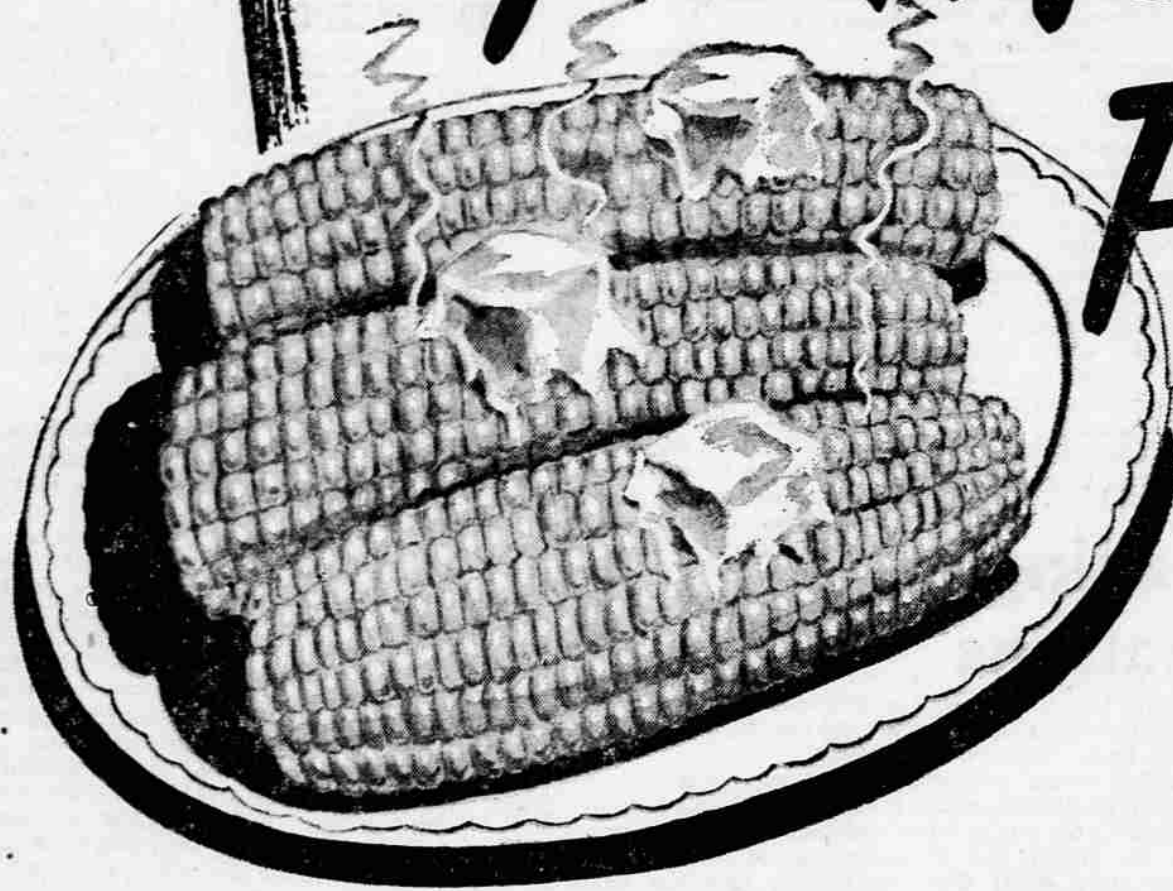


# You TASTE the FRESHNESS



That wonderful flavor . . . that delicious goodness you taste in our produce is—FRESHNESS! Yes—freshness makes the BIG difference in taste—imparts a zest that perks up every salad and meal with appetite appeal. To make certain that you get the finest of the freshest produce, we pick and choose as carefully as you do—take only the pick of the crop and rush the fruits and vegetables to our market daily. See for yourself—taste for yourself—the fresher goodness of our produce. It's something special!



