

Fall Countryside Colors Included in Sportswear

Fabrics and silhouettes, with the frequent addition of fur trimmings, combine to give many of the new suits a definite fall-through-winter character.

Longer jackets team up with skirts or dresses in the highly important walking suits, which are designed to go on into winter. The jackets vary from wrist to seven-eighths length.

Short jacket suits, too, can span the seasons, thanks in large part to their unfitted ease.

Variety of Styles
The variety of suit styles finds a corresponding variety among coats, thus facilitating the choice of a coat to go over a suit. And, since the three-piece ensemble is one of fall's favorite looks, many suits come with their own matching coats.

"Into winter" fabrics of the new suits feature warmth without weight and plenty of surface interest, in highly textured tweeds, hairy boucles, nubby surfaces, ribbed and knitted effects. Worsteds in blends with fur or rabbit hair, wool prints, supple broadcloths and bold houndstooth checks are other suiting favorites.

Unfitted Ease
Unfitted ease is, as noted, the prevailing theme in suits. High-belted Empire jackets, trapeze and chemise shapes and double-breasted jackets appear among the newsmak-

ers, while shapes for skirts vary from slim and straight to tapered oval, and from jutting trapeze to pleated.

Fur trimmings are at the peak of interest, with special attention to long-haired furs such as lynx, red or black fox and raccoon.

When it comes to color, anything goes — including bold plaids and checks, bright shades, harvest hues and new winter pastels.

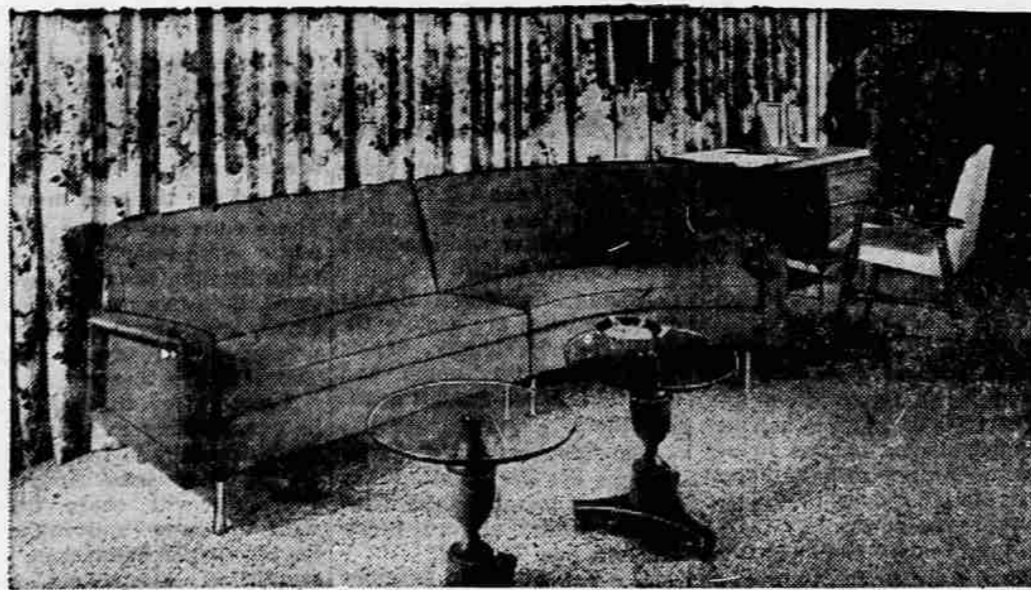
Brown Represented Among Fall Colors

Shorter skirts puts legs—and hosiery—in the spotlight for fall. Along with this is the trend to color and more color, everywhere in fashion.

New stockings take advantage of both the emphasis on legs and the interest in color. Harvest tones are complemented by spicy browns with a hint of orange.

Brown in general is well-represented among the new nylons, and from here it's just a step to the bronzy greens, which virtually every hosiery manufacturer presents as a leading fashion a-foot.

Blues and reds, in an attractive range of hues, are available for day to late day wear. Chameleon colors appear in iridescent stockings which change due and mood with the color of the costume and the time of day.



MODERN SECTIONAL—Gentle curves, for a softer look, distinguish this modern sectional grouping of two loveseats with walnut desk attached. Desk top and bases of the small baluster tables have a

spattered finish which resembles the speckles of a Plymouth Rock hen. White leather chair has butternut legs, arms. Furniture by Valley.

Warm Colors Help Take Chill Out of Air

By the power of suggestion alone, the warm colors, prints and plaids of new outdoor wear for the young folks will help to take the chill out of winter's air.

Warm fabrics — such as tweeds, meltons, camel blends and corduroys — and pile linings join in to assure cold weather coziness. Adding to the look of warmth are pile collars and bulky knit trimmings.

Topping slim pants are short bloused jackets and longer ones in every length from car jackets to finger-tip stadium coats to full-length storm coats.

Silhouettes Seen In Fall Leather

The flowing trapeze and the slim chemise are beautifully interpreted in soft, supple fall leathers—in a wonderful range of high fashion colors.

Seen to best advantage in coats and jackets, the new silhouettes are featured in luxurious leathers in versions for sports, street or dress wear.

Much attention in the latest leather designs is devoted to custom-like detailing in seaming, stitching, banding, insets, belt and collar effects. Slim chemise styles feature soft pleating in the back yoke, giving a look of ease through

the shoulder line and going into a sleek taper at the hemline.

Other chemise styles have low-riding half-belts in back, low inverted pleats or diagonally set-in yoke detailing at the lowered waistline.

In the flowing trapeze, smooth, soft leather is shown in coats that fit easily on the shoulder and sweep out into a graceful fullness at the hemline. This style is effective in both clutch or button-front designs.

