



School for Cheer



Standing on one's head takes practice.

Leaders



Photos: Three Lions

Grace, agility, and enthusiasm all serve to stimulate the cheers.



Bellowing is one technique that makes for an effective finale.

THE NEXT TIME you admire the spontaneity of the cheerleaders at your favorite high-school or college game, remember that some strenuous training has gone into their art. Like dancers and singers—in fact, like the athletes they're cheering—these performers must be in top physical condition. Though fans may yell themselves hoarse, cheerleaders must train their voices so they can yell louder and last longer than anyone in the stands. These pictures show youngsters from Western high schools and colleges in a Summer cheer-leading clinic at Pepperdine College, Los Angeles. In addition to conducting this clinic, Lawrence R. Herkimer holds similar sessions at more than a dozen college and university campuses during the school year. His course covers sportsmanship, crowd psychology, and the effective use of uniforms, as well as the techniques of tumbling, pep rallies, card stunts, and bellowing for a couple of hours without losing one's voice.