



ONCE AGAIN KRAFT MAKES AN IMPORTANT IMPROVEMENT IN MARGARINE FLAVOR!

NEW



**SWEET CHILLED
PARKAY**

Discover the wonderful change in Parkay Margarine! Each package of New Parkay is *sweet chilled* as soon as the handy sticks are molded and wrapped. The delightful flavor of Kraft's Sweet Chilled Parkay stays uniform in quality week after week. You'll enjoy Parkay's delectable taste. You'll like the way it spreads smoothly even when ice cold. Your grocer has New Sweet Chilled Parkay. Try it soon.