

MEDFORD MAIL TRIBUNE

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Flight 'o Time
Medford and Jackson County History from the files of The Mail Tribune 10, 20, 30 and 40 years ago.

10 YEARS AGO
Aug. 10, 1948 (Tuesday)
Five girls so far have entered the Jacksonville Lions club's Gold Rush Jubilee queen contest.

20 YEARS AGO
Aug. 10, 1938 (Wednesday)
The sheriff has closed 12 gambling games operating in a carnival outside the city's north limits.

30 YEARS AGO
Aug. 10, 1928 (Friday)
A special train brought 500 brightly-garbed Artisans here today, and the state convention is now in full swing.

40 YEARS AGO
Aug. 10, 1918 (Saturday)
A speeder was fined \$13.60 for tearing along the Pacific highway from Medford to Phoenix at 37 miles per hour.

What's Your I.Q.?
Nine or ten correct is superior; seven or eight is excellent; five or six is good.

1. In golf, a "birdie" is a hole in one stroke less than par; what is an "eagle"?

2. How many angles or sides are in a heptagon?

3. Name the author of the novel, "All Quiet on the Western Front."

4. A curlew is a bird, insect, or mammal?

5. Complete the saying: "Impaled on the horns of a d—"

6. What is a claw-hammer coat?

7. An odometer is an instrument which measures odors, distances, or electrical currents?

8. To be elected U. S. President, a citizen must be at least 25, 30, or 35 years of age.

9. A grandmother clock is a miniature grandfather clock; true or false?

10. "Golden State" is the nickname of which state?

Answers: 1. Two less than par. 2. Seven. 3. Erich Maria Remarque. 4. Bird. 5. "Dilemma." 6. Dress coat with long tails. 7. Measures distances. 8. Thirty-five. 9. True. 10. California.

FIRST IN SAFETY
Alameda, Calif. — Workers at the Listo pencil company plant here are hanging up an industrial safety record that may be hard to top.

The factory has gone 10 years without a single accident that forced a worker to miss a day on the job, according to the California Department of Industrial Relations.

The Cheaters

It's positively amazing how many ways some people can think up to cheat other people.

This sad thought came to mind the other day as we inspected just one issue of the bulletin "Facts," published by the Portland Better Business Bureau.

The publication had only four pages, but in it was contained information on a wealth of sneaky, semi or whole-hearted crookedness, and just plain cussedness.

WITNESS:

A promoter sold "advertising" space to a group of busy businessmen in a publication purportedly connected with a major festival in a large city. It turned out to be a tiny, poorly printed leaflet, giving "meager street and transit" information, while the rest of it contained the "ads" the businessmen paid for, reduced to small size. The BBB commented, "... if you insist on handing your money to promoters of dubious schemes, in all fairness to legitimate media, don't charge it to advertising — because it isn't."

A fake door-to-door salesman (who may be operating in Oregon now) has a record in California of claiming to represent an unnamed company which is conducting a survey of viewer reaction to TV shows, and "rewards" the participant by "giving him a set of encyclopedias, or a color TV set." He then proceeds to collect the "tax" or "shipping costs"—which vary from \$5 to \$12—and promises delivery of the gift within a week. It never shows up, and all the participant has to show is a receipt with a phoney name—but no address, no company name, and no explanation.

AN OUTFIT in the east has sent a series of mailings to west coast businessmen, soliciting their "listing" and/or ad in a "directory," which the BBB says "may or may not be published, and if it is, is likely to enjoy very limited distribution." Cost of the listing alone in one such scheme was \$18.75; ad prices ranged upward, one for a single-column, 3-inch ad was \$97.50.

People still are believing the rumor (who started it—or why—no one knows) that one can save up the cellophane tabs from cigarette packages and redeem them for Seeing Eye dogs. It is a falsehood, and because it might raise some people's hopes falsely, it is a vicious one.

MAILINGS from the mid-west purport to come from a group of handicapped workers. On investigation it is found to be a business enterprise operating for profit, and close reading of the misleading letter reveals that it indicates that no profit on the item offered for sale (a ball-point pen) goes to handicapped persons, and that no pens are made by them.

