

An Offer to Families from the NATIONAL AUDUBON SOCIETY:

Imagine... "getting to know"
these delightful

Animal Children

for
only

10¢



TREE-TOP TEDDY BEAR. The lovable Koala looks like a toy teddy bear—but he's actually not a bear at all. He lives his entire life in the Australian treetops, and eats nothing but eucalyptus leaves—getting enough moisture from them that he seldom even has to come down to earth to seek water.



BORN MASTER OF CAMOUFLAGE. The fawn's dappled coat blends magically with the forest background. But that's not his only hide-and-seek protection—he can actually subdue his natural scent so that an enemy may pass within a few feet without noticing him.



WORLD'S ODDEST BABY. He's hatched from an egg like a bird—yet he has fur like a bear, a bill like a duck and webbed feet like an otter. He's the Platypus, a living relic of prehistoric times—just one of the many animal oddities you'll meet through this fascinating Nature Program.



THESE BABY STORKS of North Europe are taught to fly by their parents. But then mother and father leave them and fly south. Later, the young ones—who have never been more than a mile from their home nests—find their own way all alone down the entire length of Africa to the storks' winter grounds, thousands of miles away!



WATER BABY WHO'S AFRAID OF WATER. Natural instinct helps most young animals to learn the techniques of survival in their own special worlds—but not so the baby seal. He actually has to be taught to swim! In fact, the mother seal often has to shove her unwilling baby into the sea for his first dunking.



PIGGY-BACK ACROBAT. Long before he's old enough to travel on his own, baby Gibbon takes incredible flights through the jungle, clinging to his mother's fur as she swings in great arcs from tree to tree.

The NATIONAL AUDUBON SOCIETY invites you to
accept this fascinating **ALBUM SET** to introduce
you and your family to an exciting new **NATURE HOBBY**



THE NATIONAL AUDUBON SOCIETY's new Nature Program has captured the imagination of thousands of American families. Now you and your family can discover and share the wonders of nature right in your own home—under the guidance of friendly, experienced naturalists.

As your introduction, please accept the \$2.00-Value Gift Package described above... for only ten cents. Just imagine! You get a magnificent set of 30 full-color photoprints showing the most interesting, most unusual animal children of the wild—plus a fact-filled album in which to mount them—and an extra educational handbook on birds. What a delightful and rewarding way to introduce your family to this fascinating new program.

Here's how the Audubon Society's new Nature Hobby works. Each month a different "expedition" is planned, and a set of about 30 full-color prints is issued, together with a 7500-word picture text in which to mount them. Guided by wise, companionable experts, you explore nature's closely-guarded secrets... learn the strange, almost unbelievable ways some animals raise their young... collect your own "museum-at-home" of albums about exotic butterflies, beautifully-colored fish of the deep sea and animal oddities. Best of all, your naturalist-guides open your eyes to the wonders you can discover in your own backyard or nearby park.

Once you get acquainted with the Society's program, we feel sure you'll want to continue these monthly "adventures" for a while. Your whole family will look forward to each new Nature Program set, and find warm pleasure in enjoying it together. And the total cost is so

very low: only \$1.00 for each album and series of pictures—plus a few cents shipping. But you assume no obligation when you send in a dime for your introductory package. You may discontinue your participation at any time. However, we urge you to send for your 10¢ sample package now, as quantities are limited. Mail the coupon today to: The Audubon Nature Program, Dept. 8-FW-9, Garden City, N. Y.

MAIL COUPON WITH 10¢

THE AUDUBON NATURE PROGRAM Dept. 8-FW-9, Garden City, N. Y.

I enclose ten cents. Please send me at once my introductory package consisting of (1) the informative album "Animal Children," (2) the series of 30 full-color photoprints to mount in the album, and (3) the illustrated handbook "Fun with Birds."

I understand you plan to issue a new nature album complete with a set of color prints each month, for only \$1 plus shipping. After examining my introductory package, I'll notify you if I do not wish to continue. I am not obligated to take any minimum number of albums and I am free to resign at any time.

Name.....
Address.....
City..... Zone..... State.....

SAME OFFER TO RESIDENTS OF CANADA:
Address Audubon Nature Program, 105 Bond Street,
Toronto 2. Offer good in U.S.A. and Canada only.
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HERE'S WHAT YOU GET—FOR ONLY A DIME!

SET OF 30 FULL-COLOR PRINTS, showing "close-ups" of these delightful and interesting Animal Children in their native surroundings.
HANDSOME ALBUM in which to mount your pictures plus a fact-filled 7500-word "guide" by an expert naturalist.
ILLUSTRATED HANDBOOK "Fun with Birds," Tells how to study and enjoy the birds; easy ways to build birdhouses, birdbaths, feeding stations.
IN ADDITION, if you decide to continue, you will receive **FREE** a maroon-and-gold color pull-drawer case to store and protect your albums.

TOTAL
VALUE

\$2.00



"CROWN PRINCES" OF THE ANIMAL WORLD. Very different from their tawny parents, lion cubs are born spotted like leopards! The spots fade as they grow older and then the male lions' manes appear—a brown or golden mane on lions of the African veldt, black on lions of the northern mountains.