

“Any corn flakes please the experts ...
as long as they’re
Post Toasties”



Those who know, serve them with pride—because Post Toasties are the corn flakes that happen to be “just a little bit better.” They’re crisp and light, with a sweet corn flavor that’s just right. Try them!

“ALL POST CEREALS HAPPEN TO BE
JUST A LITTLE BIT BETTER”



The Breakfast Foods of General Foods