## LOCAL SWEET CORN

PLUMP, TENDER KERNELS  
PICKED FRESH DAILY  
ON ROGUE VALLEY FARMS

DOZ. **29¢**

## GREEN BEANS

Kentucky Wonder  
Crisp Snappy

2 lbs. **29¢**

## POTATOES

IDAHO — EARLY GEM  
The Finest of Idaho

10 lbs. **59¢**

## LETTUCE

Crispy Fresh Large Solid Heads

2 For **29¢**

## CUCUMBERS

Local Long Green Slicers

2 For **9¢**

## SUNKIST LEMONS

Jumbo Size

Dozen **59¢**

ELBERTA — FREESTONE

## PEACHES

8 LBS \$1.21  
21-Lb. Lug

**\$2.19**

WHY USE ANYTHING LESS THAN THE BEST FOR YOUR HOME CANNING? FOR THE FINEST RESULTS USE

## C & H PURE CANE SUGAR

25 Lb. pkg. **\$2.39**

(LIMIT 2 SACKS)

PLAN TO PUT UP YOUR PICKLES NOW!

## CIDER VINEGAR

**49¢** GAL.

## TOMATOES

Party Time No. 2 1/2 Cans

5 For **95¢**

## STEWED TOMATOES

Del Monte No. 303 Can

5 For **95¢**

## GREEN BEANS

Party Time, No. 303 cans

9 For **95¢**

## SWEET PEAS

Kounty Kist, No. 303 cans

9 For **95¢**

## CREAM STYLE CORN

Party Time No. 303 can

9 For **95¢**

**WIN BIG PRIZES**  
PLAY **RINGO** ON **KBOY**  
730 ON YOUR DIAL  
MON. thru FRI.  
11 a.m. and 1:30 p.m.  
Here's How It Works  
Just pick up your FREE RINGO Cards each week! Then tune in Station KBOY and get set to win BIG PRIZES playing RINGO. It's simple and it's fun. It's played just like "bingo," but best of all, it COSTS YOU NOTHING to play.

**KBOY**  
730 ON YOUR DIAL

**WOOD'S BIG Y BAKERY COMBINATION SPECIAL**  
1 LGE. LOAF BUTTER CRUST  
1 LOAF CAKE  
1 DOZ. COOKIES  
TOTAL VALUE **\$1.21**  
For Only **99¢**

THE CLEANEST CLEAN POSSIBLE IS **TIDE CLEAN**  
GIANT BOX DEAL PACK **69¢**

## Medford's Finest Meats

EXTRA FANCY EASTERN — U.S. CHOICE GRADE

**CHUCK ROAST** Blade Cut Trimmed Waste Free **43¢ lb.**

U.S. CHOICE SEVEN BONE ROASTS ..... lb. 55c  
U.S. CHOICE ROUND BONE ROASTS ..... lb. 59c  
LAMB PATTIES FROM SPRING LAMB ALWAYS GOOD lb. 23c  
SHORT RIBS, Lean Beef ..... lb. 39c

REMEMBER!! PIPING HOT BAR-B-Q CHICKENS DAILY AT BOTH EASTSIDE AND BIG Y — AVAILABLE AT OAKDALE IN PAT. "HOT SAKS."

U.S. CHOICE EASTERN STEER **CHUCK STEAK**  
BAR-B-Q — SWISS OR PAN FRY  
Lb. **59¢**

CASCADE BRAND — FULLY TENDERIZED

**PICNICS** Real Smoked Ham Flavor 5 to 8 lb. Avg. **49¢ lb.**

U.S. CHOICE STEER

**TOP SIRLOIN** Boneless Any Thickness **\$1.23 lb.**

MORRELL'S YORKSHIRE

**BACON** THICK SLICED 2 lb. Box **\$1.29**

GIVING A LARGE PARTY OR PICNIC? LET US BAR-B-Q THE MEAT AND POULTRY!

**TOMATO SOUP** Campbell Large 19-oz. can 3 For **49¢**

**KRISPY CRACKERS** By Sunshine 2 lb. Box **43¢**

**CHILI PEPPER CATSUP** Royal Club 3 14-oz. bottles **49¢**

**BROKEN SHRIMP** Party Time No. 1/2 cans 3 For **\$1.00**

**HAWAIIAN PUNCH** 46-oz. cans 4 For **\$1.00**

**RIPE OLIVES** Lindsay Select 5 No. 1 cans **\$1.00**

**PITTED OLIVES** Lindsay Medium 4 No. 1 cans **\$1.00**

**TOMATO JUICE** Party Time 5 46-oz. cans **\$1.00**

**MANNINGS COFFEE** 1 lb. can **89¢**