

Medford Mail Tribune

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18 YEARS AGO
July 29, 1940 (Thursday)
A county-wide community chest program is organized.

20 YEARS AGO
July 29, 1938 (Friday)
Especially good catches of rainbow trout and silver-side salmon are reported from Crater Lake.

30 YEARS AGO
July 29, 1928 (Sunday)
The new air mail stamps, selling at the reduced rate of five cents, go on sale Aug. 1.

40 YEARS AGO
July 29, 1918 (Monday)
The Medford choral society schedules business and social meeting tonight.

What's Your I.Q.?
Nine or ten correct is superior; seven or eight is excellent; five or six is good.

1. Which of these is part of a harness: tripods, trices, tracs, tricoles?
2. For 23 years (May, 1795 to July, 1918) the American flag had more than thirteen stripes; how many stripes did it have?
3. Does the number of points on the antlers of a deer give a reliable indication of the animal's age?
4. In which South American country is the city of Lima?
5. What color is used for printing the back of the \$1 U.S. Silver Certificate?
6. Is Ecuador on the eastern or western coast of South America?
7. Where is the Eustachian tube?
8. Which is more brittle, cast or wrought iron?
9. Is Hamilton the capital of Jamaica, Bermuda, the Bahamas or Puerto Rico?
10. Was Luther Burbank more famous as an actor, poet, plant breeder or author?

Answers: Traces. 2. Fifteen. 3. No. 4. Peru. 5. Green. 6. Western. 7. Connects the ear and the Pharynx. 8. Cast iron. 9. Bermuda. 10. Plant breeder.

PERU SEEKS LOAN
Lima—UPI—Informed sources said today Peru will seek a loan from the U.S. Export-Import Bank to solve the problems created by the fall in prices of Peruvian exports.

Population Milestone

Passing the 25,000-mark in population, as Medford did in "unofficial" estimates prepared by the city as of June 30, in a milestone in the city's growth.

It is sort of a dividing line between the "big town" and the "small city"—psychologically, anyway.

It puts Medford in the "over 25,000" classification, heretofore reserved for Portland (the only really "metropolitan" city in the state), Eugene and Salem.

And, unless Klamath Falls climbs past the 20,000 mark this year, Medford will be the only city between 20,000 and 45,000 in the state.

TIME was when the only time anyone knew how large a city was, was every 10 years, following the federal census.

But, because Oregon is growing so rapidly, and because the distribution of many state funds to cities is made on a per capita basis, this waiting proved clumsy—and often inequitable, penalizing the more rapidly-growing communities.

So a few years ago, the legislature set up the state board of census, and authorized it to make "interim" census estimates and to give them official status, so that revenues could be disbursed on a more realistic basis.

THE estimates are based, initially, on those prepared by the city itself, which makes them as of June 30, and submits its figures to the board. The board then compares them to estimates made by the state board of health, and, if they are found to be soundly based, makes them official.

The system seems to be working well enough, and eliminates both the long 10-year wait for the regular federal census, and the extra costs involved in the preparation of a "special" census, conducted by the state government at the expense of the city. And it applies to all cities equally, not just to those who could afford a special count—as Medford did in 1954, and Ashland did in 1956.

EUGENE, incidentally, is Oregon's second-largest city, and has been for just over a year now. It was on the basis of 1957 estimates that it forged ahead of Salem, which had been second-largest for many years.

Eugene's margin over Salem was confirmed and enlarged last week, on the basis of new estimates, which gave Eugene 47,622 compared to Salem's 47,098—a margin of 524. Last year the margin was 167.

The new figures have yet to be confirmed by the census board, but they presumably are very nearly correct.

Both Eugene and Salem, of course, are still far behind Portland, which in 1957 had an estimated population of 412,000.

A NUMBER of different factors are taken into consideration in preparing the estimates. Among them are the number of water and electric connections, telephone services, mail delivery points, and others.

And in other locations, other factors are added in, too. In Eugene, for instance, the city recorder figured in the increase in registration of students at the University of Oregon. (And one can be sure in Salem students at Willamette University were figured, too.)

The normal increment of births over deaths is another factor, as is construction of new residences and annexations to the city proper.

In Medford's case, it adds up to a token that confidence in the future is well-placed, and that progress and growth will continue.—E.A.

"Quackery" Increasing

"Quackery," evidently, is on the upswing. At least medical groups are upset about it.

Quackery, defined as the boastful pretense to medical skill, or charlatany, or the pretended ability to cure disease, is more dangerous than just being a simple swindle. It can, and often has, cause people to neglect real medical care on the basis of unfounded boasts, and to suffer aggravated illness, or even death, as a result.

