



WEISFIELD'S

THE WEST'S LARGEST
CREDIT

Jewelers

3rd ANNUAL

LIMITED QUANTITIES--SOME ONE OF A KIND--4 DAYS ONLY

WEISFIELD'S OF AMSTERDAM

WEISFIELD'S
Jewelers
SERVING THE WEST SINCE 1914

WEISFIELD'S
OF AMSTERDAM, HOLLAND
THE TRIP STRAIGHT

DIRECT IMPORT DIAMONDS . . .

From our own Diamond Cutting and Polishing Plant in Amsterdam, Holland, means we save you more money than ever before on the purchase of Fine Diamond Rings.

Shop around, compare these values! . . . you'll find they compare favorably with those sold in other stores at \$125.00 and even more.

Complete Sets or Matched Diamond Wedding Bands

YOUR CHOICE
\$89

NO MONEY DOWN
\$3.00 per week

VALUES TO \$3.95

NATIONALLY-ADVERTISED COSTUME JEWELRY

Colorful stone set earrings and pins for latest fashion accent. CHARGE IT!

YOUR CHOICE
20¢
4 for 1.00

REG. 16.95

DANCING BALLERINA 40-HOUR CLOCK
WITH MUSICAL ALARM

\$8.88

NO MONEY DOWN ONLY 50¢ A WEEK

A charming unbreakable dome-covered bedroom clock. Two-tone dial with ornamental base.

COMPLETE 6 PIECE SERVING SET INCLUDED

Sugar Spoon • Pastry Server • Butter Knife
Cold Meat Fork • Serving Spoon • Gravy Ladle

72 PIECE SET—SERVICE for 8
STAINLESS TABLEWARE

Complete with all the extras

YOUR CHOICE OF 2 DANISH MODERN STYLES "GUILDER" AND "CONQUEST" COMPLETE 72-PIECE SET INCLUDES:

- 16 Teaspoons
- 8 Knives
- 8 Solid Forks
- 8 Cocktail Forks
- 8 Dinner Forks
- 8 Lead Taps
- 2 Tablespoons
- 1 Gravy Ladle
- 1 Pastry Server
- 1 Butter Knife
- 1 Sugar Shell
- 1 Large Solid Spoon
- 1 Large Solid Fork

14.88

PAY ONLY 1.00 A WEEK

HEAVY WEIGHT ALUMINUM PLATTER FOR SIZZLING STEAKS REG. 2.75

With Mahogany Platter Base

Handsome, polished cast aluminum platter holds the largest steaks!

1.00

NO MONEY DOWN • 25¢ WEEK

CLOCKS

Cuckoo Clocks (Imported)	Reg. \$24.95	\$11.88
Alarm Clocks	Reg. \$ 2.99	\$ 1.00
Forrestville Travel Alarm Clock	Reg. \$ 6.95	\$ 4.88
Ballerina Dome Music Clock	Reg. \$19.95	\$ 8.88
8 Day Dome Clock	Reg. \$19.95	\$ 9.88
Jeweled Alarm Clock	Reg. \$12.95	\$ 7.88
Brass Desk Clock	Reg. \$19.95	\$ 9.88
Brass Desk Clock	Reg. \$12.95	\$ 6.88
Plastic Cover Clock	Reg. \$10.95	\$ 6.88
Assorted Kitchen Clocks	Reg. \$ 6.95	\$ 3.88
Wall Clocks	Reg. \$19.95	\$12.88

