

NEW! Pillsbury Pudding-Cake Mixes!



Brand-new taste sensation—
double-lovely chocolate flavor!
Rich, moist chocolate cake
floats on its own chocolatey
fudge sauce!

NEW DESSERT MAGIC IN A MIX

The cake floats on sauce that starts on top and bakes its way down!

Cake and sauce mixes are both right in the package!

Bake it like cake — eat it like pudding (with a spoon)

So quick and easy to fix!

NEW CHOCOLATE PUDDING-CAKE MIX!
People are pushovers for this rich, moist chocolate dessert with the delicious chocolatey sauce that sinks through the cake *while* it bakes. You'll eat it with a spoon and *love* it!

NEW LEMON PUDDING-CAKE MIX! Serve this gay-as-sunshine, double-lovely lemon dessert warm and steamy, covered with its own luscious lemony sauce that bakes its way through from the top. Tasty, tangy, terrific!