The quack is an out-and-out enemy of society.

SOME of them cite instances of non-physicians who have contributed greatly to medical knowledge—Louis Pasteur, for instance, who while not a doctor originated the germ theory of disease, resulting in the saving of millions of lives.

But it would be safe to say that 999 out of 1,000 persons classified as quacks are, indeed, quacks—and should be ignored. The 1,000th may be honest and sincere. But let's leave his theories to the testing of competent researchers.

THE Oregon State Medical society has initiated a statewide investigation of instances where phony medical devices and treatment are in use; and the food and drug administration has called for more aggressive action against quackery to protect those unfortunates who, in the aggregate, spend millions of dollars a year on fake cures.

The society plans to launch a public education campaign, and to gather information from its 25 local societies.

This activity is based on reports from throughout the nation of complaints to better business bureaus, to the food and drug administration, and to other agencies, that the problem is increasing. It is a major public health problem.

Anything the ordinary citizen can do to assist will be welcome. Such instances should be reported to a physician, or the local health department, for relaying to the state society.—E.A.

Dennis the Menace



'I DID GIVE HIM THE OL' ONE-TWO. BUT HE CAN COUNT FASTER ME!'

Communications

Letters to the Editor must bear the name and address of the writer, although under certain circumstances the use of a pen name or initial for publication is permissible. The Mail Tribune reserves the right to edit all letters with a view to clarification and condensation. Letters submitted for publication must not exceed 400 words. The letters printed in this column do not necessarily represent the views of the

The Foundation's Role

To the Editor: Your editorial on July 26, entitled "Foundation Problems" might be classed as damning with faint praise the National Foundation for Infantile Paralysis. This organization has shown how a continued attack on a major health problem can eventually produce results. Every person who has contributed to the Foundation can have the satisfaction of feeling that he helped make possible the Salk vaccine for the prevention of polio.

But the Salk vaccine isn't enough. We don't know yet how long it makes one immune to polio. The majority of potential polio victims have not yet been immunized with the Salk vaccine. There is still no effective treatment for those people who actually have had the disease. It is too early to consider polio as a disease which has been conquered by medical science.

The development of the Salk vaccine necessitated studies into the nature of the living cell itself. These studies, if followed up will throw further light on the problem of polio and of other diseases as well. The foundation has decided to continue the research already in progress and to work on other medical problems which are not already undertaken by other foundations or associations. Heart disease, tuberculosis and cancer are being studied by other organizations, for example. I think the majority of past contributors to the Foundation will approve of broadening the scope of its activities and will continue to contribute to this worthy cause.

Charles L. Coyle, M.D.
Medical Center Bldg.
Medford

(Editor's note: We hope Dr. Coyle is correct in thinking the National Foundation will continue to receive the same degree of support it has in the past, but doubt that it will without the emotional appeal of polio. We, too, admire what it has done.)

Road Complaint

To the Editor: The first time I called on authorities to do me a favor as well as all the people on Forest creek was when my neighbor and I asked the county to straighten out some crooks and turns in the Forest Creek road. The county commissioner and county surveyor came out, went over the roads with us, and agreed to straighten four places along the road.

The grader never came up Forest creek for two years after that, and it has never come within about a quarter-mile of my place, and they never straightened out one turn they agreed to straighten out at that time. Now they won't come above my neighbor's house. They came up to his place last week, that is as far as they came. Why do they do me that way?

Before I came here the county would grade the road up to my front gate, and a number of times went a half-mile above my place, two different ways. The road forks at my front gate.

Could it be because I am the only registered Democrat on the creek? Any one doubting my statements, get in your car and drive out to my place. It's only 19 miles from Medford, 5 miles from the Applegate highway, good road up to my neighbor's just about one mile below me.

S. R. Hale
Box 135
Jacksonville, Ore.

In the Day's News

By FRANK JENKINS

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The other day, Floyd Wynne, city editor of the Klamath Falls Herald and News, reported a count of 65 out-of-state cars on Main street between the Willard Hotel and the Herald and News building—a distance of about a dozen blocks.

The time was about 5 in the afternoon—an hour when tourists (I don't care much for the word "tourist," but have never been able to find a better one) are looking around for quarters for the night.

This count just happened to be made in Klamath Falls. It could undoubtedly have been duplicated in any number of towns in Southern Oregon and far Northern California.

HOW many of these cars stopped for the night?

We don't know. Floyd just counted them. But it is interesting to speculate on what would have happened if ALL of them could have been induced to stop long enough to see the interesting and worthwhile things this area has to offer.

