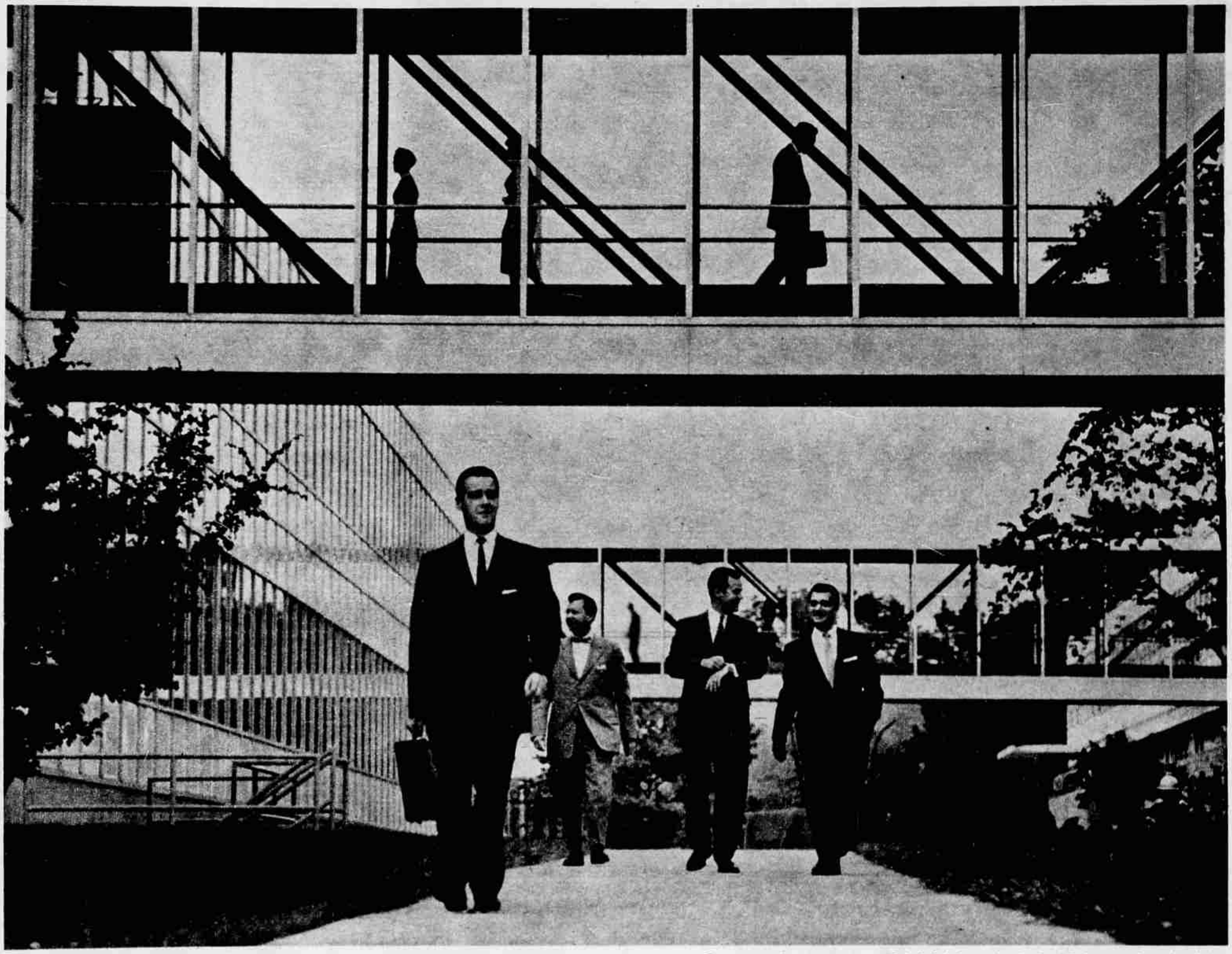

Today's bright, spacious industrial plants typify modern living.

For today's new patterns in living... New designs for financial security from New York Life!

Now–insurance that can provide income if you become disabled and can't work!

In this age of dramatic advances in medical science, physical recovery from accident or illness is often less of a problem than financial recovery. If disability should suddenly shut off your income—where would the money come from for basic necessities?

To help solve this problem, New York Life has developed its modern "Income Protector" plans. Designed for men and women in almost all occupations, they can provide income that's so essential if a covered illness or accidental injury should prevent you from working.

All these New York Life plans are *non-cancellable* and *guaranteed renewable* to age 65 for men—age 60 for women. So as long as you keep your "Income Protector" policy in force, it cannot be cancelled and the premiums cannot be increased. A plan suited to your needs can be fitted to your budget. The cost will depend upon the amount of monthly income you select.

These timely "Income Protector" plans are an important part of New York Life's full line of accident and sickness coverages which includes Hospital and Surgical Plans, as well as Major Medical Insurance. Ask your New York Life agent for details or mail the coupon below.

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I would like more information about your modern "Income Protector" plans.

*Name*____________________

*Occupation*____________ *Age*_____

*Address*____________________

*City*________ *Zone*____ *State*________