HOUSEWARES

WAREHOUSE SALE

Imported Fine China Cups & Saucers	Reg. \$ 1.99	\$.49
Ass't. Lazy Susans	Values to \$ 6.95	\$ 2.88
Casserole (Karmak)	Values to \$ 6.95	\$ 2.88
Kitchen Tool Sets	Values to \$ 7.95	\$ 2.88
Hostess Set 8 Glasses	Reg. \$ 4.95	\$ 2.88
Coffee Carafes (Karmak)	Reg. \$ 6.95	\$ 2.88
Coffee Carafes (Karmak)	Reg. \$ 8.95	\$ 4.88
3 pc. Coffee Table, 2 Step Tables	Reg. \$19.95	\$14.88
Gossip Bench	Reg. \$14.95	\$ 7.88
TV Trays (Set of 4) Queen Size	Reg. \$12.95	\$ 6.88
TV Trays (Set of 4), King Size	Reg. \$16.95	\$ 8.88
20 pc. Stainless Everedy Cookware	Reg. \$59.95	\$29.88
Famous Hull Pottery—Vases, Bowls, Candles	Values to \$ 6.95	\$ 1.88
Bathroom Scales	Reg. \$ 7.95	\$ 3.88
Tankette Bathroom 3 pc. Set	Reg. \$ 7.95	\$ 4.88
Iron Board Covers and Pad	Reg. \$ 3.19	\$ 1.88
Aluminum Ice Buckets	Reg. \$ 2.95	\$.88
Hand Cut Crystal, Ass't.	Values to \$17.95	\$ 5.88

Spartan

Vibromaster
By Spartan
Revolutionary
ELECTRIC
Vibrator Cushion

Reg. 12.95

Healthful . . . relaxing:
Eases aching back due to strain. Reduces tightness in neck and shoulders. Stimulates circulation.

7.88

NO MONEY DOWN, 25¢ WEEK

STAINLESS STEEL AND SILVERPLATE FLATWARE

WAREHOUSE SALE

Princess Royal National Silver 56 pc. Service for 8	Reg. \$ 59.95	\$19.88
William Rogers Spring Bouquet 80 pc. Service for 8	Reg. \$ 60.00	\$29.88
54 pc. Stainless	Reg. \$ 19.95	\$ 7.88
72 pc. Stainless	Reg. \$ 29.95	\$14.88
104 pc. Stainless	Reg. \$ 39.95	\$18.88

SPECIAL GROUP NEW PATTERNS

Community Silverplate, Service for 8 Including Chest

Reg. \$129.95 \$88.00

GENTS DIAMOND RINGS

Direct From Amsterdam

WAREHOUSE SALE

Gents Diamond Ring	Reg. \$395.00	\$275.00
Gents Diamond Ring	Reg. \$300.00	\$195.00
Gents Diamond Ring	Reg. \$149.00	\$125.00
Gents Diamond Onyx Ring	Reg. \$149.50	\$100.00
Gents 5 Diamond Ring	Reg. \$125.00	\$ 89.50

Many others at similar values.

SPECIAL PURCHASE SAVE \$40

18" DUO-THERM ROTARY—2 CYCLE POWER MOWER

Reg. 49.50

89.50 49.50

NO MONEY DOWN, 1.25 WEEK

- Multi-Feature Deluxe Mower
- Clinton Engine with Recoil Starter
- Mulching Attachment Included

LIFE

WEISFIELD'S PRESENT THE

CROTON 25-JEWELS

TRADE-IN ALLOWANCE FOR ANY OLD WATCH

REG. 69.95

49.95

YOU PAY ONLY

- GUARANTEED WATERPROOF
- SHOCKPROOF, DUSTPROOF
- BALANCE STAFF and HAIRSPRING
- GUARANTEED FOR THE LIFE OF WATCH

\$1.00 A WEEK

Holloware

WAREHOUSE SALE

Salt & Peppers
Vegetable Dish
Water Pitchers
Sugar & Creamers
Compotes
and
Many Others

Silver Plate your choice

Values to **\$14.95**

5.88

REG. 9.95

EASTMAN STARFLASH CAMERA KIT

6.95 COMPLETE

Everything for perfect pictures. ONLY 25¢ WEEK!

