINT IS FILTERED OUT HERE
DETERGENT IS PICKED UP HERE
SUDSY WATER IS PUMPED OUT HERE FLOWS UP AND THROUGH CLOTHES

EXCLUSIVE NEW UNDERWATER LINT FILTER!

Works under water where the lint is. Gets rid of more lint than ever before possible. Filters during wash and rinse cycle. And, you never have to remove filter to load or unload washer.

EXCLUSIVE NEW SUDS DISPENSER!

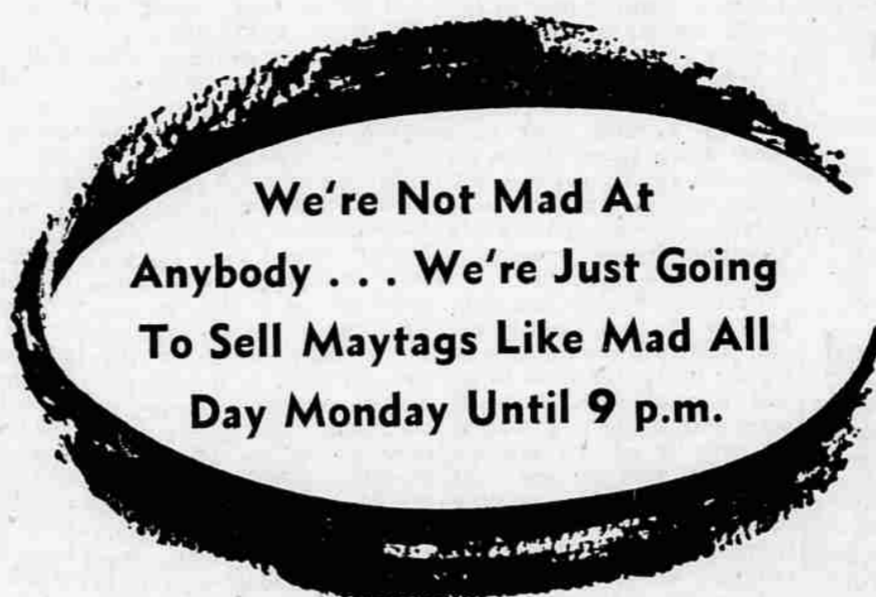
Just pour detergent into agitator. Dispenser sprays fully dissolved detergent into wash water — automatically!

EXCLUSIVE NEW WASH ACTION!

The "inner agitator" pumps sudsy water up and through the clothes. Creates a steady stream of rain-soft suds water that gently loosens and lifts out dirt. Gets clothes really clean.

The new Maytag All-Fabric Automatic also includes:

- **PUSHBUTTON WATER LEVEL CONTROL** Saves you up to 2500 gallons of hot water* a year
- **TWO WASH SPEEDS, TWO SPIN SPEEDS** Let you tailor the action to the type of fabric
- **THREE WATER TEMPERATURES INCLUDING "COLD"** Let you wash anything safely
- **AUTOMATIC RINSE CONDITIONER (optional)** Rinses your clothes in rain-soft water
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For Your Old Washer When Traded On A New Maytag

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A Year's Supply of Tide

24 Boxes of Tide FREE

Your Old Washer Will More Than Make the Down Payment

In order to get Maytags during the trucking strike, we have had to buy in rail carload lots. They're here and more are coming, so we have to keep them moving. In our mad attempt to keep from getting buried in Maytags, you'll save real money by buying a Maytag Monday.

NEW MAYTAG "HALO OF HEAT" DRYERS



\$199⁹⁵ INSTALLED \$10 Month

Now you can...

- Dry 'em fast** ... a typical load in 26 minutes
- Dry 'em safe** ... at little more than body temperature
- Dry 'em all** ... cottons, silks, wools, synthetics

All this and the "HALO OF HEAT" too!

- AUTOMATIC TIME AND TEMPERATURE CONTROLS, simple to operate
- WASH AND WEAR SETTING takes out wrinkles to save you ironing
- AIR-FLUFF SETTING fluffs blankets, pillows, towels at room temperature
- ANTI-LINT DISC pulls lint right out of drum
- ELECTRIC (230 or 120V) OR GAS (City or LP) • QUIET OPERATION
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