A man has been peddling "bargains" in wool yardage. While he claims it is 100 per cent wool, examinations have shown there is no label—and similar "deals" in the past have shown such yardage to be inferior. He has no peddler's license.

ANOTHER warning was issued to would-be vending machine buyers. The BBB said, "A survey conducted by the National Better Business Bureau reveals that 95 per cent of those persons who buy such machines lose all or most of their money."

A man in Virginia pretends to have a parcel waiting, or that someone may be a missing heir, in order to obtain information which could be used in identifying or collecting from a debtor—methods which the Federal Trade Commission has stopped or is now investigating.

And here is the BBB report on how "short change artists" can work:

"One of a pair of men busies a clerk by pretending to be interested in a purchase. The other follows in and asks the cashier if she can give him a \$20 bill for 20 one dollar bills. When she agrees, he hands her a wad of ones, takes the twenty, and appears to place it in an envelope which he seals and makes some comment about sending it to his mother. "At that point it develops that there were only 19 ones—he is sorry about this, says he will go and get another—hands the cashier the envelope to hold, takes his \$19 and says he will be back in just a few minutes. "You've guessed it, of course—he doesn't come back—and the envelope is empty. It's an old trick, true enough, but there can always be some new victims."

THESE, of course, are only samples of the duplicity which can be, and is, used to make a quick buck.

There are others—phoney roof-repair men; salesmen of phoney "Irish lace"; magazine salesmen who attempt to trade on the name of a veterans organization or (in one recent case locally) the March of Dimes; peripatetic photographic studios, which seldom render a dollar's worth of service for a dollar; uniform salesmen who take an order and a "down payment" for a uniform which never appears—and so on and so on.

One of the worst, in some ways, is the "advance fee racket," where a man assures a prospective seller of real estate that he can advertise the property in a way which practically will guarantee a sale, and accepts a fee in advance for it. When nothing happens he still insists on payment—sometimes substantial amounts—for the "advertising" which may or may not have been performed. Recent cases in Ashland, Medford and Grants Pass have involved amounts of money ranging up to \$700. A legitimate advertising salesman never guarantees specific results, nor does a legitimate real estate broker accept advance fees.

The moral is just this: Be on your guard, and when in doubt, patronize local people who have a stake in the community, and a sense of decency and honesty.—E.A.

Dennis the Menace

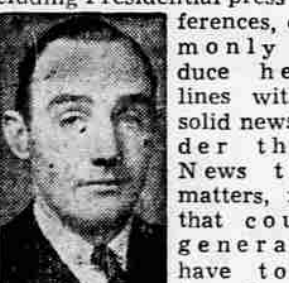


"I FOUND IT! IT WAS JUST LAYIN' AROUND ON TOP OF THE LIFEGUARDS LOOKOUT!"

Matter of Fact

By Joseph Alsop

EISENHOWER, 1958
Washington — Press conferences in Washington, including Presidential press conferences, commonly produce headlines without solid news under them.



News that matters, facts that count, generally have to be fought for; and for these reasons this reporter almost never goes to press conferences. The President's last press conference — the first in over a month — was no exception to the foregoing rule. But I went all the same, mainly because I had not seen one of these performances in some years. The impressions left by the experience were sad and negative, but perhaps they are worth recording all the same.

Beginning, then, at the beginning, any one whose private Eisenhower-image is the vigorously striding, easily smiling, richly self-confident Eisenhower of the past is bound to be a little shocked by the Eisenhower of today. I had seen him recently only at the NATO meeting in Paris, where he so bravely played his part after his stroke. I had been told that he was altogether different now from what he was then, when one wanted to cheer his every sentence as a courageous act of will.

CERTAINLY he is different. He seems an altogether well man, now. But he also seems what he never used to seem — an old man who is a little tired. The extraordinary mobility of that extraordinary face has been partly lost. The smile is more mechanical. The eyes are less vividly blue. And especially when you see the face in profile, you are suddenly struck by the way all the lines go down.

Since the President is nearing 68 and holds down the most taxing job in the world, this change in his appearance would not be very surprising, even if he had not suffered the severe illnesses from which he has recovered so well. But there is another thing that strikes you, too — something more intangible, less easy to pin down, but perhaps more important than the inevitable signs of age. You are struck by the diminution of the curious, almost magical power that Eisenhower once had.