GARDEN EQUIPMENT

WAREHOUSE SALE

Sunbeam 18" Rotary Lawn Mower—Electric	Reg. \$ 84.95	\$69.88
Sunbeam Electric Reel Type Lawn Mower	Reg. \$121.50	\$95.00
Sunbeam Walking Sprinkler	Reg. \$ 39.95	\$27.88
Sunbeam Sprinkler (Automatic)	Reg. \$ 9.95	\$ 6.88
Sunbeam Hose Nozzles	Reg. \$ 1.59	\$.88
Sunbeam Hedge Trimmer	Reg. \$49.95	\$38.88
Bar-B-Que Grill	Reg. \$ 2.99	\$ 1.88
Bar-B-Que Grill w/Ass't. Sauces	Reg. \$ 6.95	\$ 3.88
Bar-B-Que Tool Sets	Reg. \$ 3.95	\$ 1.88
Silex Electric Lawn Hedger	Reg. \$ 29.95	\$19.88

WATCHES

WAREHOUSE SALE

Ladies 17 Jewel Miss Elizabeth	Reg. \$29.75	\$24.88
Ladies 17 Jewel Miss America	Reg. \$35.75	\$28.88
Ladies 17 Jewel American Girl Bracelet Watch	Reg. \$59.50	\$39.88
Ladies Water Resist Watch	Reg. \$24.75	\$10.88
Ladies Shock-Water Resist 17 Jewel	Reg. \$39.75	\$18.88
Ladies Dress 17 Jewel	Reg. \$39.75	\$18.88
Ladies 17 Jwl. Croton Water-Shock Proof	Reg. \$69.50	\$49.50

Up to \$20.00 trade-in on your old watch on most other models.

CAMERAS

WAREHOUSE SALE

Wittnauer Auto. 35 MM	Reg. \$ 79.50	\$59.88
Brownie Starflash Kit	Reg. \$ 9.95	\$ 6.95
Argus 75 Portrait Kit	Reg. \$23.50	\$21.50
Brownie Hawkeye	Reg. \$ 15.75	\$13.50
View Master (Battery Light)	Reg. \$ 6.95	\$ 4.88
View Master, Regular	Reg. \$ 4.95	\$ 2.88
Barometers	Reg. \$ 7.95	\$ 3.48
Keystone 8MM Movie, 3 Turret	Formerly \$129.95	\$99.95
Glass Beaded Movie Screens	Reg. \$12.95	\$ 6.88

SHAVERS

WAREHOUSE SALE

Remington Rollectric	Reg. \$32.50	w/Trade \$22.50
Remington Auto-Home Rollectric	Reg. \$34.50	w/Trade \$24.50
Sunbeam Golden Glide	Reg. \$29.50	w/Trade \$19.50
Schick Varsity	Reg. \$17.50	No/Trade \$ 7.88
Schick Powershave	Reg. \$31.50	w/Trade \$21.50
Remington Lady Shaver	Reg. \$17.50	No/Trade \$14.88
Schick Lady Shaver	Reg. \$17.50	No/Trade \$14.88
Racine 8 pc. Electric Hair Cutting Set	Reg. \$19.95	\$14.88

REG. 39.95

LADIES' AND MEN'S WATER AND SHOCK RESISTANT WRIST WATCH

18.88 EACH

17-JEWEL MOVEMENT

- Quality watches for active folks. Smart leather bands.
- TERMS LOW AS 50¢ A WEEK

WEISFIELD'S WATCH REPAIR Special

THESE 4 DAYS ONLY

COMPLETE WATCH CLEANING . . . Only 4.88

WE WILL LOAN YOU A WATCH WHILE YOURS IS BEING CLEANED

★ NO MONEY DOWN • 25¢ WEEK ★

FREE Leather Watch Strap with each repair job

REG. 19.95

MEN'S, LADIES' DRESS or WORK WRIST WATCHES

10.88

A dependable watch with handsome styling.

25¢ A WEEK

THESE PRICES EFF

SALE ENDS Monday At 9 P.M.

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