HERE are some figures:

The average tourist expenditure per person per day is \$3.20.

The average tourist expenditure PER CAR per day is \$16.13.

The average stay per tourist car in Oregon is three days.

During these three days, the occupants of the average tourist car spend \$102.50.

These figures are based on a survey made a year or so ago by the traffic and engineering division of the Oregon state highway department. That isn't hay in the economy of any average-sized community of the Pacific Coast. And, remember, this computation is based on only 65 cars counted within the space of a dozen blocks in one community.

ALL this suggests a question: WHAT STOPS TOURISTS?

THE answer is LOTS OF THINGS. It all depends on the individual tourist and what appeals to him. What appeals to one won't appeal to another.

But—in general—the tourist is out to see interesting things and if interesting things are brought to his attention he will stop to see them.

When he stops for a day or two or more, he leaves money where he stops.

HERE'S a thought for all of us in Southern Oregon and Far Northern California:

KNOW YOUR STATE OF JEFFERSON.

Be prepared to tell every tourist of the fascinating and glamorous and romantic things in this area that he ought to see. If he isn't told about them, he will roar right on through. If he is told about them—interestingly and accurately—he'll stop. And when he stops he will spend money.

In Southern Oregon and Far Northern California, there is scenery unexcelled. There is the glamor of gold in our past. There is the glamor of the Spaniards and their fabulous adventure in the New World. There is the glamor of the old days on the open range.

WE have everything it takes.

But—the tourist won't stop to see it all unless he is told about it. Let's start telling him.

SUFFRAGE LEADER DIES

Huntington, N. Y.—UPI—Miss Grace Van Braem Roberts, 89, a leader in the fight for women's suffrage and prohibition, died Sunday night of a heart attack.

Try and Stop Me

By BENNETT CERF

THE BIGGEST ELEPHANT in the Berlin Zoo expired of old age, and its trainer was inconsolable. Finally the Zoo boss told him, "It's ridiculous to carry on that way. We expect to replace it, you know." "Easy enough for you to talk," wailed the trainer. "Just remember who has to dig the grave!"

In darkest Africa, Explorer Henry Morgan uncovered an ebony-hued gentleman who did everything backward. At the annual festival where his tribe would gather on the left bank of a river and exchange wives—a quaint local custom—this contrary gent invariably turned up on the right bank. Why? Because he didn't know which side his bride was battered on.

Henry also accepted the challenge that he couldn't invent a pun on the word "hippopotamus." He riffled through the pages of Shakespeare, came up with "Oh what a rogue and hippopotami." That Morgan is still alive is a testimonial to the artocious marksmanship of his associates.

Series of Summit Meetings See Real Possibility During Summer

By CHARLES M. McCANN
UPI Foreign News Analyst

It looks as if there may be a series of "summit" conferences. It is possible that one conference will be held at United Nations headquarters in New York in the next few weeks.

There are strong indications that if this meeting is held, it will be followed by another one in Europe, most probably in Geneva, Switzerland, or in Paris.

If those two conferences gave any hope of important agreements, it is possible that there might be a third one—a "clean-up" meeting.

A few weeks ago it seemed highly improbable that there would be any summit meeting this year.

Then came the United States and British troop landings in Lebanon and Jordan. Out of Hand

This resulted in a demand by Soviet Premier Nikita S. Khrushchev for an emergency meeting in Geneva at which the United States, Britain, France, India and R would be represented.

United Nations Secretary General Dag Hammarskjöld sitting in. After a number of exchanges of notes, it is now posed that the conference held in New York, under authority of the U. N. Security Council.

But the entire business has got out of hand. Under the procedure shaping up, the U. N. conference would be practically international convention.

The entire 11-member Security Council, including United States, Britain, France and Russia, would be invited. And it is suggested that several Arab countries including President Gamal Abdel Nasser's United Arab Republic, Saudi Arabia, Jordan and Iraq be invited.

It is now proposed that only the Lebanese and Jordanian situations but the die Eastern as a whole, discussed.

This has brought suggestions that Turkey, Iran, Pakistan should attend. Israel's Attendance Proposed

Finally, it is proposed Israel had better attend cause its status might be under consideration.

The conclusion seems justified that any important agreements at such a widely conference would most unlikely.

The best that could be hoped for would be that heads of government of a number of the countries concerned might be able to meet themselves and talk business.

President Eisenhower would hardly be either able or willing to attend such a summit conference for more than a few days.

Now Premier Charles de Gaulle of France is suggesting insistently that such meetings under Security Council auspices in New York, there be a real summit conference in Europe, may well happen.