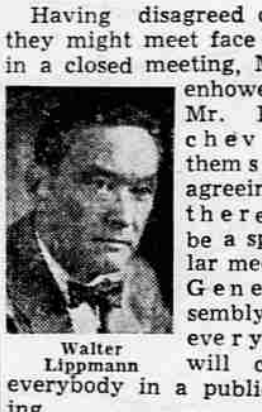
This strange Eisenhower power, it has always seemed to me, was best summed up by a trifling experience of my own. It happened just after he had been named NATO Supreme Commander. I had an errand in the Pentagon and I was walking along in his glory burst out of the Secretary of Defense's office, at the head of a hurrying retinue of aides and escort officers. We were friends in those days. I congratulated him on his post, and he all but pinned me to the corridor wall, and gave me a five-minute answering lecture while the aides and escort officers tapped their impatient feet.

THE theme of the lecture was simply America's role in the free world, and his own deep satisfaction, to have been asked to serve as a principal embodiment of America's leadership of the cause of freedom. The syntax, as usual, was tangled. What he said was platitudeous enough, although the sentiments were virtuous. But for a moment he made those corymb-platitudes sound like great truths, eternal and profound, worthy to be inscribed in letters of fire on the arch of heaven

Today & Tomorrow

By Walter Lippmann

NOW THE GENERAL ASSEMBLY



Having disagreed on how they might meet face to face in a closed meeting, Mr. Eisenhower and Mr. Khrushchev find themselves agreeing that there should be a spectacular meeting of General Assembly everybody in a public meeting.

The previous proposals for a summit meeting — Khrushchev's, de Gaulle's, Macmillan's and Eisenhower's — had one thing in common. This was the idea that there should be some opportunity for private discussion and perhaps negotiation, even though there was sure to be a great deal of public propaganda.

But now we have to have a gigantic spectacle which is entirely propaganda, and we have to pretend that we like it. The only visible advantage is that the President is under no compulsion to attend the meeting and that Mr. Khrushchev may decide not to attend. The summit conference which we have never wanted has been for the moment avoided, and we have accepted instead a rough and tumble oratorical bout.

OUR problem is to prevent this session of the General Assembly from being a public trial of the British and American military intervention in Lebanon and Jordan. This is what Mr. Khrushchev says he wants and, according to Mr. Dulles's press conference last week, the case for the defense which we shall present has been decided upon and is being worked out. The official American position seems to be that, having been widely criticized even in friendly countries, we welcome the chance to explain and to vindicate publicly our actions in the Middle East.

This is an optimistic view. Possibly, it may turn out that Mr. Lodge and Mr. Dulles can find a verdict in the General Assembly. But it will not be prudent to rely too much on the logic of our case and on the eloquence and magnetism of Secretary Dulles, or even of President Eisenhower. In the General Assembly we do not have a working majority in our favor. We do not have the two-thirds necessary on any important issue, even if we can win the support of all the American republics and of all of Western Europe and of the old commonwealth states, Australia, New Zealand, and Canada, and of our client states in Asia.

The General Assembly, as it is now composed, is a very unfavorable forum in which to justify intervention by British and American forces in two Asian countries.

SO IT is important that in preparing for the Assembly, the diplomats rather than the litigators and the arguers should take the leading part. One place to begin is to stop building up the size and power of our military forces in Lebanon and instead to begin reducing them. The newly elected President of Lebanon is going to ask us to leave, and the sensible thing to do is to begin leaving before we are asked. We do not need 15,000 troops to protect Mr. Chamoun for the few weeks he has a legal right to remain in office. Moreover, it would be a good idea to use our diplomatic influence in Beirut to persuade Mr. Chamoun to leave the country now and to take a holiday abroad. Then, we could order the withdrawal of all our troops before the General Assembly meets.

The problem of extricating the British from Jordan is much more difficult. But there is not much doubt that a way must be found to extricate them. For the 2,000 paratroopers in Amman may be enough to protect the king from assassination, but they will never be able to make of Jordan a viable and independent kingdom. Sooner or later, but not much later, the paratroopers and the king will have to leave, and Jordan, as a separate and sovereign state, will disappear.

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THE great question is whether Jordan is to be transformed into some kind of neutralized territory under the United Nations, or whether it is to be broken up violently at the risk of a very probable war between the United Arab Republic and Israel.