Jackets, too, echo the chemise and trapeze lines, featuring similar detailing as in the full-length coats, and suited to many occasions 'round the clock.

Carpets Take on 'Neutral' Colors

Taking the floor for fall are colorful carpets and rugs. Especially timely is a color range which might be termed "the strong neutral." Included are several off-beat shades of green, ranging from khaki to grayed green.

Carpets and rugs in these colors are chameleon-like in their use—subdued enough to use with strong accent colors yet not so somber that they can't serve with dark tones.

Also broadened is the carpet-color range in beige, which now goes from pale sand to rich nut browns, with a variety of rosy beiges in between. This will be appreciated by the homemaker who likes the beige family but may want medium shades for practicality.

A continuing trend is toward the liveliest carpet and rug colors—rich blues and oranges, golds and bright combinations.

Construction-wise, knitted carpets are news, with many

Watch Practical for College-Bound Youths

Whether the young man or young woman is off for elementary school or college, a watch is not only a proud possession, but a practical necessity. Price-wise—there's one for every budget.

If your favorite student is going away, he or she can use a traveling clock, complete with alarm. New, compact, traveling clocks come in a wide variety of styles and sizes. They are ideal too, for the stay-at-home who likes to keep track of homework hours.

"Skorts," or panties plus short skirts for sports wear, continue as a favorite fashion for fall.

being shown for the first time. They're expected to take their place alongside woven and tufted types, which now share equality in the honors of the American carpet industry.

Fall stylings are about evenly divided between "formal" and "casual." Among elaborate stylings there's news in the carved designs of thick-pile rugs.



CAR COAT—Set for lots of fall fashion mileage is the car coat, here in red leather with raccoon collar, brass buttons. Photo by Leather Industries.

Collars Geared to Slim Silhouette

English-style tab collars, round pin collars and pointed pin collars join the popular button-down styles and medium point spread collars for fall and winter business wear.

The smaller shaped, neater-appearing collar styles are geared to the slim silhouette in men's clothing.

Top-rated white broadcloths and oxfords will be supplemented by solid shades of blue, gray, tan, putty and bamboo in those fabrics as well as in end-and-end madrases and chambrays. Neat stripes are due for renewed acceptance, too.

Tab collars appear for the first time in Ivy styled sport shirts, in an assortment of plaids, checks and neat foulard-type prints. Shirts for active sports include wash-wear knits, flannels of wool, wool-cotton and wool-synthetic blends. Bold prints, panel effect trims, sporting print motifs, and bulky-look sweater shirts are all among the cold weather favorites for casual and leisure wear.

WEISFIELD'S Reap a Bumper Crop of Buys During Our **HARVEST OF Values**

Prices Good Thru Saturday, Aug. 23 . . . NO MONEY DOWN

Shell Shaped Porcelain Combination Chip, Dip

REG. 4.95 **2.99** SET OF TWO

11" fan shaped shell with smaller attached "dip" shell pair for many serving and centerpiece combinations, fruit or flowers. 25c WEEK

16" LAZY SUSAN SNACK SERVER

REG. 8.45 **4.95** ONLY 25c WEEK

COMPLETE S.P.C.
• 3 contoured snack dishes
• 1 center relish server
• Salt, pepper, ketchup
• Polished wood "Susan"
Grape and leaf design pottery in green and white.

4 HEAT-PROOF EASY-POUR GRADUATED MIXING BOWLS

REG. 2.49 **1.69** SET

1-pint to 2-quart sizes lustrous jade color Anchorglas freeform bowls for mixing, baking, serving.

MEN'S, LADIES' DRESS or WORK WRIST WATCHES

REG. 19.95 **10.95**

A dependable watch with handsome styling. 25c A WEEK

REGULAR TO 2.00 FABULOUS GROUP COSTUME JEWELRY

YOUR CHOICE **69c**

See our famous-make stone set costume jewelry designs at this very special price. Your choice of neckware . . . bracelets . . . earrings and brooches. **CHARGE IT!**

REG. 14.95 TETHER BALL SET

NO MONEY DOWN 25c A WEEK **5.95** COMPLETE

• 10 feet in height
• Regulation size plastic ball
• 2" diameter pointed steel standard
• Strong ball cord
• Ground sleeve for easy dismantling.
Both young and old can enjoy this healthy outdoor game. Easy to set up and take down.

Is your old TV costing you monthly repair bills?

Replace it now with a Picture Perfect **Magnavox** the finest - most dependable TV you can buy!

only **\$15.79** per month

Picture Perfect, All The Time!

The Gold Seal Videorama. Every inch of the 262 sq. in. picture—with exclusive Chromatic Optical Filter and Reflection Barrier—is razor sharp and clear . . . Magnavox Perfect! "Magnapower" chassis gives most dependable performance in all TV. And, you're "swept into the action" as never before by superb Magnavox sound from four speakers, two on each side of the picture. In several attractive styles and finishes—all with convenient top tuning.

in mahogany **\$349.50**

There's a magnificent Magnavox style for every setting . . . a model for every budget — quality TV priced from only \$169.90

PURUCKER MUSIC HOUSE

"Your High Fidelity Center"

111 North Central Phone SP 2-5702

OUR HARVEST SPECIAL TO YOU— UP to \$100.00 Trade-in allowed on Your Old TV on a NEW MAGNAVOX TELEVISION!

COLORFUL BEADS—Golden chains, pearls and colorful beads combine dramatically in fall necklace and earrings. By Trifari.

WEISFIELD'S THE WEST COAST'S LARGEST CREDIT Jewelers

122 E. Main Street Medford Phone SP 3-5348

STORE HOURS: 9:30 a.m. to 5:30 p.m. Mondays 'Till 9 p.m.