HIGHWAY BILL PASSED

Washington—UPI—The bill passed and sent to the White House Monday allowing right-of-way for federal super-highways for purchased seven years at construction begins. Actual construction begin within five years.

Fire Damages Pile Of Lumber at CJ

Cave Junction—A fire believed to have started by sparks from a burner destroyed a pile of lumber at the M and Y mill in Selma Sunday afternoon.

Three trucks from the Illinois Valley Rural Fire Protection district, two from Cave Junction and the Selma truck responded.

Approximately 5,000 feet of lumber valued between \$300 and \$400 was damaged. Owner is Berle McTimmonds of Grants Pass.

WHY on earth, then, were the normally sensible British leaders so anxious to expose themselves in this seemingly lunatic manner?

The answer is not that Macmillan and Lloyd were directly intimidated by Khrushchev's manaces, any more than Dulles was intimidated. But the menaces are still the key to the answer. For Macmillan and Lloyd were in fact responding to the British public's passionate hankering for another summit rally. This hankering began after the warning of the Soviet spooks. It was, and it still is,

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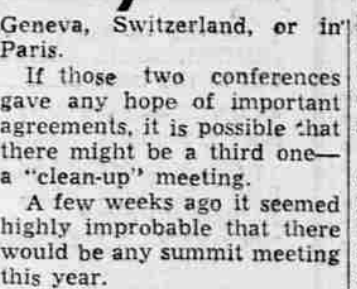
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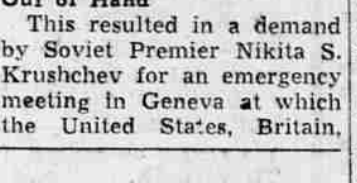
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Charles M. McCann



Joseph Alsop

Matter of Fact

By Joseph Alsop

WASHINGTON—Much too little attention has been paid to the most ominous single aspect of all the dark and ominous events of the past fortnight. In brief, the British and American governments agreed to Nikita Khrushchev's proposal for a summit meeting under a naked threat of force.

Secretary of State John Foster Dulles, playing his peculiar role of the only sock in the local swamp, did not wish to do this. In former times, no self-respecting government would have accepted a note from another government containing such a crude threat as Khrushchev's reminder that "the Soviet Union . . . possesses atomic and hydrogen bombs, an air force and a navy, plus ballistic missiles of all types, including intercontinental ones." Such a note would have been coldly returned to the Ambassador who presented it; and this is what Dulles wished to do with Khrushchev note.

AS EVERYONE knows by now, Dulles was restrained from following this old-fashioned impulse. Prime Minister Macmillan and Foreign Secretary Selwyn Lloyd were determined to accept Khrushchev's invitation, although Lloyd ruefully admitted that the language was somewhat impolite. The President, apparently, was enough in two minds about the matter to prevent Dulles from fighting for his own viewpoint. So the American Government agreed to follow the British Government to the monstrous summit rally that is now planned.

The least bad result will be to add public humiliation to the great defeat the Western nations have already suffered in the Middle East. For the British, moreover, the results can be much worse than this.

Britain's only Middle Eastern policy now consists of a desperate resolve to hold the little, oil-rich sheikdoms of the Persian Gulf at all costs, and by military occupation if need be. This is not the sort of policy that is aided by public palaver, even with friends. Khrushchev and Nasser are not friends. They will surely seek to frustrate the British policy, and they will have many opportunities to do so.

WHY on earth, then, were the normally sensible British leaders so anxious to expose themselves in this seemingly lunatic manner?

The answer is not that Macmillan and Lloyd were directly intimidated by Khrushchev's manaces, any more than Dulles was intimidated. But the menaces are still the key to the answer. For Macmillan and Lloyd were in fact responding to the British public's passionate hankering for another summit rally. This hankering began after the warning of the Soviet spooks. It was, and it still is,

Instead, we permitted the American lead to be transformed into a Soviet lead. Right there is the first cause of the recent catastrophe in the Middle East, and the present disarray of our diplomacy.

Furthermore this is a moment that reminds one of the famous question Winston Churchill asked long before the first Soviet atomic bomb was tested: "If this is what they were in the green wood, then what will they do in the dry?" For the warning of the sputnik has not been heeded by the American policy-makers. No real effort is being made to prevent the Soviet lead from widening still further; it is in fact widening at a terrifying rate. No graver statement, more directly contradictory of the promises of our leaders, could be made at this time. But hard proof will be offered in the next report in this space.

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Good Reading for the Whole Family

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