This is a question which ought to be discussed privately and with great seriousness at a summit meeting. Mr. Khrushchev is making propaganda when he talks about military plots against Iraq as constituting the danger of war. But here in Jordan, though nobody wants it, there does exist a very real danger of war.

London and Washington will fail lamentably to do their duty if they are unready to go into the General Assembly with a constructive plan for Jordan, as well as with tangible evidence of our withdrawal from Lebanon.

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POTLUCK

(By M-T Staff and Contributors)

A letter from a 12-year-old girl at Scout camp has fallen into our hands, and we reproduce excerpts, as follows:

"Dear Family, "Boy, I sure miss all of you. We just got back from a "MUDWALK." That's where you go to the marsh and walk through it. The water came up to my knees. It's terrible. "We went on an overnight last night. We saw a poor little dead fawn. "I think I told you I spent a night in the infirmary with a backache. I hope I didn't worry you too much. I'm all better now. "Better go now. "Love always,

"P.S. — Write more often, PLEASE."

Two public officials were driving in the country, we are told, when all of a sudden sweat started to pour down the face of one. He

squirmed and twisted. He jumped half-way to his feet in the car, his face beet-red. His fist pounded on the seat beneath him. The driver pulled the car to a screeching halt, the front door swung open, and the writhing man brushed a dead bumblebee out onto the road.

Sometimes, in the process of putting a newspaper together, lines of type get scrambled, and the story comes out all haywire—confused and confusing.

Well, it happens to the ordinarily orderly United Press International, too, we discovered the other day when the following story came over the wire, exactly as follows:

Berlin — A West Berlin demilitarization court imposed a \$12,500 fine Wednesday to make Hawaii the 50th state. But Speaker Sam Rayburn of Texas said the measure had "no chance" of passage at this session of Congress.

On the back of a calendar in one of the county offices is a sign, which says simply: "The reason bills wear out so quickly is that too many people pass the buck." Whatever happened to "You Auto Buy Now," anyhow?

We read in an upstate newspaper about a fellow who has almost lost faith in his favorite, tried-and-true rainmaking procedures, as he tries to break the hot dry spell which has plagued that area.

Up to now he has: Washed his car. Bought a new swimming suit. Ordered reserved seats to a baseball game.

Gone on a picnic, planned days in advance. And he's worried that they haven't worked to cause a general rainfall, as they usually do. But last we heard, he's going to try out a super blockbuster, sure-fire, never-fail plan to make it rain.

He's going to start re-roofing the house. A man at his office was talking, via telephone, to his wife at home the other day. All that was heard by our eavesdropper was his end of the conversation, which went like this: "Neighbor kids there?" "Just NINE?" "Is there any of the house left?" "Good! Well, keep the doors locked."

We drove up the Applegate river almost to Copper last Sunday, and all along the way we saw people — some picnicking, some swimming, some fishing, some just being lazy in the shade. But, at every available spot where there was access to the river, there were people. The point, however, is that these spots were fairly few and far between, and in between them there were long stretches of barbed wire fence, many of them marked with "No Trespassing" signs.

There are a few publicly-owned recreational spots on the river, but darn few, so the citizens and taxpayers of the county have to make-do with what they can. All of which lends point to a true story we've been told about a new artificial lake which was created by the bureau of reclamation in Idaho. Somebody goofed, and no provision for recreational use of the lake was made. One large cattle outfit leased a section of the lake-front, and kept a mounted and armed cowboy on patrol there to drive off any fishermen or thers who came within gunshot of that section.

Horse sense, the office philosopher declares, is what prevents horses from betting on people. The following is sympathetically dedicated to Don McNeil, manager of the chamber of commerce, and to all others who have positions in which they have to deal with a whole bunch of bosses: If he writes a letter, it's too long; if he writes a postcard, it's too short. If he attends committee meetings, he's butting in; if he stays away he's a shirker and slacker. If he duns members for dues, he's insulting; if he fails to collect dues, he's slipping. If he asks for advice he's not competent; if he doesn't ask for advice he's a know-it-all. If he writes complete reports he's long-winded; if he condenses them they're incomplete. And if he talks on a subject, he's trying to run things; but if he remains quiet, he's lost interest completely.

