

In the Day's News
By FRANK JENKINS

There is BIG NEWS as this is written—big news, that is, if you are interested in the long, long story of history. This is the news:
AFTER ALL THESE CENTURIES, THE FABLED NORTHWEST PASSAGE TO ASIA HAS BEEN DISCOVERED.
It was discovered by the American-built atomic-powered submarine Nautilus, which has just sailed under the polar ice from the Pacific Ocean to the Atlantic Ocean.

IT'S a strange story. It began with the Voyage of Columbus in 1492. On that historic voyage, Columbus discovered America. He didn't know he had discovered a new continent. He thought, when he made a landfall on the island that he named San Salvador, that he had landed on an island of the Indies, near Japan or China.
Hence the name INDIANS. He thought the gentle natives of the Caribbean islet were residents of the rich INDIES. He thought he had found a new, quick, cheap sea route to these fabulous lands with which Europe long had traded by costly and dangerous land routes.

HE THOUGHT he had it made. So did everybody else. When, after a couple of decades, it developed that all he had found was a NEW WORLD it was a terrible disappointment.
He died in disgrace. The new world he had discovered wasn't even named Columbia. They dug up another alleged discoverer, Amerigo Vespucci and named it America.

WITH acceptance of the bitter fact that a new continent lay between the shores of Europe and the shores of the Indies, there began a search that was to last for more than three centuries—the search for the Northwest Passage. In 1497, only five years after Columbus' first voyage, John and Sebastian Cabot set out from England to find it. They sailed along the west coast of Greenland as far as Baffin Land (see your map) and then gave up.
Jacques Cartier sailed from France in 1534 and thought he had it when he sailed up the Saint Lawrence river. In 1609, Henry Hudson thought he had found it when he sailed into what is now New York harbor and on up the Hudson river.
When Sir Francis Drake came up our Pacific Coast in the middle 1500's, he cherished hopes that he might stumble onto it. In the fabled tales of the River of the West that preceded its actual discovery, the Columbia river was regarded as maybe the entrance to the Northwest Passage. So were the Strait of San Juan de Fuca and Puget Sound.

The Northwest Passage was a dream that men just couldn't seem to give up.
WELL—IT HAS BEEN FOUND. It has been found by means of a contraption known as a submarine—which was envisioned by Jules Verne, tinkered with experimentally by the Confederate navy during the War between the States and finally brought to a reasonable state of perfection by a naval designer named John P. Holland, whose first sub was launched in 1900.
The under-the-ice trip of the submarine Nautilus through the Northwest Passage was made possible by an even more fabulous development—ATOMIC POWER.

AND—Now that the fabled Northwest Passage has finally been navigated—It is OUT OF DATE commercially. Its only value is a means of transferring military submarine fleets from the Atlantic to the Pacific, and vice versa.
The tale that history has to tell us is a strange one, isn't it?

Navy Blimp Lands After Pole Trip
Weymouth, Mass. — UP—The Navy blimp ZPG-2 landed here today after a 9,400-mile scientific expedition to within 500 miles of the North Pole, farthest north a lighter than air ship ever travelled.
The long trip, which began July 27, featured a visit last Saturday to Fletcher Island, a 45-mile square chunk of ice also known as T-3. It is manned by scientists, who waved their greetings as the blimp hovered overhead and dropped mail and supplies.
While over the small island International Geophysical Year scientists aboard the airship dropped depth charges into the sea.
The echoes made by the explosions were expected to aid scientists on the island seeking information on ocean depth and the bottom.

WARDS MONTGOMERY WARD **BACK TO SCHOOL**
Bell Ringer Values!

Wards rings the school bell and calls your attention to outstanding back-to-school values

Sale! Boys' T' Shirts
Soft knit, full cut to fit. Nylon reinforced. 4-16. **3 for 1.48**

1.79 Boys' Ivy Shirts
Wash and wear, little or no ironing needed. 6-18. **1.48**

Sale! Solid & Print Corduroy
Velvet-touch pinwale. Machine-washes. REG. \$1. **yd. 88c**

3.98 Gym Skip Army Duck
White, black. Rubber soles. Boys' 11 to 14. **3.38**

Regular 4.98 Suede Oxfords
Crepe soles. Black. 4-9. **3.99**

Girls' Nylon Stretch Anklets
No wrinkles, smooth fit! Washable. Fast-dry. 6-8 1/2. **3 prs. 99c**

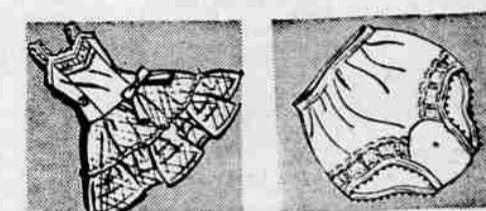


Many colors, styles—pert 'n' pretty
WASH AND WEAR SCHOOL COTTONS
2.98 and 3.98
Usually 3.98] Usually 5.98



