

Kill bathroom odors fast with Colgate's new Florient



Makes air smell
flower-fresh

One Spray of Colgate's new Florient instant-action Air Deodorant quickly kills unpleasant household odors — cooking, smoking, bathroom, pets, musty closets, baby's room, and sick room. Get it at your grocery or drug store. Be sure to keep an extra Florient handy in the kitchen.



Like Walking on Pillows!



- Perforated
Ventilated
1. Relieve Pain, Callouses, Tenderness.
 2. Give mild cushioning support ... Ease pressure on nerves of feet.
 3. Help lessen strain from long standing or walking.

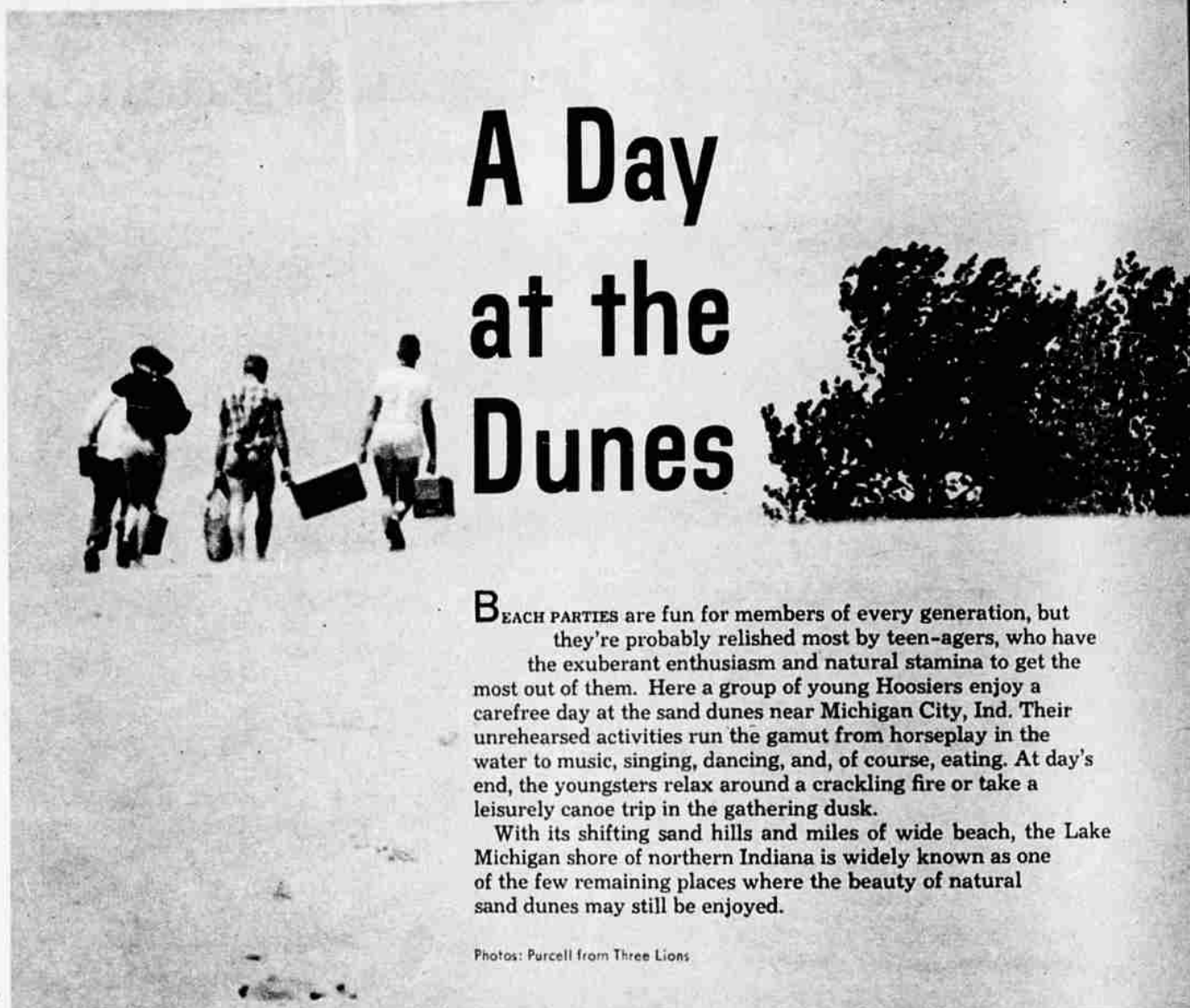
Dr. Scholl's Air-Pillo Insoles make every day a real holiday for your feet! Worn in any shoe. Get a pair today. At Drug, Shoe, Dept. and 5-10¢ Stores.

Dr. Scholl's AIR-PILLO Insoles

FALSE TEETH That Loosen Need Not Embarrass

Many wearers of false teeth have suffered real embarrassment because their plate dropped, slipped or wobbled at just the wrong time. Do not live in fear of this happening to you. Just sprinkle a little FASTEETH, the alkaline (non-acid) powder, on your plates. Hold false teeth more firmly, so they feel more comfortable. Does not sour. Checks "plate odor breath". Get FASTEETH at drug counters everywhere.

A Day at the Dunes



BEACH PARTIES are fun for members of every generation, but they're probably relished most by teen-agers, who have the exuberant enthusiasm and natural stamina to get the most out of them. Here a group of young Hoosiers enjoy a carefree day at the sand dunes near Michigan City, Ind. Their unrehearsed activities run the gamut from horseplay in the water to music, singing, dancing, and, of course, eating. At day's end, the youngsters relax around a crackling fire or take a leisurely canoe trip in the gathering dusk.

With its shifting sand hills and miles of wide beach, the Lake Michigan shore of northern Indiana is widely known as one of the few remaining places where the beauty of natural sand dunes may still be enjoyed.

Photos: Purcell from Three Lions



A little water fun starts the day, and the less sense it makes, the better. In a "piggy-back" fight, no one wins, all get wet.



A canoe ride is less of a ride than it is an experience. More romantic than rowboats—and possibly more dangerous—canoes add a touch of spice to any outing, and are often one of the high spots of a day at the dunes.



Teen-age exuberance blossoms nowhere as well as it does at the dunes, where the air is free, and the sand soft, and spirits high.



At dusk, a calmness settles over the dunes. Water sports ended, hot dogs roasted, the campers gather around the open fire, and only the soft strumming of a guitar and the happy murmur of voices disturb the quiet scene.