HOW are we to find out? Keep your eye on this man Murphy. For days and days he has been gunning for an interview with Nasser. He cooled his heels in waiting rooms. But he finally got his interview. It lasted four hours. Coming away from it, he told the reporters: "Our four-hour discussion was very thorough, very friendly — and, from my point of view VERY SATISFACTORY."

Robert Murphy is a PRACTICAL diplomat. He talks common sense, and people listen to him. WHAT of the Arab world? Well — We'd rather have the Arabs running the Middle East than to have the RUSSIANS running the Middle East. And — We don't want to run it ourselves. That would be imperialism. We Americans (meaning the American people) want no truck with imperialism. It isn't our dish.

CHANGING the subject — The Federal Prison Bureau reports this morning that more U.S. adults were in prison at the end of last year than EVER BEFORE IN HISTORY. HMMMMM. That had? Or is it good? Maybe, as a people, we're getting worse and worse and because we are getting worse and worse more of us are landing in jail. That would be bad.

But — IT MIGHT be that our courts and our law enforcement agencies are getting BETTER AND BETTER and as a result more of us who ought to be in jail are getting clapped into jail. That would be on the good side.

an effective appeal to the Latin American masses. To win friends effectively, we must win the elite. This elite is essentially European in its attitudes of life. And it is essentially liberal, as the term is understood here, in its political view. As in many parts of Europe, men in Latin America are extremely well educated or simply not educated at all. There is no intellectual middle class. The well-educated are controlling. And they demand a cultured, urbane sympathy — a Spanish word meaning "sympathy" and a bit more than that. It cannot be a sympathy of sticky sentimentality, true; but it also cannot be a sympathetic based upon commercial transactions, mosquito extermination and pompous sermons about American free enterprise. We must find a way to develop a true association with the educated men to the south. (Copyright, 1958, by United Feature Syndicate, Inc.)

Washington Report

By William S. White

LATIN PROBLEM

Washington — Our relationship with Latin America is no longer merely unsatisfactory. It is now highly dangerous. And a time when we may be driven back to a dependence on this hemisphere, a situation we have never known before.

Such unpleasant factors as these underlie the hurried arrangements being made for a so-called "summit conference" of the 21 American presidents. All the same, this forthcoming all-American consultation offers hope — along with significant problems. But we will fail in grasping our opportunities unless we have a far better sense of the nature of these problems. Administrations in Washington always tend to misunderstand the people to the south. But few Administrations have so failed in understanding as has the Eisenhower administration. It runs its hemisphere policy like a Chamber of Commerce.

TWO high-voltage missions have gone to Latin America for the President. Vice President Richard M. Nixon's sortie was disastrously revealing. It produced the clearest demonstration that hatred of the United States had reached a new pitch — some of it Communist hatred, yes, but not all of it by a long way.

The President's brother, Dr. Milton Eisenhower, has now returned with a sense of urgency at the state of affairs. What he has to propose, however — so far as has been publicly indicated — is not reassuring. He is talking mainly of providing "bankable loans" to the Latin Americans. But

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Communications

Is It Fair?
To the Editor: Please print this as an open letter to the Medford city council.

Members of the city council, we have noticed in the paper the publicity the contractor has received about the new paint job on our city hall.

In the past, whenever civic organizations such as the Boy Scouts, Girl Scouts or other charitable institutions wanted a free paint job or some other type of work donated, they come to the members of the building trades. Union shops and contractors have gladly donated equipment and materials, which is as it should be, as a matter of civic pride and duty.

But whenever they want to buy some labor, as in the case of repainting the city hall, they put the bids out among the local contractors, who spend their time and effort to make a legitimate bid, and then they give the bid to a non-union shop who hires non-union labor, and then see fit to be proud of it.

To add salt to the wound the painter's local, in the last two days, has been asked to supply painters and equipment to paint the Little Theatre in our new West Side Park.

Now we ask you, would you in our place feel obligated to furnish equipment and men for city and county recreational facilities under these circumstances?

We leave it up to you as members of the City Council, do you believe this is fair? S. W. Kiel for the Officers of Local Union No. 1124 Brotherhood of Painters, Decorators and Paperhangers of America