SALE! Usual 2.98 school cottons in fall's newest styles
Save \$1. Famous fabrics by Dan River with Wrinkl-Shed finish. Little or no ironing needed! New chemise styles, bouffants too. Brilliant fall colors!
1.98
SIZES 3 TO 6X

Save \$1 and \$2 on newest styles
Choose little or no-iron cottons by famous Galey & Lord, Dan River Mills! See new chemises, overblouses, bouffants, shirtwaists. New roll-up sleeves, empire lines, cummerbunds, clever details. Outstanding values, all finely made. Hurry in! Sizes 7 to 14.
BUY ON WARDS MONTHLY PAYMENT TERMS



SALE! GIRLS' 1.98 NYLON SLIPS
Fast drying, no ironing! Lace, rib-bon. 7-14. **1.58**

SALE! SAVE 1/3 TRICOT BRIEFS
Regular 59c ea. 1 Non-proof Acetate knit. 2-7. **78c**

... NOW GIVE YOUR HOME THAT NEW LOOK WITH OLD-FASHIONED VALUES IN WARDS FAMOUS
AUGUST Sale of home furnishings

SALE! 3-piece bathroom outfit
\$99 REG. 119.50
Less trim
Modern—and easy to clean

- 5' porcelain-steel recessed tub
- Acid-proof vitreous china toilet
- Stain-resistant china lavatory

Use Wards low-cost installation

NO MONEY DOWN
Up to 3 years to pay on terms

sale 5.88
Reg. 6.98 duck down pillow. Feather proof ticking. 19x25".

sale 29.88
Blond study desk. 20x36-in., 4 drawer. Reg. 7.95 chair 6.88.

SALE PRICED! Signature all-fabric automatic washer
with exclusive rotating agitator!
\$189 \$9 a month

Laundry everything washable in your Signature! Use 1/2 the detergent, 1/2 the hot water necessary for most other makes. Rotating agitator is easy on clothes, yet washes cleaner. Water level selector. Choice of water temperatures.

Matching SIGNATURE electric dryer
Exclusive "blow-through" action leaves clothes almost wrinkle-free. So economical to operate, too! Uses 115V current. **\$149** \$5 Down

Save even more—buy the twins; now only \$329

sale \$99
REG. 114.95 — 17" Airline portable TV. Free \$15 policy

sale \$179
REG. 199.95 — 30" electric range with a clock control oven.

sale 22.88
28.50 Medicine Cabinet. 16"x22" mirror, fluorescent lamp.

sale 59.88
Save \$30 on 22-in. rotary! Push-type with Clinton engine.

SALE! Reg. 5.79 Super—no finer house paint made
4.78 GALLON

Guaranteed equal to the highest-priced linseed paint on the market. Resists chipping, cracking, peeling. Self-cleaning—will not collect dirt below siding.

Wards big 12 cu. ft. TRU-COLD refrigerator
Full-width freezer—stores 59 lbs! Full-width vegetable crisper. Butter keeper. 5 yr. warranty. **\$199** WITH TRADE

sale 7.88
12.45 high-fashion black pull-down... ready to install.

sale 1.58
1.85 spun rock wool in 26-lb. bag. Call for free estimate!

Hotel type sleep set with 510 coil mattress
59.88 full or twin size
Both Mattress and Box Spring
Hotel type construction with 510 premier wire coils (full size). Felted cotton and sisal cushioning. Vertical stitch sag-resistant border.

SALE! \$269.95 quality sofa, chair with reversible foam cushion
Wards best selling suite because of its modern styling, foam rubber cushions, textured rayon frieze upholstery and pillow-type arms!
199.88 \$5 DOWN

Easy-care all nylon tweed broadloom! Low budget price!
Practical tweed texture. Double-the-wear at half the price! In 9 and 12' widths; 4 modern shades. 12x15' room size..... **4.88** \$9.60

Sale! Hawthorne 26-in. Flo-Bar
Boys' black/white, girls' green. **34.95** white. 24" w/Trade

Budget-Priced Airline Radio
4-tubes plus rectifier. Built-in antenna. **14.88**

Reg. 4 1/2c ft. Non-Metallic Cable
Resists fire, moisture. 12/2. Flexible. 3 1/2c

Powr-Kraft '100' Capacitor
More horsepower per pound. Guaranteed. **29.88**

Armstrong Floor Covering
Lowest price in 10 yrs. 9, 12' widths. Sq. yd. only. **93c**

Ladies' 3-Piece Luggage Set
26-in. Pullman, 21-in. weekender & train case. **15.88**